



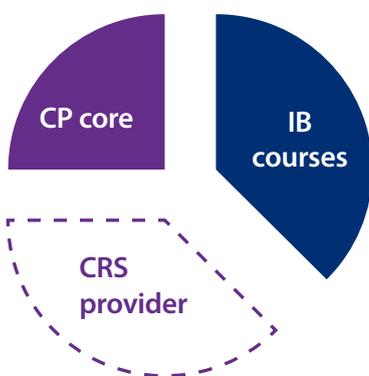
The Career-related Programme: Selecting a career-related study provider

The Career-related Programme (CP) is an innovative international education pathway that offers a rewarding blend of academic subjects and career-related studies (CRS). **With the CP, schools are able to create their own distinctive version of the programme and select career pathways that suit their students and local community needs.**

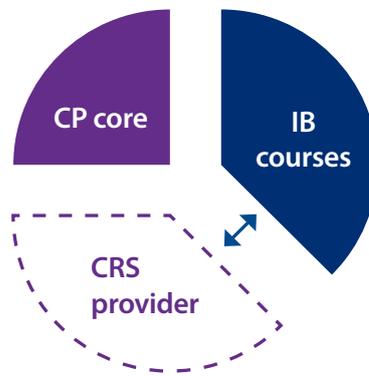
Getting started

The CP allows schools flexibility to meet the needs, backgrounds and contexts of their student population. By doing so, they can offer an education that is relevant to their students. Schools considering offering the CP are encouraged to:

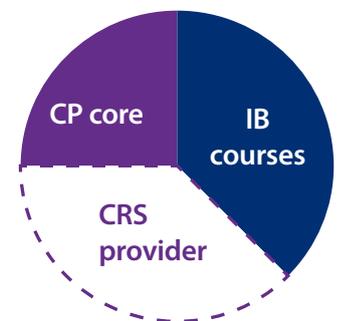
- review CP requirements, benefits and advantages
- develop student profiles and examine careers of interest to students to help identify the career pathways that will best suit the student population
- establish a CP leadership team to facilitate discussion in the school community.



1. Identify CRS provider



2. Match IB courses with career-related studies offered by CRS provider



3. CP aligned to profession

CP schools worldwide offer a variety of career pathways to their students. The most popular career pathways are:

- ① Business management (53% of schools)
- ② Engineering (36%), medical (35%), IT/programming (31%), visual/performance arts (28%)
- ③ Health and social (13%), culinary (11%), education (10%), media (10%), sports (10%), architecture/building/construction (10%)

Exploring possibilities

When selecting a CRS provider schools should examine the local context and career pathways that may already exist in their communities. We also recommend:

- re-imagining the career opportunities available for students
- examining viable career pathways based on local and global connections and future trends
- exploring opportunities to collaborate with local/global further and higher education institutions, as well as career-focused institutions to consider college and/or university credit to CP graduates
- consulting with the IB staff on what CRS providers may be available in your region.

We work with a variety of CRS providers around the world. Schools seeking to develop career pathways with professional communities can benefit from our existing collaborations. All CRS providers undergo a rigorous curriculum evaluation to ensure that their courses align with the CP pedagogy and meet IB quality standards. CP schools can choose their own accredited career-related course, from providers like:



National Academy Foundation



Business & Technology Education Council



Project Lead the Way

Coming soon:



Chartered Institute for Securities & Investment (CISI)



Savannah College of Art and Design (SCAD)



Institute of Chartered Accountants in England and Wales (ICAEW)

It is important to consider that CRS providers must be:

- recognized and/or accredited
- subject to external quality assurance

The CRS must be included as part of the student's timetable during the entire length of the programme (two years).

Developing and implementing strategic direction

Schools planning to offer the CP must also develop a plan to implement the programme. During this process we require schools to:

- appoint a programme coordinator
- develop a feasibility study that considers budget, professional development, timetabling, resource requirements, policy development and other targets to support programme implementation
- confirm and initiate partnerships with local/global CRS providers
- evaluate programme expectations
- work with an IB-appointed consultant to assist during this process.

Programme reflection

To help ensure ongoing success of the programme all CP schools should:

- implement a cycle for programme and strategic review
- establish opportunities for value adding to the programme
- engage with a network of CP schools
- respond to IB five-year evaluation requirements.

Interested in offering the CP?

Learn more on how to become an IB World School at www.ibo.org or contact an IB regional office:

Africa, Europe, Middle East: ibaem.development@ibo.org • Asia-Pacific: ibapdevelopment@ibo.org • The Americas: iba.outreach@ibo.org