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Objective and methodology

Objective
To improve the recognition of the IB Diploma Programme worldwide by presenting the profile, performance and destinations of IB diploma and certificate candidates in Mexico. The global report will cover the US, Canada, India, the UK, Spain, Australia as well as Mexico.

Methodology

Stage 1—Questionnaire design
In cooperation with the IB, a survey instrument was developed to survey Mexican IB graduates. The Mexican questionnaire contained six sections plus one follow-up question. The survey obtained confirmation, from students graduating in 2011, of their intended destinations upon completion of the IB Diploma Programme, and collected information on: whether students were intending to go on to further education or other destinations; offers received; scholarship offers; final choice of destination, as well as their intended major. The questionnaire also covered student mobility, their decision-making process and interests, as well as their IB learning experiences.

Stage 2—Online survey
In May 2011, 46 of the IB World Schools in Mexico were eligible to participate in the IB Diploma Programme Graduate Destinations Survey, of which 33 (71%) registered. Of these 33 schools, 22 (48%) launched the survey to their students. 377 graduating high school seniors (167 male, 183 female, 27 did not state their gender) from 22 schools submitted responses. Both full IB diploma and IB certificate candidates participated in the survey, although the share of IB diploma candidates was considerably higher than IB certificate candidates (274 diploma candidates versus 103 IB certificate candidates).

An IB coordinator, teacher or principal administered the survey to students in class. Participating institutions were provided with a suggested email invitation text to be sent to their high school seniors. The email invitation text explained the purpose of the study and detailed how the data would be used. In addition, the institution was provided with a specific hyperlink that directed email recipients to the online IB diploma graduate destinations questionnaire, hosted using i-graduate’s survey software capability.
Section 1

Demographics:

Profile of respondents and schools
Almost three-quarters of the respondents are IB diploma candidates (73%).
Section 1—Demographics
Profile of respondents and schools

Nationality (Passport)

95% of survey respondents are Mexican citizens.

Base number: 343
Section 1—Demographics
Profile of respondents and schools

Are you fluent in other languages aside from your mother tongue?

96% of respondents state that Spanish is their mother tongue.
96% of respondents in Mexico are fluent in at least one other language aside from their mother tongue—most of them in English.

*Please see appendix A for full list of second languages

<table>
<thead>
<tr>
<th>Second language</th>
<th>Base number</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>320</td>
</tr>
<tr>
<td>French</td>
<td>56</td>
</tr>
<tr>
<td>German</td>
<td>14</td>
</tr>
<tr>
<td>Other*</td>
<td>15</td>
</tr>
</tbody>
</table>

Base number: 346
Section 1—Demographics
Profile of respondents and schools

Share of survey respondents being enrolled in either state or private school:

- 22 Mexican schools launched the survey (20 private schools and 2 public schools).
- 80% of survey respondents are leavers from private institutions—only 20% of respondents are graduating from public schools.

Base number: 377
Section 1—Demographics
Profile of respondents and schools

Distribution of IB scores among survey respondents

Frequencies

IB score

0 5 10 15 20 25 30 35 40

Mean IB score: 28
Median IB score: 28

*Includes students who did not obtain the IB diploma

Base number: 244

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Profile summary

- 52% of survey respondents are female.
- 73% of survey respondents are IB diploma candidates.
- 95% of survey respondents are Mexican citizens.
- 80% of survey respondents are from private schools.
- 96% of survey respondents are fluent in at least one other language aside from their mother tongue.
- The mean and median IB score among the survey respondents is 28.
Section 2

Destinations of IB Diploma Programme graduates
Section 2
Destination of IB graduates

Have you decided to undertake further study at a university/college upon completion of your IB diploma/certificate?

- 95% of respondents have decided to undertake further education.
- 5% of respondents are planning to undertake further study at a university/college upon completion of their IB diploma/certificate.

