



IB CONFERENCE
OF THE AMERICAS 2013
NEW ORLEANS 18th - 21st JULY



International Baccalaureate®
Baccalauréat International
Bachillerato Internacional



What's Happening Across the IB:

An update on IB strategy
implementation

IB Americas Conference

New Orleans, LA
July 19-21, 2013

IB Strategic Plan: impressive progress to-date

Impact through leadership in international education

Working collaboratively with schools and educators, we will develop distinctive, high quality programmes of international education to improve the teaching and learning of a diverse and inclusive community of students and to influence thinking about international education globally.

Strengthen our leadership in international education

Evolve and improve our services and support to schools

Develop a more diverse, inclusive IB community by enabling access to an IB education

Build a sustainable, responsible and efficient organization for the future



Year 3 of our 5 year strategy: achievements to date



- *Focus shifting: internal to external*
- *Digital technology (e-learning)- a key enabler for everything we do*
- *Accountable, responsive and action focused*
- *Innovation and continuous improvement*
- *Beginning to examine longer-term horizons*



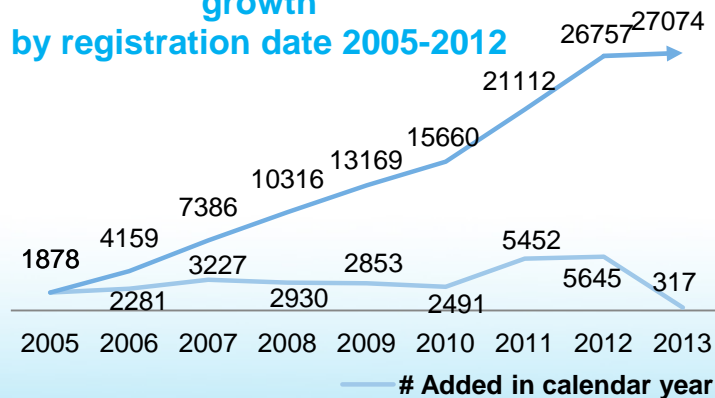
IB alumni network: making an impact

- **Engaging** alumni through creation of chapters, councils, and clubs
- **Communicating** through dedicated websites, social media sites, blogs and quarterly newsletters
- **Helping** with university recognition; research participation
- **Supporting** the IB through:

- IB ambassadors
- Internships
- Donor support
- Lobbying



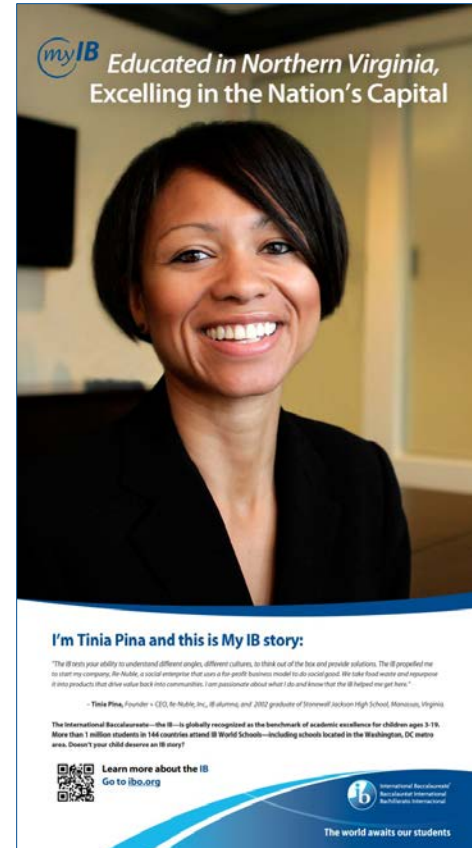
Cumulative alumni database
growth
by registration date 2005-2012



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My IB: Promoting IB Success

- Personalize and localize the impact of IB's leadership in international education
- Humanize w/IB students, faculty, parents; sharing alumni stories
- Leverage user generated content – photos/videos that are fresh, authentic
- Deliver a message of rigorous, rewarding global education
- Encompass a diverse array of IB stories and experiences
- Enable usage across all IB programmes
- Differentiate the IB experience from other educational options
- My IB testimonial [video](#) of Tinia Pina.



myIB Educated in Northern Virginia,
Excelling in the Nation's Capital

I'm Tinia Pina and this is My IB story:

"The IB tests your ability to understand different angles, different cultures, to think out of the box and provide solutions. The IB propelled me to start my company, Be Noble, a social enterprise that uses a for-profit business model to do social good. We take food waste and repurpose it into products that drive value back into communities. I am passionate about what I do and know that the IB helped me get here."

- Tinia Pina, Founder + CEO, Be Noble, Inc. IB alumna and 2012 graduate of Stonewall Jackson High School, Manassas, Virginia

The International Baccalaureate—the IB—is globally recognized as the benchmark of academic excellence for children ages 3-19. More than 1 million students in 144 countries attend IB World Schools—including schools located in the Washington, DC metro area. Doesn't your child deserve an IB story?

Learn more about the IB
Go to ibo.org

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The world awaits our students

IB World Student Conferences 2012

Developing tomorrow's world leaders

Global learning opportunities

- Explore innovative solutions to global issues
- Build meaningful, lasting relationships
- Develop international understanding & leadership skills

The 2012 DP student experience

- On-campus at UBC, Vancouver (Canada)
 - Social entrepreneurship
- IE, Segovia (Spain)
 - The new sustainability – making things better
- 561 students attended from 49 countries

Impact

- Interaction with world-renowned speakers
- Global work teams of students
- Creation of action plans for CAS



IB World Student Conferences 2013

Four Fantastic IB World Student Conferences in 2013!



Wake Forest University, North Carolina, USA

23-28 June

Social Justice: Contemplating the Past, Confronting the Future

University of British Columbia, Vancouver, Canada

21-26 July

ECONomics: Creating a Sustainable Future

The University of Warwick, Coventry, UK

4-9 August

Utopian Visions: Employing the Arts for Social and Political Change

The Hong Kong University, Hong Kong, China

11-16 August

iResponsibility: Explore how we Engage in the Online World



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Register today!

www.ibo.org/wsc/

Which IB Student Conference
theme interests you most?



