

Academic honesty – short film & poster competition

Terms & conditions

General

1. The "Academic honesty short film & poster competition" is organized and promoted by the International Baccalaureate Organization (hereafter "the IB").
2. Information on how to enter and prizes awarded form part of the terms and conditions of entry. Entry into the competition is considered acceptance of these conditions.
3. All email correspondence is via honestycompetition@ibo.org.
4. Entries must be submitted by Monday 31 October, 2016. Any entries received after this date cannot be considered for the competition.

Content

Topic

5. The entry must be on the topic of academic honesty. The entrants are free to interpret this topic as they wish within the context of the IB Diploma Programme, IB Career-related Programme and IB Middle Years Programme

Logistics

How to enter

6. The competition is open from Wednesday 25 November 2015 and all entries must be received by Monday 31 October 2016.
7. When an entrant is ready to submit their film or poster, a completed [entry form](#) must be submitted by email. Please note that the entrants need consent from the Head of School/IB/Programme coordinator to participate and from their parents or legal guardians; therefore the entry form has a section that must be completed and signed by both of them.
8. Submissions will only be accepted electronically and must be uploaded to <https://international-baccalaureate.wetransfer.com>. The IB will acknowledge receipt of the submissions within ten working days of receipt.

Note: the head (or the IB Programme coordinator) of the IB World School the entrant attends will have the right to withdraw a candidate from the competition on the grounds that it may interfere with their study.

9. The IB reserves the right to reject any entrant if it has reasonable grounds to believe the entrant has breached any of these terms and conditions. The IB reserves the right to request from an entrant any information or documentation that it reasonably believes is required to verify that the entry has been made in accordance with these terms and conditions.
10. The decision of the IB to accept or reject an entry is final. No further correspondence will be initiated.

Format for film entries

11. Film entries must be a maximum of four minutes in duration and should aim to be no larger than 100 MB (300 MB as an absolute maximum). The film must be submitted in one of the following formats:
 - .avi
 - .mpg
 - .mov
 - .wmv
 - .mp4
 - File Name: lastname_firstname.schoolcode

Note: the entrant is expected to keep a higher quality copy of the film entry (if available).

12. Film entries must be submitted in one of the three working languages of the IB (English, Spanish or French).
13. Film entries can be made as animation, claymation, comedy, computer animation, documentary, drama, parody, etc. However, entrants can be as creative as they want.
14. All visual and audio resources used in the creation of the film, which includes any background music or visual material, must be the original creations of the entrant. Entries must not contain any third party copyright materials and/or registered trademarks/logos from well-known brands otherwise the entry will be rejected. Images derived from sources captured under localized Freedom of Panorama or any similar legal statute are permitted.

Format for poster entries

15. Poster entries must conform to the following specifications:
 - Size: 11" W x 17" H – or A3 (29.7 x 42.0 cm)
 - Colours: CMYK
 - Resolution: 300dpi
 - File Format: PDF
 - File Size: Maximum of 10MB
 - File Name: lastname_firstname_schoolcode.pdf
16. Poster entries must be submitted in one of the three working languages of the IB (English, Spanish or French). The only text permitted on the poster is:

'Be a content creator not a content imitator'

No other text / slogan can be included. No additional text can be included as part of an image or background.

17. All resources used in the creation of the poster, which includes any visual material, must be the original creations of the entrant. Entries must not contain any third party copyright materials and/or registered trademarks/logos from well-known brands otherwise the entry will be rejected. Images derived from sources captured under localized Freedom of Panorama or any similar legal statute are permitted.

General requirements regarding content

18. Entries must be based on the topic of academic honesty.
19. All entries must be the original work of the entrant.
20. No entry may be used in whole or part fulfilment of a student's assessment requirements for any of the IB Programmes.
21. The film and posters entries must not:
 - a. Include offensive or obscene language.
 - b. Use excessive/gratuitous violence or use sexual images.
 - c. Show disrespect of personal, political, spiritual values or contain offensive material or remarks about race, gender or religious beliefs.
22. Entries must not have been previously published in any media.
23. The entry submitted must not have been entered for any other competition prior to submission for the *Academic Honesty Short Film & Poster Competition*, but may be used for such a purpose after the winner (or winners are) is announced on the 9 December, 2016.
24. The film and poster must target IB students in the age range of 11 to 19 years old.
25. A signed video and image consent form must be obtained from any person(s) who lends his/her voice and/or image in the creation of the film or poster and submitted to the IB along with the entry.

[Video and image consent form for participants over the age of majority](#)
[Video and image consent form for participants under the age of majority](#)

Failure to submit image consent forms for visible persons will result in an entry being rejected from the competition.

Who can enter?

26. The competition is open to IB students (MYP/DP/Course/IBCP students). However, no retake candidates are permitted to enter the competition. An entrant must be enrolled by an IB World School at the time when they submit their entry to the competition. If the student is not registered for an examination session, the IB reserves the right to contact the programme coordinator at the school to confirm they are enrolled in the school's IB Programme.
27. Immediate families of IB employees are not allowed to enter the competition.
28. Individual and group (up to four participants) entries will be accepted.

29. Each participant is permitted a maximum of two entries; each entry must be submitted separately and must be in accordance with these terms and conditions.

Judging & Prizes

Competition categories

30. The *Academic Honesty Short Film & Poster Competition* will have four different categories:
- DP/IBCP – film
 - DP/IBCP – poster
 - MYP – film
 - MYP – poster

How the judging will be conducted

31. A shortlist up to a maximum of ten entries will be selected for each category by a team comprising IB staff and IB examiners who will view and judge all entries. Shortlisted entries will receive a letter of commendation at the time the winning entries are announced.
32. All shortlisted entries will be viewed and judged by a panel selected by the IB.
33. Competition judges are selected by the IB. The judging panel's decision is final and not open to appeal.
34. Entries will be judged on the following criteria:
- Clarity and relevance to the theme of academic honesty
 - Appropriateness to the target audience
 - Creative and technical quality of the film/poster
35. At the time of judging the panel will select one winner for each category. The winners will be notified by email on 9 December, 2016 (and later confirmed by letter) and announced on the IB public website www.ibo.org. The heads of the IB World School that the winner(s) attend(s) will also be notified via email.

Prize

36. The winners will receive:
- A letter of recognition from IB Director General
 - An award in the form of a trophy or plaque
 - An exclusive interview with a future edition of *IB World* magazine

Privacy and copyright considerations

37. Entrant retains the copyright in all entries submitted to the IB, but by submitting those entries, the entrant grants the IB a non-exclusive, transferable, royalty-free, worldwide licence, for the duration of the statutory copyright protection to reproduce submitted entries in any medium for assessment, educational, training and/or promotional purposes relating to the IB Organization's activities, or to those related activities of

which it approves. Such licence shall become effective from the date of submission to the IB.

Miscellaneous

38. The winning entries (films and posters) will be published on the IB electronic platforms (to include but not limited to the IB public website, OCC, IB social media channels etc.) for use and viewing in schools by other IB students.
39. The winning films could be subtitled/dubbed into all working languages of the IB (English, French and Spanish), if appropriate.