If you do not wish to study at a university/college, what do you plan to do following your IB diploma/certificate? (Low base numbers)

<table>
<thead>
<tr>
<th>Alternative to higher education</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study towards an alternative educational option</td>
<td>5</td>
</tr>
<tr>
<td>Defer university/college for next year</td>
<td>4</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
</tr>
<tr>
<td>Voluntary work/other unpaid work</td>
<td>1</td>
</tr>
<tr>
<td>Travel/time off for more than three months</td>
<td>1</td>
</tr>
<tr>
<td>Undecided</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
</tr>
</tbody>
</table>

The majority of the graduates have decided to undertake further education.
5% of respondents are planning to undertake further study at a university/college upon completion of their IB diploma/certificate. Only 5% of respondents (17) have other plans following their IB diploma/certificate.
Section 3

Entry requirements and application process
### Section Three – Entry Requirements and Application Process

#### Most popular universities applied to by survey respondents

<table>
<thead>
<tr>
<th>University</th>
<th>I was offered admission</th>
<th>Number of respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institute of Technology of Monterrey</td>
<td>97%</td>
<td>109</td>
</tr>
<tr>
<td>Autonomous University of Nuevo Leon</td>
<td>83%</td>
<td>72</td>
</tr>
<tr>
<td>University of Monterrey</td>
<td>91%</td>
<td>35</td>
</tr>
<tr>
<td>University Iberoamericana of Mexico City</td>
<td>100%</td>
<td>30</td>
</tr>
<tr>
<td>National Autonomous University of Mexico</td>
<td>56%</td>
<td>55</td>
</tr>
</tbody>
</table>

*See Appendix B for the full list of university acceptance rates

*minimum base number 5
Section 3
Entry requirements and application process

Universities attending among survey respondents

Which university/college will you be attending?

<table>
<thead>
<tr>
<th>University</th>
<th>% of respondents</th>
<th>Number of respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institute of Technology of Monterrey</td>
<td>22%</td>
<td>66</td>
</tr>
<tr>
<td>Autonomous University of Nuevo Leon</td>
<td>16%</td>
<td>47</td>
</tr>
<tr>
<td>University of Monterrey</td>
<td>7%</td>
<td>21</td>
</tr>
<tr>
<td>University Iberoamericana of Mexico City</td>
<td>6%</td>
<td>19</td>
</tr>
<tr>
<td>Universities abroad*</td>
<td>12%</td>
<td>35</td>
</tr>
<tr>
<td>Other Mexican University**</td>
<td>37%</td>
<td>111</td>
</tr>
<tr>
<td><strong>BASE</strong></td>
<td></td>
<td><strong>299</strong></td>
</tr>
</tbody>
</table>

*for comprehensive list, please see appendix

**University/College attended by 10 or fewer respondents
Section 3
Entry requirements and application process
Top 10 intended majors

Engineering is the most likely intended major chosen by respondents, followed by business and health professions.

Base number: 262
A total of 83% of IB diploma candidate respondents (78% of IB certificate candidate respondents) will be attending a higher education institution of their top choice.

A total of 89% of IB diploma candidate respondents (79% IB certificate candidate respondents) will undertake their first choice programme/course at university/college.
Section 3
Entry requirements and application process

Did you include your IB diploma participation as part of your application to university/college?

- Yes: 44%
- No: 56%

More than half of the respondents included their IB diploma participation as part of their application.

Which other qualifications did you use in addition to your IB diploma?

<table>
<thead>
<tr>
<th>Qualification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceneval</td>
</tr>
<tr>
<td>Certificado de bachillerato</td>
</tr>
<tr>
<td>Currículum de actividades extracurriculares</td>
</tr>
<tr>
<td>Deutsches Sprachdiplom I &amp; II</td>
</tr>
<tr>
<td>Exámenes de acceso/admision a la universidad</td>
</tr>
<tr>
<td>EXANI-II</td>
</tr>
<tr>
<td>Key English Test</td>
</tr>
<tr>
<td>PAA (Prueba de Aptitud Académica)</td>
</tr>
<tr>
<td>Preliminary English Test</td>
</tr>
<tr>
<td>SATs</td>
</tr>
<tr>
<td>TOEFL</td>
</tr>
</tbody>
</table>

Base number: 318
Section 3
Entry requirements and application process

How did you use your IB diploma participation as part of your application?

- For admission to universities: 67% (IB Diploma), 41% (IB Certificate)
- For scholarship: 42% (IB Diploma), 17% (IB Certificate)
- For credit, advanced placement in course, advanced standing: 39% (IB Diploma), 48% (IB Certificate)
- For universities to recruit you: 23% (IB Diploma), 3% (IB Certificate)
- For admission to honors or other special program within university: 17% (IB Diploma), 21% (IB Certificate)
- Other: 2% (IB Diploma), 0% (IB Certificate)

A total of 126 IB diploma candidate respondents and 29 IB certificate candidate respondents included their IB diploma participation as part of their application to university/college—mostly for admission to universities and for credit, advanced placement in a course or advanced standing.
### Section 3
Entry requirements and application process

Did you receive a scholarship from the university, community, government or other organization?