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innovate
educate
create

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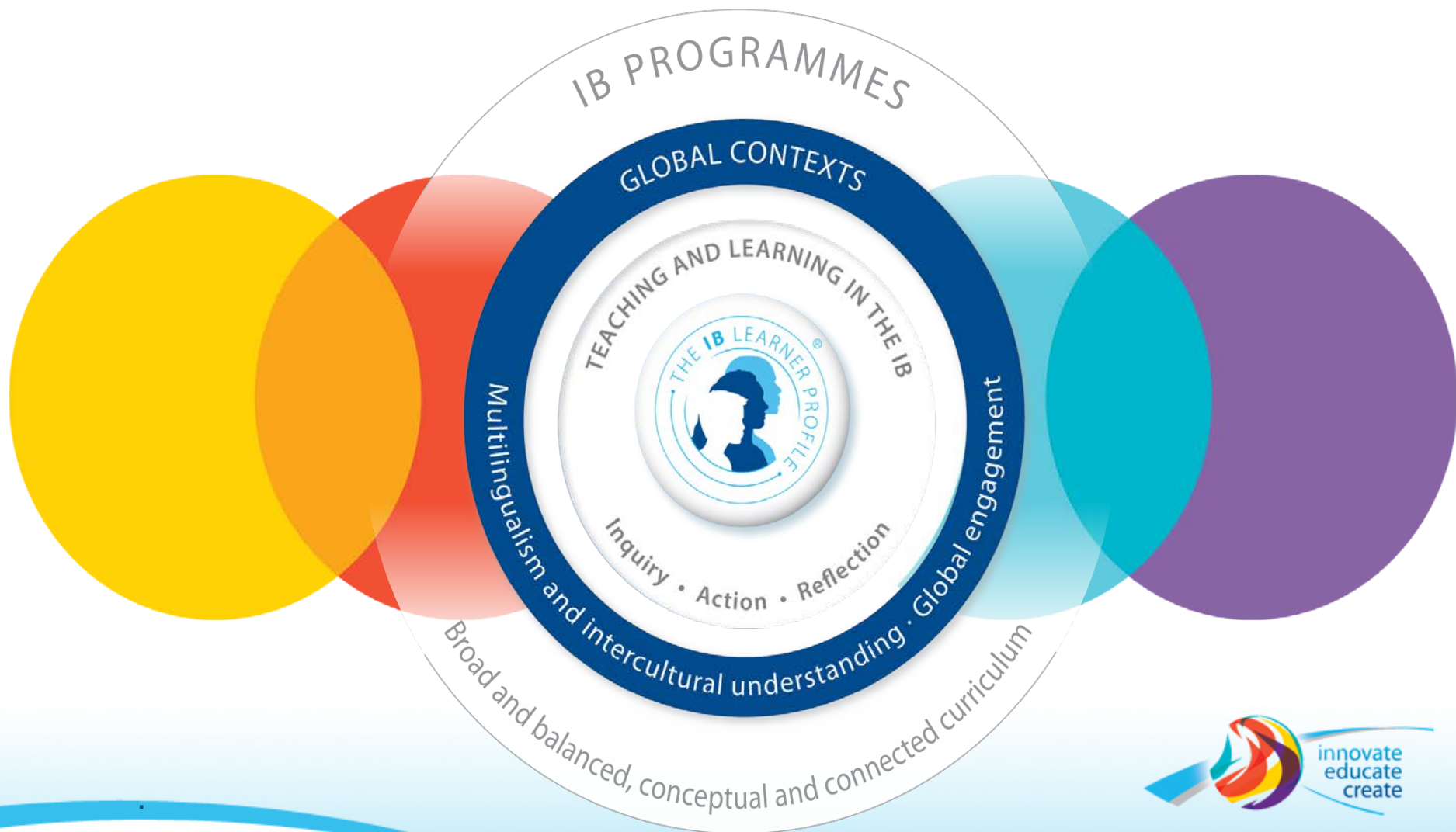
My IB: Digital Toolkit for IB World Schools

Responding to your needs

- Permits IB schools to self-promote in a consistent, IB branded manner
- Updated regularly
- Distributed via a secure page on our website (ibo.org).
- Includes artwork, presentations, advert templates, style guides, branding guidelines, brochures, testimonials, a press kit, facts sheets, research summaries, newsletters etc.



The IB continuum: linking programme concepts



Revised IB Learner Profile



Key Changes

- maintain same 10 attributes
- revise descriptors
- clarify relation to international mindedness
- connect w/other programme elements
- more flexibility for school adaption
- create alternative graphics
- help schools to implement

Structural changes

- clear language
- first-person plural pronouns
- explicit reference to each PYP attribute
- two-option adaption for schools
- add statement of intent



New Developments in DP

- Approaches to Teaching and Learning *across* DP
 - A more coherent, holistic learning experience
 - Features best-practice pedagogy
 - strategies for developing student skills for success
- Global Politics HL/SL
 - Pilot 2012
 - Mainstream for first teaching in 2015
- New TOK & TSM (for core) guides

