

# SPONSORSHIP AND EXHIBITING OPPORTUNITIES



IB AFRICA, EUROPE AND MIDDLE EAST  
REGIONAL CONFERENCE 2016

*Barcelona • 6–8 October*

# Barcelona, Spain



## **Centre Convencions Internacional de Barcelona** **[www.ccib.es](http://www.ccib.es)**

In a city renowned for its outstanding architectural and cultural heritage, the CCIB Convention Centre was designed by celebrated Catalan Architect Josep Lluís Mateo. Conceived to make the maximum use of Barcelona's brilliant natural light, the CCIB Convention Center offers 38 rooms over 3 floors and 2 mezzanines and spectacular views over the Mediterranean.

## **Why Become a Sponsor?**

The beautiful city of Barcelona has so much to offer, and the IB AEM Regional Conference is a unique opportunity to engage with a community that is committed to making a difference in the world.

**1200 participants, 80+ countries**  
**Leaders & educators, many from across the globe**  
**Representing over 500 schools - Private & State**

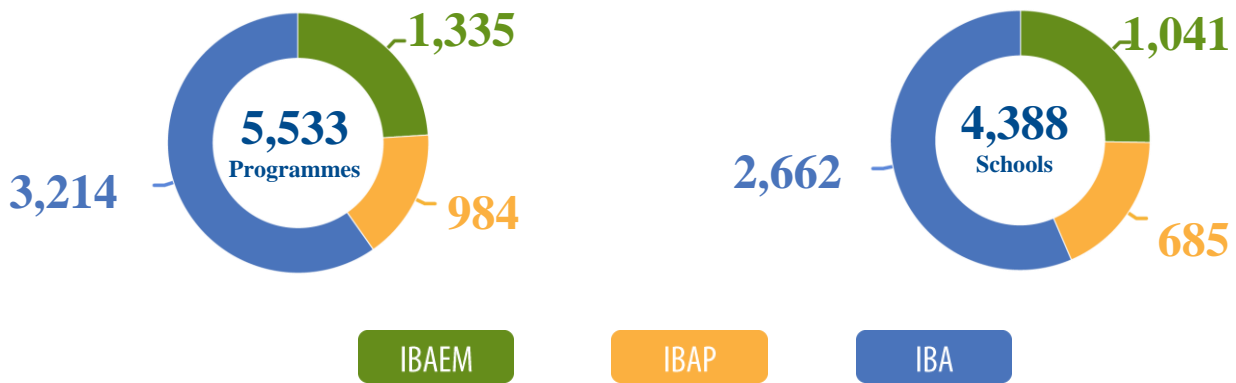
Sponsor the 2016 Regional Conference and connect with some of the most influential educational practitioners, organizations and thought leaders in the field.

The perfect opportunity if you are involved in:

- Publishing
- Educational travel
- Educational software
- Hardware services
- Higher education recruitment
- Educational consultancy
- eLearning
- School management software
- Interactive learning
- Personnel recruitment services

Participating in this conference will create visibility for your brand and give you an unparalleled opportunity to expand your network throughout the IB AEM community. The various sponsorship opportunities give you the flexibility to showcase your services and demonstrate your commitment to the IB community in a way that best fits your needs.

## An ever growing global community of schools



### Unique Networking Opportunity

The **IB Africa, Europe, Middle East Conference** is an annual event. The last conference, held in 2015 in The Hague, was attended by over **1200** Heads, Educators, IB Programme Coordinators and other members of the IB community, from over **80 countries**.

The IB AEM 2016 Regional Conference will bring together members of the IB community to share and learn from each other's experiences. It is the ideal forum to meet and discuss with educators, heads of school, coordinators and university and government representatives, allowing the community to share experiences around a subject all have a passion for – international education.

The exhibition area is designed in order to optimize networking opportunities so you will fully benefit from this unique opportunity to interact with Heads and Educators from the Africa, Europe, Middle East region.

Participants will engage in discussions covering diverse areas of education: from classroom practices and online learning to professional development for teachers and the more philosophical questions of how students obtain and synthesize knowledge.

### Why Become a Supporter / Exhibitor?

- Meet schools and potential customers from all over the Africa, Europe and Middle East region – our last conference was attended by participants from over 80 countries.
- Increase your profile by networking with a diverse range of professionals and service/product users.
- Speak one to one with key buyers and decision makers.
- Showcase your products and services.