<table>
<thead>
<tr>
<th>Group</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>All (314)</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>IB Diploma (228)</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td>IB Certificate (86)</td>
<td>57%</td>
<td>43%</td>
</tr>
</tbody>
</table>

A total of 50% of survey respondents have received a scholarship from the university, community, government or other organization and 27% of respondents have received a special award or other distinctions. For a full list of scholarships and awards, please refer to Appendix C.
More than 35% of IB diploma and certificate candidate respondents self-reported themselves to be among the top 10% in their graduating class. More than half of IB diploma (60%) and certificate candidate respondents (62%) are among the top 25% of their graduating classes.
## Section 3
Entry requirements and application process

### National examinations

#### National ENLACE scores

<table>
<thead>
<tr>
<th>Subject</th>
<th>Basic</th>
<th>Good</th>
<th>Excellent</th>
<th>Base number (survey respondents)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Survey respondents distribution</td>
<td>National score distribution*</td>
<td>Survey respondents distribution</td>
<td>National score distribution*</td>
</tr>
<tr>
<td>Mathematics</td>
<td>8%</td>
<td>36.9%</td>
<td>38%</td>
<td>17.6%</td>
</tr>
<tr>
<td>Spanish</td>
<td>3%</td>
<td>26.7%</td>
<td>24%</td>
<td>47.3%</td>
</tr>
<tr>
<td>History</td>
<td>0%</td>
<td>n/a</td>
<td>25%</td>
<td>n/a</td>
</tr>
</tbody>
</table>

*2010
Section 3
Entry requirements and application process

Other national examinations

- The median EXANI score among survey respondents is 1235 (N=50) compared to the Mexican national median of 1001 (in 2010).
- The average EXANI score among survey respondents is 1242 (N=50).

- The median PAA score among survey respondents is 1431.5 (N=42).
- The average PAA score among survey respondents is 1417 (N=42).

- 138 respondents (37%) took the TOEFL (Test of English as a Foreign Language)—the average test results are 103 (out of 120) for the internet-based test and 600 (out of 677) for the paper-based test.

- The average grade among survey respondents is 90 (out of 100).

*minimum base number is 10
Section 4
Decision-making and interests
### Section 4
Decision-making and interests

**Which of the following helped your decision to APPLY to the institution you did?**

[Multiple choice]

<table>
<thead>
<tr>
<th>Decision Factor</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>The programs available/the curriculum</td>
<td>82%</td>
</tr>
<tr>
<td>The reputation of the university/college</td>
<td>79%</td>
</tr>
<tr>
<td>The advice from family and friends</td>
<td>38%</td>
</tr>
<tr>
<td>The international focus of the university/college</td>
<td>35%</td>
</tr>
<tr>
<td>Scholarship offered by the university/college</td>
<td>28%</td>
</tr>
<tr>
<td>The costs of the university/college</td>
<td>20%</td>
</tr>
<tr>
<td>The IB recognition policy at the university/college</td>
<td>20%</td>
</tr>
<tr>
<td>The advice given by the IB coordinator/teachers</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
</tbody>
</table>

The vast majority of respondents state that the **programmes available** (82%) and the **reputation** of the higher education institution (79%) are the main reasons for their application.

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Which of the following helped your final decision to attend an institution?

- The programs available/the curriculum: 77%
- The reputation of the university/college: 66%
- I was awarded a scholarship/bursary: 31%
- The international focus of the university/college: 29%
- The advice from family and friends: 28%
- The costs of the university/college: 19%
- The IB recognition policy at the university/college: 15%
- The advice given by the IB coordinator/teachers: 8%
- Other: 4%
- I did not choose the university/college: 3%

In order to make a final decision, respondents consider the **programmes available** (77%) and the **reputation** of the university (66%) to be the most important factors.
In which extra-curricular activities did you take part at your school alongside the IB Diploma Programme and in which activities do you plan to participate during your studies?