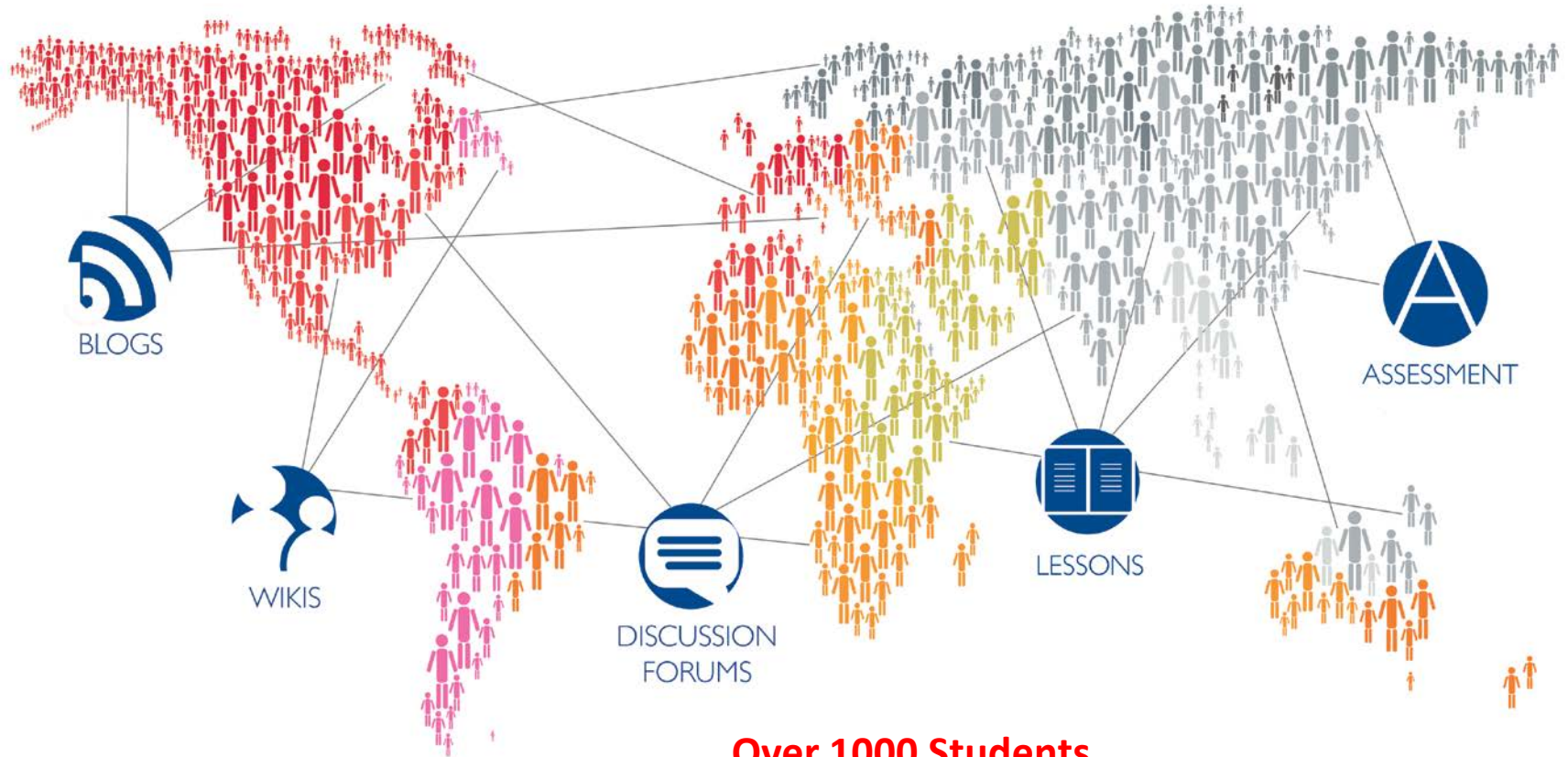


New Developments in DP (Cont'd)

- Courses for first teaching Sept 2014
 - Physics, Chemistry, Biology, Design Technology, Business management, Philosophy, Visual Arts, Theatre and Classical Languages
- Courses for first assessment 2014
 - Mathematics, Computer Science, Sports Health & Exercise Science
- “Core” changes from 2012 review
 - Clarifying definitions of CAS
 - Changing “action” to “activity”
 - Linking service learning to academic studies
 - Stronger coherence across the core



Online diploma courses for students



**Over 1000 Students,
260 Schools; over 50 Countries**

Online diploma courses for students

Starting September
2013

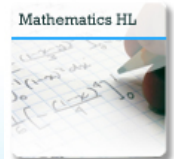
Group 2



Group 3



Group 5



Group 6

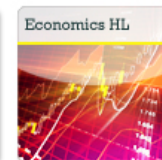


Starting
February 2014

Group 2



Group 3



- 12 courses from Sept 2013
- Broadens IBWS curriculum options
- IB Open Word School pilot in progress for external students
- Incorporating best-in-class online pedagogical tools



International Diploma programme Courses

Approaches to **Learning**
Community and Service
 Language Development
Flexible
 Reflective Project
Career related



The IB Career-related Certificate (IBCC)

- Innovative new educational programme
 - launched Sept 2012
 - 40 schools authorized; 40 in pipeline
 - Interest within authorized schools growing rapidly:
 - Prosser H.S. (Chicago USA): 20 students => 50 in one year
- Multiple pathways for IBCC graduates
 - Most popular: business; health care; engineering; tourism
 - Developing relationships w/new providers: sports-related
- Validation research study (Columbia) by end 2013



“...The IBCC enables a school to open up the IB experience to a much wider range of students...part of why our first cohort was so successful when applying to university was because they stood out from other candidates...most universities value breadth and these students show they have it.”

David Barrs, Head Teacher, The Anglo European School in Essex, UK.