### SPONSORSHIP & EXHIBITOR PACKAGES

Our conference sponsors are a vibrant part of our event. By sponsoring the conference, you will maximize the visibility of your brand, build name recognition and most importantly network among participants. You will have the opportunity of engaging with the diverse members of the IB community as well as building recognition for your organization across both the private and the public educational sectors. All refreshments, breaks and meals will be taken in the exhibit halls to ensure maximum interaction with participants. The conference offers a variety of sponsorship levels to meet your needs.

### GLOBAL Sponsor package \$30,000

- Includes the Platinum Sponsorship packages from both the IB Americas regional conference in Toronto 2016 and IBAEM regional conference in Barcelona 2016
- For more detailed information on the global sponsorship package, contact [conference.ibaem@ibo.org](mailto:conference.ibaem@ibo.org)

### PLATINUM Sponsor package € 14250

- Recognition of sponsorship of keynote speaker on keynote screen (Keynotes are attended by all participants)
- Logo on welcoming screen during keynote sessions
- Sponsor banner (standard size, provided by sponsor) displayed in plenary room
- 3 conference registrations including access to all breakout sessions
- Full page advertisement in conference programme booklet
- Special feature company article/bio in conference booklet
- Logo, and acknowledgement in conference programme booklet
- Logo on conference website with link to sponsor website
- Sponsorship acknowledgement and company logo in participant Welcome/Registration Letter
- Gift item/brochure to be included in conference welcome bag
- Expo sessions on Friday 7 October and Saturday 8 October
- Privileged exhibition location within the venue for optimized visibility and networking opportunities
- Exhibit space within the exhibition hall
- Two draped tables with 4 chairs with Wi-Fi connection
- Exposure during all coffee breaks and meals
- Conference Appreciation dinner, Thursday 6 October
- Welcome reception and conference evening dinner, Friday 7 October
- 2 complimentary companion passes to welcome reception and conference evening

***Additional team members will pay a discounted fee of EUR 485 pp (maximum 3 participants)***

### GOLD Sponsor package € 9850

- 2 conference registrations
- Full page advertisement in conference programme
- Logo, description and acknowledgement in conference programme
- Logo on conference website with link to sponsor website
- Logo on welcoming screen during keynote sessions
- Gift item/brochure to be included in conference welcome bag
- Expo session on Friday 7 October and Saturday 8 October
- Exhibit space within in the exhibition hall
- Two draped tables with 4 chairs
- Wi-Fi connection
- All coffee breaks and meals
- Welcome reception and conference evening dinner, Friday 7 October
- Conference Appreciation dinner, Thursday 6 October
- 2 complimentary companion passes to welcome reception and conference evening

***Additional team members will pay a discounted fee of EUR 485 pp (maximum 3 participants)***

## SILVER Sponsor package € 4900

- 2 conference registrations
- Half page advertisement in conference programme
- Company name, description and acknowledgement in conference programme
- Company name on conference website with link to supporter website
- Exhibit space within the exhibition hall
- Two draped tables with 4 chairs
- Wi-Fi connection
- All coffee breaks and meals
- Welcome reception and conference evening dinner, Friday 7 October
- Conference Appreciation dinner, Thursday 6 October
- 1 complimentary companion pass to welcome reception and regional conference evening

***Additional team members will pay a discounted fee of EUR 485 pp (maximum 3 participants)***

## Exhibitor package € 2050

- 1 regional conference registration
- Company name in conference programme
- Exhibit space within the exhibition hall
- One draped table with 2 chairs
- Wi-Fi connection
- All coffee breaks and meals
- Welcome reception and conference evening dinner, Friday 7 October

***Additional team members will pay a discounted fee of EUR 485 pp (maximum 3 participants)***

## Additional opportunities

### Bag Inserts – Regional Conference delegate bags

***Open to Silver Sponsors and Exhibitors only - Advertiser to supply own materials***

- |                             |              |
|-----------------------------|--------------|
| • A4 Brochure (1-8 pages)   | <b>€ 650</b> |
| • A4 Catalogue (8-16 pages) | <b>€ 820</b> |
| • USB / Disk / CD-rom       | <b>€ 410</b> |

### Expo Sessions

***Open to Silver Sponsors and Exhibitors only***

These sessions provide you with the opportunity to conduct a presentation to enlighten attendees about your company or organisation. You will be assigned one of the workshop rooms for your session and it will feature in the regional conference programme.

Expo sessions will be held:

- Friday 7 October (12:55 – 13:25) and (13:40-14:10)
- Saturday 8 October (12:55 – 13:25) and (13:40-14:10)
- Cost per session € 410

## Contact

Please register through our website here: <http://ibo.org/en/aem-conference/>

Should you be interested in alternative sponsorship opportunities or have further questions please contact us at: [conference.ibaem@ibo.org](mailto:conference.ibaem@ibo.org)