A total of 56% of respondents are involved in community volunteer service during their high school years and 37% are planning to stay involved during university/college.
In which extra-curricular sports did you take part at your school beyond the IB Diploma Programme and in which sports do you plan to participate during your studies? [Top 10]

- Sports Total: 56% Actively participated during High School years (281), 63% Plan to actively participate in university/college (227)
- Football (Soccer): 23% Actively participated, 33% Plan to participate
- Swimming/Diving: 12% Actively participated, 19% Plan to participate
- Basketball: 10% Actively participated, 17% Plan to participate
- Tennis: 11% Actively participated, 16% Plan to participate
- Volleyball: 11% Actively participated, 10% Plan to participate
- Baseball: 6% Actively participated, 4% Plan to participate
- American Football: 4% Actively participated, 7% Plan to participate
- Track: 3% Actively participated, 3% Plan to participate
- Softball: 3% Actively participated, 3% Plan to participate
- Cheerleading: 3% Actively participated, 3% Plan to participate
Section 4
Decision-making and interests

Community service and other volunteer service

Do you intend to be involved and stay active in community service or perform volunteer service during your studies at university/college?

IB certificate (inner circle, N=83) versus IB diploma (outer circle, N=222)

A total of 79% of IB diploma candidate respondents and 65% of IB certificate candidate respondents are intending to be involved in community service or volunteer work while at university/college.
Section 4
Decision-making and interests

Do you intend to pursue education beyond undergraduate degree (for example, masters degree, doctorate degree, etc)?

IB certificate (inner circle, N=84) versus IB diploma (outer circle, N=223)

A total of 96% of IB diploma candidate respondents and 95% of IB certificate candidate respondents are planning to pursue education beyond their undergraduate degree.
Section 5
Mobility
Do you intend to study abroad?

- **Yes, for one/two semesters**: 46.8%
- **Yes, for my postgraduate degree**: 28.2%
- **Yes, for my undergraduate degree**: 16.9%
- **I don’t know**: 5.5%
- **No**: 2.6%

- A total of 92% of respondents are considering study abroad.
- The vast majority of these are planning to spend one or two semesters at a foreign institution.
For more than half of the graduates (58%), Europe is the most attractive study destination.

With 35%, North America is the second most popular study destination.
Do you intend to pursue a career in another country after you complete all your studies?

Even though 92% of respondents intend to study abroad, only 56% want to pursue a career in another country. A smaller proportion (33%) are “undecided” and only 12% signify no interest in a career outside Mexico.

Base number: 308
Section 6

Learning experience and recommendation
Section 6
Learning experience

Preparation

Do you think the IB Diploma Programme has prepared you well for your future studies?

- All (324): 59.63% very well prepared, 36.02% well prepared, 3.73% not prepared, 0.62% not prepared at all
- IB diploma (231): 66.52% very well prepared, 31.74% well prepared, 1.74% not prepared
- IB certificate (93): 42.39% very well prepared, 46.74% well prepared, 8.70% not prepared, 2.17% not prepared at all

A total of 96% of respondents feel either very well or well prepared for their future studies (99% of IB diploma candidate respondents and 89% of IB certificate candidate respondents).
Do you think the IB Diploma Programme has prepared you well for your studies?

<table>
<thead>
<tr>
<th>IB score</th>
<th>I feel very well prepared</th>
<th>I feel well prepared</th>
<th>I do not feel prepared</th>
<th>I do not feel prepared at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 35 (15)</td>
<td>87%</td>
<td>13%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>24 - 35 (175)</td>
<td>68%</td>
<td>31%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Less than 24 (35)</td>
<td>50%</td>
<td>47%</td>
<td>3%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Respondents with an IB score higher than 35 who took part in the survey, and 99% of those with a score between 24 and 35, feel either very well or well prepared for their future studies.
There is a slight positive correlation between the perceived level of preparation and the achieved IB score.
Section 6
Learning experience

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Section 6
Learning experience

Summary

- A full **96% of respondents feel either very well or well prepared** for their future studies (99% of IB diploma candidate respondents and 89% of IB certificate candidate respondents).

- Respondents with an IB score higher than 35, and 99% with an IB score between 24 and 35, feel either very well or well prepared for their future studies.

- A total of 97% of respondents with an IB score lower than 24 feel either very well or well prepared for their future studies.