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Strengthening the MYP

- Evolving guidance to schools:
 - conceptual framework links subject groups
 - emphasis: approaches to learning & principled action
 - subject group flexibility in years 4 & 5
 - ✓ facilitates schools in meeting national requirements
 - ✓ allows students more in-depth study and specialization
e.g. the Arts, Technology and PE
- Majority of assessment remains internal, adding:
 - mandatory pers. project moderation: consistent, inclusive
 - optional innovative summative onscreen e-Assessment
 - ✓ disciplinary and interdisciplinary
 - ✓ concept-based
 - ✓ first trials in 3rd quarter 2013



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Strengthening the MYP (cont'd)

- Goals:
 - a better fit with national/state requirements
 - a closer alignment with PYP & DP/IBCC
- Expected results:
 - greater external recognition
 - flexibility of implementation
 - streamlined processes for teachers
 - enhanced teaching and learning

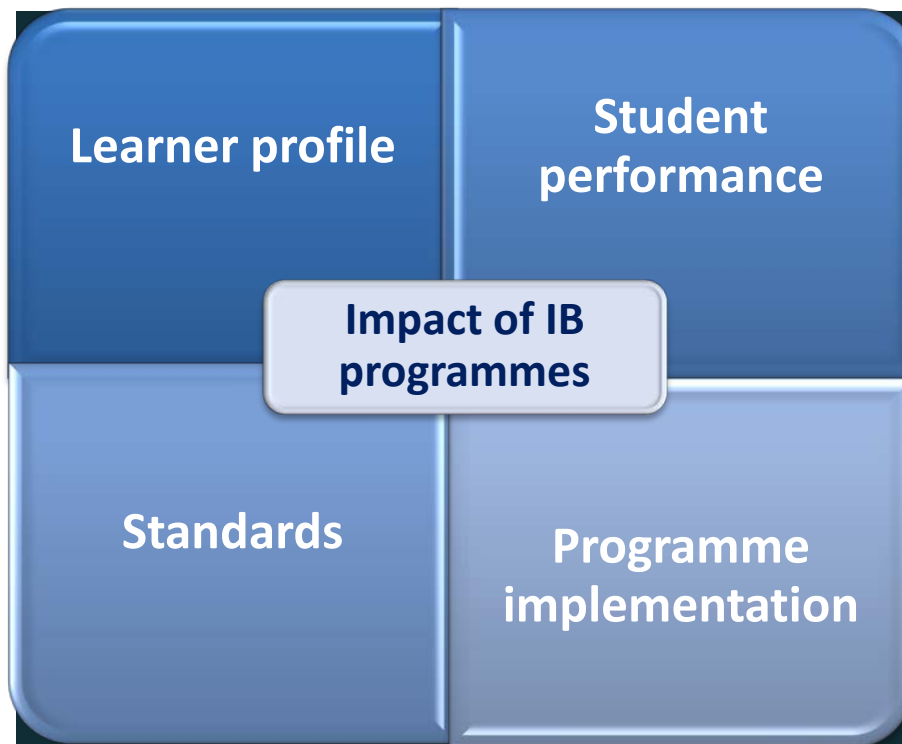


Renewing the PYP

- Ensuring distinctive, relevant, quality education
 - ✓ Incorporating current/global trends into curriculum design
 - ✓ Include cultural perspectives, neuroscience, e-learning, futures thinking, childhood environments
- Re-examining fundamental principles & practices:
 - ✓ From “Making it Happen” to “Principles into Practice”
 - ✓ Incorporating educational research
- Partnering & participating
 - ✓ Working with schools and other stakeholders to identify successes, strengths...
 - ✓ ...and areas to be revised or improved,
- Example key areas under review
 - ✓ Strengthening early years education (3-5)
 - ✓ Increasing flexibility and access for schools
 - ✓ Articulating, better communicating PYP philosophy, principles & practice
 - ✓ Assessing: measuring the consistent application of standards & practices through moderation
 - ✓ Providing better collaborative planning support for teachers



Strengthening impact researchworking with the best



Australian Council for Educational Research



TEACHERS COLLEGE
COLUMBIA UNIVERSITY



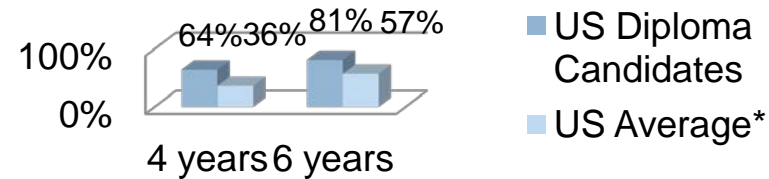
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University Performance examples

- US: university graduation rates generally higher than institutional and national averages
 - CA: performance in the DP the best predictor of college performance
 - FL: performance on IB exams strongly correlated with first year in the same subject
- UK: IB students more likely than A Level students to:
 - achieve first class honors
 - leave with an award in most subjects
 - be employed in graduate level jobs and in higher paid occupations
 - go onto further study after university (almost 2x as likely)

US University Graduation Rates



* Source: U.S. Department of Education, National Center for Education Statistics. (2011).

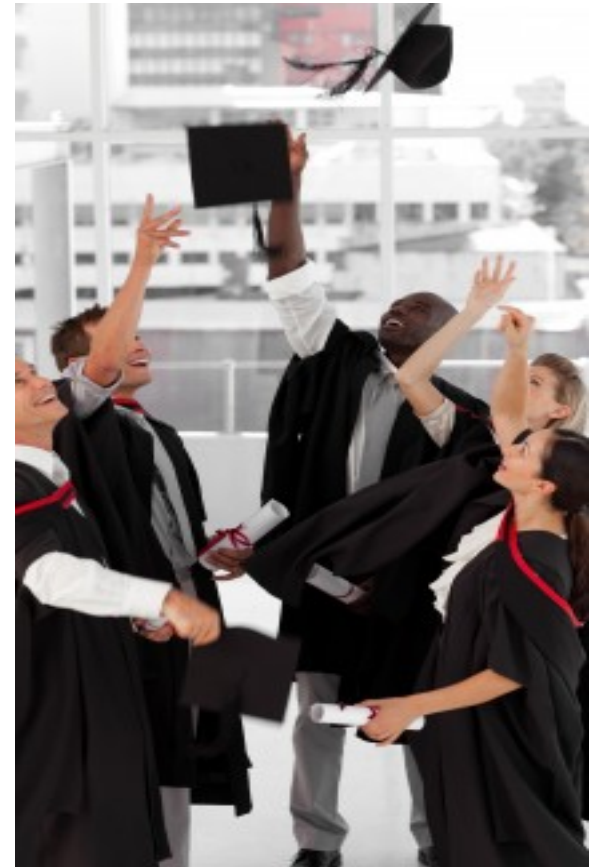
University Performance examples

- Australia: IB students had higher rates of yearly progression and degree completion
- Other findings: the IB's extended essay *does* have an effect on student's research confidence and willingness to engage in future research.

