

Case studies

This document provides suggested questions for current and previous IB students, which can be developed to promote your program.

Questions for Alumni

- What motivated you to undertake the IB diploma programme?
- What do you feel the strengths of the IB are?
- How did you benefit from studying the IB?
- How did it prepare you for university?
- How has the IB helped you in your career?
- What would you say to other students thinking of taking the IB?
- What would you say to parents who are considering the IB for their child?
- How would you describe the IB to someone who asked about it?
- Do you think the IB has prepared you well for a global world?

Questions for Students

- What aspects of the IB do you most enjoy?
- How do you feel your experience in the IB compares to the experience of your friends who are not in the program?
- What would you say to other students thinking of taking the IB?
- How do you feel the IB is preparing you for university?
- The IB has a strong focus on community engagement. How do you feel this is important? What skills and experience do you think you are gaining through engaging in the community?
- Have you been involved in any international projects as part of the IB programme? If so, what have you gained from these?