

#### Growing DP participation webinar series - Cultivating a school philosophy for growth

# STRENGTHS (INTERNAL, POSITIVE FACTORS)

Strengths describe the positive attributes of your existing program and school

## OPPORTUNITIES (EXTERNAL, POSITIVE FACTORS)

Opportunities are external factors that provide supports to increase participation WEAKNESSES (INTERNAL, NEGATIVE FACTORS) Weaknesses are aspects of the school that constrain your ability to increase participation.

# THREATS (EXTERNAL, NEGATIVE FACTORS)

Threats are external factors beyond your control that constrain your ability to expand

### Takeaway: SWOT Analysis

Leverage the strengths in your existing program: How can you utilize your strengths and opportunities to minimize your weaknesses and threats? (type in the expandable boxes below)

| Strengths     | • great teachers                                                              |
|---------------|-------------------------------------------------------------------------------|
| Weaknesses    | <ul> <li>fixed mindset among some faculty about students in the DP</li> </ul> |
| Opportunities | <ul> <li>college success of graduates</li> </ul>                              |
| Threats       | <ul> <li>need to navigate state curriculum requirements</li> </ul>            |