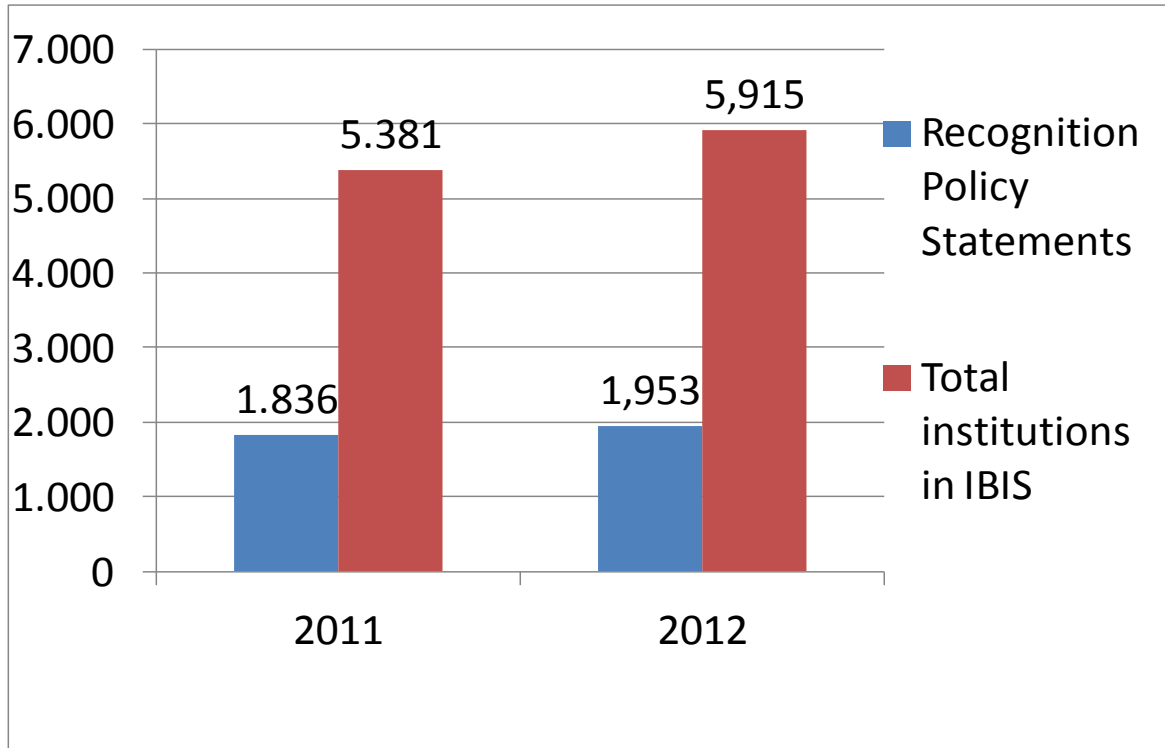
[WALL STREET JOURNAL](#), 17 June 2013

“More U.S. Schools Go International”

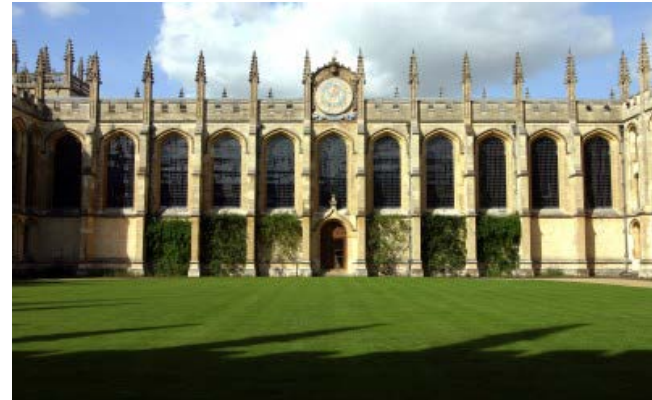
An educational curriculum that originally catered to the children of globe-trotting diplomats is making rapid inroads in K-12 public schools across the U.S., boosting test results and academic readiness even at inner-city schools.