- There is a slight positive correlation between the **perceived level of preparation and the achieved IB score**.
Based on your experiences, would you recommend undertaking the IB Diploma Programme to other students?

A total of 81% of respondents would either actively encourage or encourage others to undertake the IB Diploma Programme if asked.
Based on your experiences, would you recommend undertaking the IB Diploma Programme to other students?

<table>
<thead>
<tr>
<th>IB score</th>
<th>More than 35 (15)</th>
<th>24 - 35 (175)</th>
<th>Less than 24 (35)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I would actively encourage people to undertake the IB Diploma</td>
<td>60%</td>
<td>41%</td>
<td>40%</td>
</tr>
<tr>
<td>If asked, I would encourage people to undertake the IB Diploma</td>
<td>33%</td>
<td>45%</td>
<td>37%</td>
</tr>
<tr>
<td>I would neither encourage nor discourage people to undertake the IB Diploma</td>
<td>7%</td>
<td>13%</td>
<td>20%</td>
</tr>
<tr>
<td>If asked, I would discourage people from undertaking the IB Diploma</td>
<td>1%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>I would actively discourage people from undertaking the IB Diploma</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

A total of 93% of respondents with an IB score higher than 35 and 86% of students who scored between 24 and 36 would encourage others to undertake the IB Diploma Programme.
Section 6
Recommendation

Average level of recommendation versus IB score
(1 = actively discourage, 2 = discourage, 3 = neither encourage nor discourage, 4 = encourage, 5 = actively encourage)

Minimum base is 5

There is a **positive correlation** between the IB score and the likelihood of students to recommend the IB Diploma Programme to others.
**Section Six**

**Recommendation**

**Open comments—English**

“Because it gave me a different perspective of the world and made me feel an important part of my community.”

“It teaches the student the most important things needed for the future: experience and skills.”

“Because it is a very complete programme, it does not only help you in your academic life but also to have a humanized development.”

“Because it helps to develop a different way of thinking.”

“Because of the experiences gained during my years as an IB student. They were priceless and they taught me how to be a better person and student. If I could, I’d like to help people join the system.”

“Because it is an awesome experience that teaches you how to face life.”

“Because it expands your mind, it gives you several aptitudes that you would not have while studying in other programmes. And the fact of challenging yourself gives you an extra bonus.”
“Por la formación tan completa que el Programa del Diploma ofrece y por el valor del mismo para estudios en el extranjero.”

“Debido a que el programa del diploma del BI es muy completo y crea personas muy capaces de triunfar y hacer un cambio en el mundo.”

“Por los beneficios obtenidos al final del curso.”

“Brinda experiencia en diferentes áreas del conocimiento y en aspectos personales y hacia la comunidad.”

“Porque siento que me ha dado herramientas necesarias de investigación y otros métodos de estudio y de resolución de problemas y organización del tiempo que me serán útiles.”

“Porque nos prepara de una manera efectiva para la licenciatura y también para ser miembros activos de la sociedad.”

“Debido a que es programa completo, el cual no solo tiene una finalidad teórica, sino aplicada.”
How do you feel about the IB Diploma Programme compared to other bi-cultural programmes?

- The IB Diploma Programme was more beneficial than the other programmes. 82.5%
- The IB Diploma Programme was neither more nor less profitable than other programmes. 16.6%
- The IB Diploma Programme was less beneficial than other programmes. 0.9%

A total of 83% of the survey respondents think that the IB Diploma Programme is more beneficial than other programmes.
Section 6
Recommendation

Summary

- A total of 37% of respondents would actively encourage others to undertake the IB Diploma Programme.
- Only 2% of IB certificate candidate respondents would actively discourage others to undertake the IB Diploma Programme.
- None of the IB diploma candidate respondents would actively discourage others to undertake the IB Diploma Programme.
- A total of 93% of respondents with an IB score of higher than 35 would actively encourage or encourage others to undertake the IB Diploma Programme.
- Only 3% of respondents with an IB score of under 24 would discourage others to undertake the IB Diploma Programme, if asked.
- There is a slight positive correlation between the IB score and the likelihood of students to recommend the IB Diploma Programme to others.
For further details about the IB diploma graduate destinations survey 2011, please contact recognition@ibo.org.

For further information about i-graduate’s services, contact a member of the i-graduate Research Team (info@i-graduate.org).

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