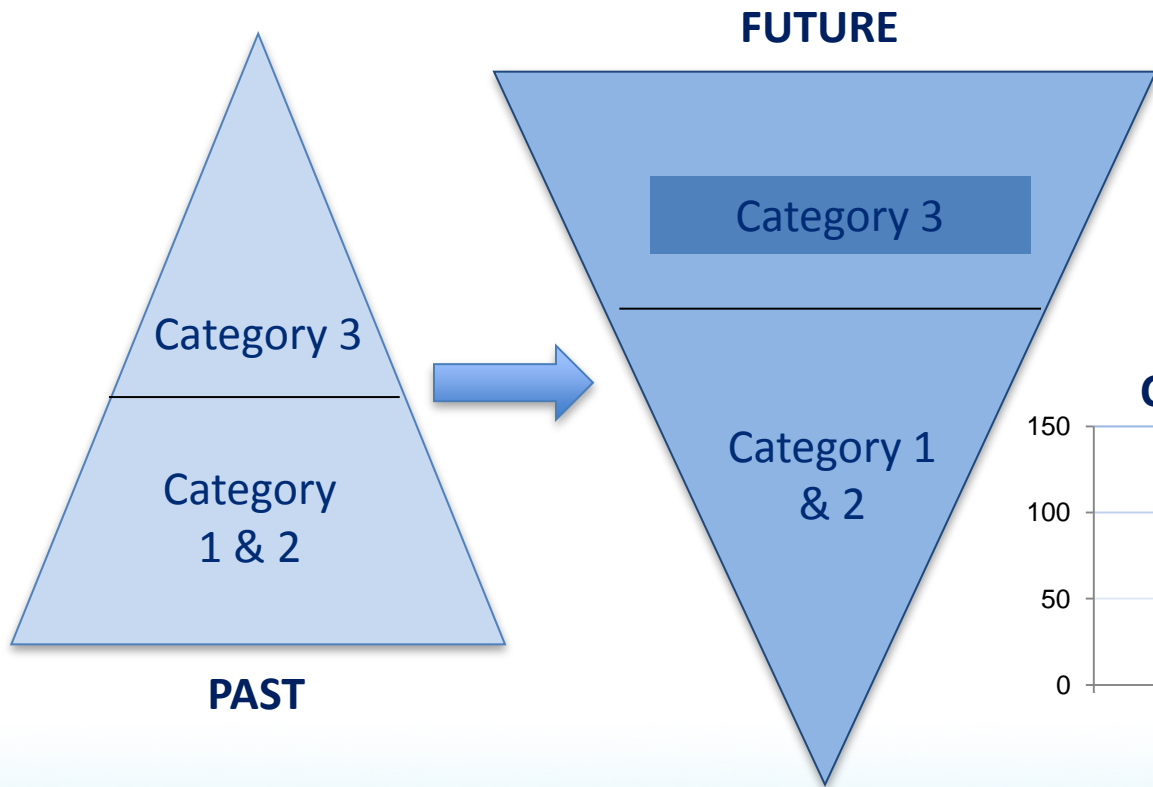
More universities are recognizing IB



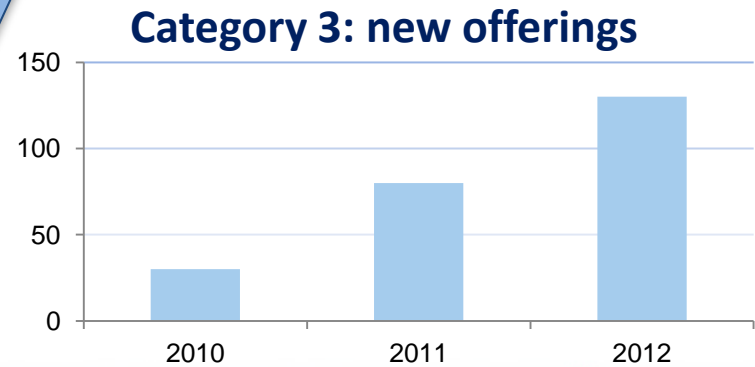
6.4% increase in public recognition policy statements in 2012.



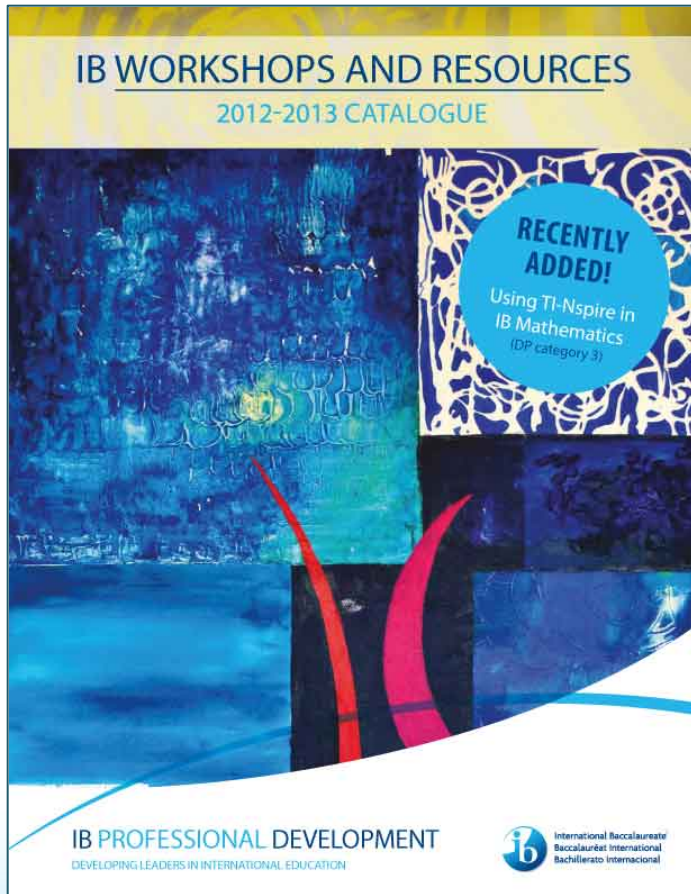
As IB World Schools mature... they require more advanced PD



- ❖ Cat 3 examples:
 - content: math
 - pedagogy
 - assessment
 - student learning
- ❖ Online PD growth
- ❖ Blended models



IB Workshops and Resources 2012 - 2013 Catalogue



Hundreds of workshops, online courses and publications.

E-catalogue offers seamless links to workshop descriptions and online Registration.

Provides a wide variety of options for educators' professional development needs.

Available in English, French and Spanish, in print and online at ecatalogue.ibo.org

IB Educator & Leadership Certificates

IB CERTIFICATE
IN TEACHING AND LEARNING

**IB ADVANCED
CERTIFICATE**
IN TEACHING AND LEARNING RESEARCH

- combines university study with IB qualifications
- part of a university degree
- better positioned to teach at an IB School
- 20 universities authorized; 98 more in pipeline

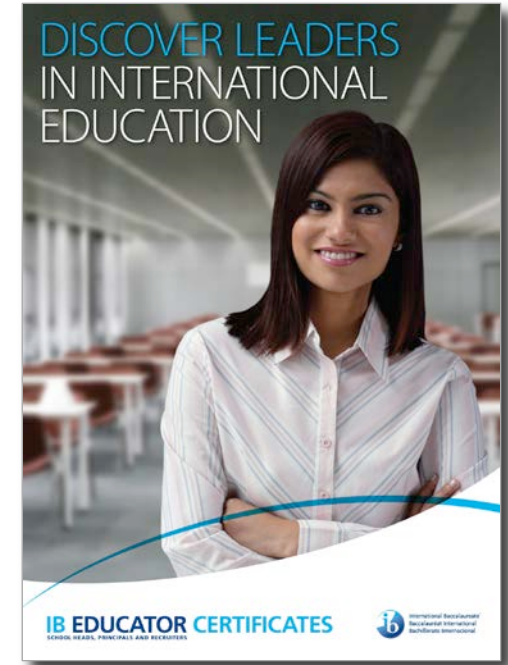
Student profiles:

- come from > 45 countries
- are experienced educators
- teach in over 50 countries (Vietnam, Russia, S. Africa)

IB CERTIFICATE
IN LEADERSHIP PRACTICE

**IB ADVANCED
CERTIFICATE**
IN LEADERSHIP RESEARCH

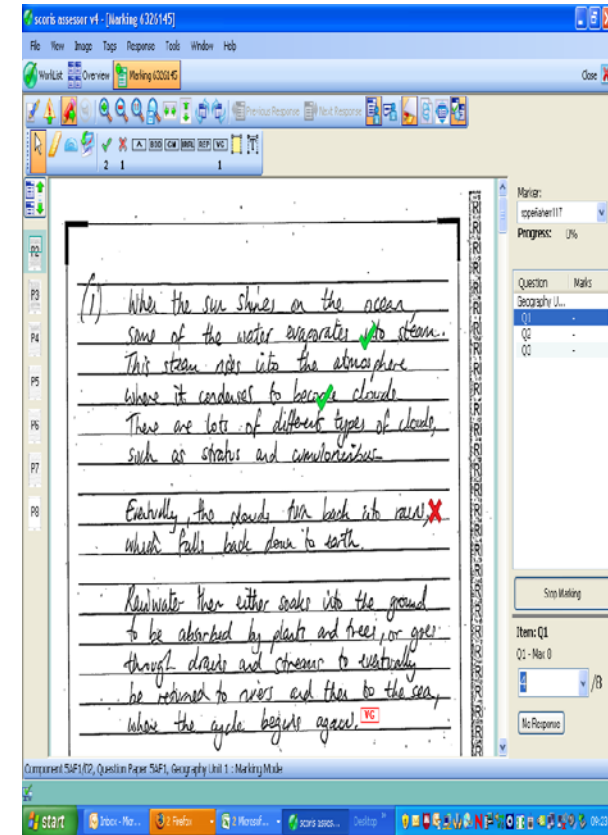
- designed for educators, administrators who want to strengthen their leadership capabilities
- enhances ability to take on leadership roles in a school
- 6 universities now offering



eAssessment: paper → digital

- **e-marking: 2011 – 2013**
 - May 2012: two-thirds of total scripts e-marked
 - May 2013: 97% of scripts e-marked
 - Quality assurance assured through pre-marked, random “seeding”
- **e-coursework: uploading digital files**
 - 2011: TOK
 - 2012: Audio files (group 1,2 &6)
 - 2013: Visual Arts
 - 2014: Extended Essay
 - 2014: upload of IA sample work for e-marking

Aim: to significantly reduce school postage and logistics costs



eAssessment: paper → digital (cont'd)

- **e-authoring: helps examiners**
 - online collaboration tool in a secure environment – reduces risk of security breach
- **e-reports for schools (2014)**
 - *IB Results-Extra*: meta-tagging permits learning reports for school/teacher improvement
 - capability for individual student profile reports
- **eAssessment (2015)**
 - introduction of innovative, on-screen eAssessments in the MYP

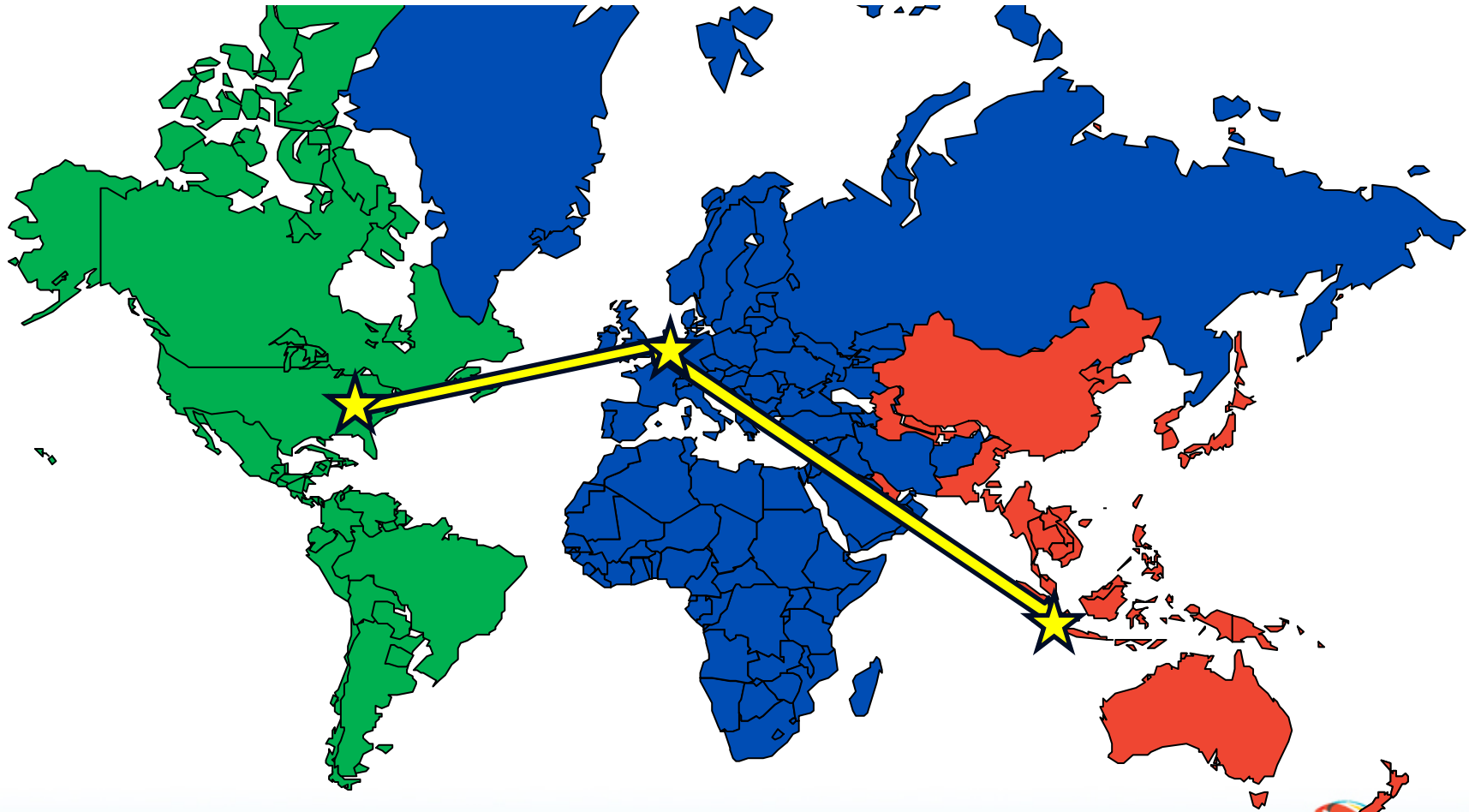


Goal 4: Build a sustainable, responsible and efficient organization for the future

- Develop capability of IB leadership & staff
- Leverage new global centres through a more effective/efficient organization
- Meet end-user needs via a technology infrastructure
- Ensure IB long-term financial sustainability to deliver affordable programmes/ services while investing for the future.
- Support an increasing community size with a more flexible, scalable infrastructure.



Three global centre's linked



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Year 3 of our 5 year strategy: achievements to date



MYP Next Chapter

World Student Conferences

DP Online

IBCC

Growth in research, recognition

Approaches to Teaching and Learning in DP

Almost 60,000 teachers trained

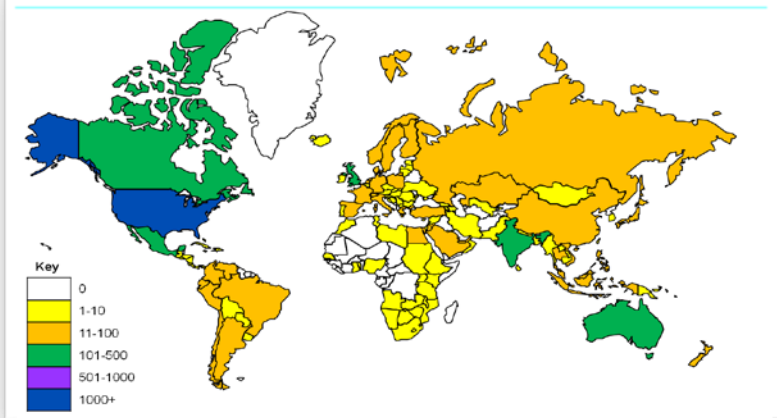


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Year 3 of our 5 year strategy: achievements to date

507 new candidate schools;
345 new IB World Schools

World map 2011: Density of programmes by country



IB Answers

DP e-assessment

Services for schools

P/D options



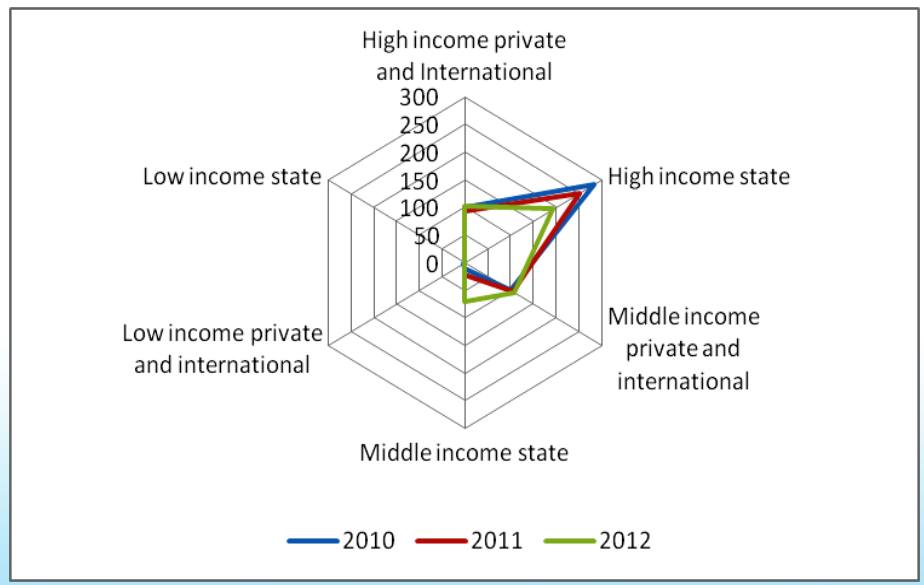
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Year 3 of our 5 year strategy: achievements to date



One Million students
 IB Open World Schools
 Expansion in state sector
 Keeping pricing < inflation

Diversity of new candidate schools



Year 3 of our 5 year strategy: achievements to date

“2020” capacity/capability-building project: completed on time; within budget

Investment in IBEN; staff

Re-built infrastructure

Global Centres

Technology



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Strategic planning at IB

2013

2015

2020

2030+

Long term view

New strategy

Current strategy

Strategic planning process for 2016

April 2013:

**Overview of process;
Share initial research findings**

November 2013

Validate research findings

August 2014

Retreat – refine IB mission, develop strategy

April 2014

**First review of mission,
articulate IB's vision for the future**

November 2014

**Sign off IB mission;
review/refine IB strategy**

**April 2015 Sign
off strategy**

**IB Mission and
Strategy**

**Long term planning
New strategy**



In Summary

Building capability,
improving service

Aligning global standards,
practices, delivery of services

Leveraging technology,
collaborations, partnerships

Providing leadership in
International Education

*To ensure our mission,
our aim is to better
serve and support the
growing number of IB
World Schools,
students and their
communities.*



Q & A



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