



IB GLOBAL CONFERENCE 2017

20–23 July • Orlando FL, USA

Exhibitor Kit

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Additional exhibitor and sponsor information can be found on the conference webpage: <http://ibo.org/global-conference-orlando/become-a-sponsor-or-exhibitor/>



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CONFERENCE SPONSOR & EXHIBITOR BENEFITS

Benefits/Levels	Global Sold Out	Platinum (\$18K)	Gold (\$12K)	Silver (\$6K)	Exhibitor (\$2200)
Registrations	6	3	2	1	1
Ad	1	1	1	1	
Exhibit table(s)	2	1	1	1	1
Choice of placement in exhibit hall	✓	✓	✓	✓	–
Feature to drive attendees to exhibit table	–	✓	✓	✓	\$800
Expo session	1	1	–	–	–
IB Meet Ups (<i>choose a programme IB Meet Up to host</i>)	✓	✓	–	–	–
Choice of one major conference collateral	✓	✓	–	–	–
Conference venue branding	✓	✓	✓	–	–
Conference signage	✓	✓	✓	✓	–
Company description, logo and website on conference app	✓	✓	✓	✓	–
Company website on conference app	–	–	–	–	✓
Logo on IB website	✓	✓	–	–	–
Acknowledgement in the conference program	✓	✓	✓	✓	✓
Mention on general session walk in/walk out through conference hashtag	✓	✓	✓	✓	–
Companion passes for two evening events	6	3	2	1	–

For information, please contact Leonor Chiarella at leonor.chiarella@ibo.org.



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Acknowledgment and Signage

Refer to the sponsor or exhibitor package to find which items below are applicable to you.

1. Name of your organization

We will use the name of your organization or company, as listed on your registration. We ask that you please review the spelling or let us know if you would like the signage to read a different name. Please email Joy.Lambright@ibo.org.

2. Company website

We will use the website listed in your registration in our conference app. We ask that you please let us know if it should read differently. For any change, please email Joy.Lambright@ibo.org.

3. Sponsor banner and description in the conference app

Sponsors, please email your promotional banner and organization description (up to 100 words) to Leonor.Chiarella@ibo.org, by 14 April 2017.

4. Your full-page ad in the conference program

Send your print-ready full-page ad to lba.comm@ibo.org by 19 May 2017.



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PROGRAM ADVERTISING SPECIFICATIONS

Advertisements

While all ads will be accepted, the following guidelines will ensure optimal representation of the advertiser's message. Every effort will be made to make advertisers look their best.

Dimensions: A5 (148mm × 210mm or 5.8 in × 8.3 in)

- Plus standard bleed (4mm or 0.125 in)
- Minimum margin for non-bleed elements is 0.25 in (6mm), 0.5 in (13mm) or more is preferable.
- Placement will be pushed toward trim to allow for book pinch.

Orientation: portrait

Format: PDF, saved with [PDF/X-4:2008] preset

- Other formats are accepted, though they may not produce ideal results.
- The above is particularly true of JPEG format.

Minimum resolution for **photographic detail:** 250ppi

- Lower resolutions may not produce ideal results

Minimum resolution for **bitmaps:** 1200ppi, **vector art preferred.**

- Lower resolutions may not produce ideal results.

Color space: CMYK, no PMS inks

- All spot colors, RGB, and Lab will be converted to CMYK via Adobe software.

Sponsor Logos

Vector artwork preferred.

- EPS, AI, PDF, SVG

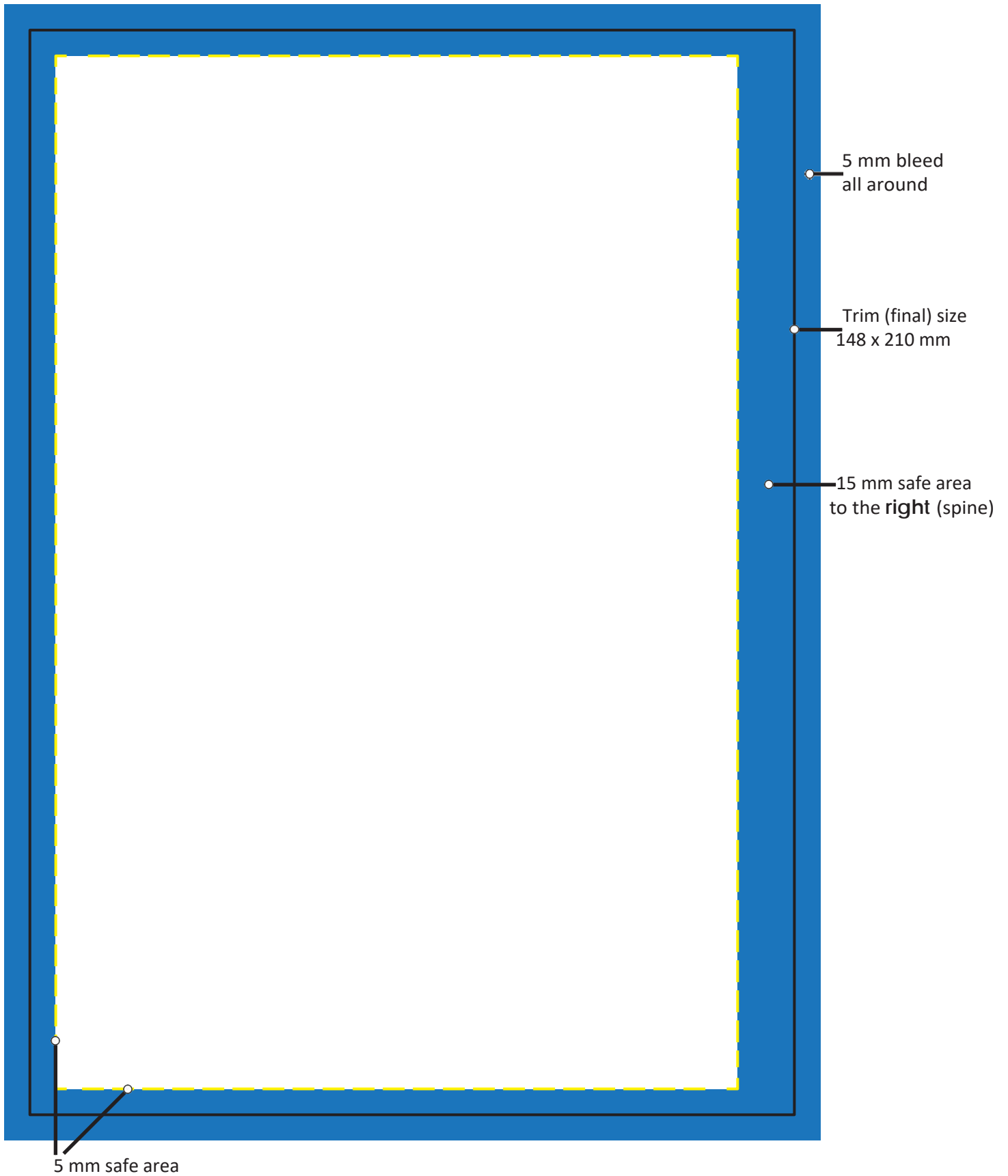
Raster formats accepted.

- TIFF, PNG, GIF
- Minimum pixel count: 2400 on shortest side.
 - More may be needed if logo to be used for signage.
- While **JPG** is accepted, it will severely diminish quality of results.

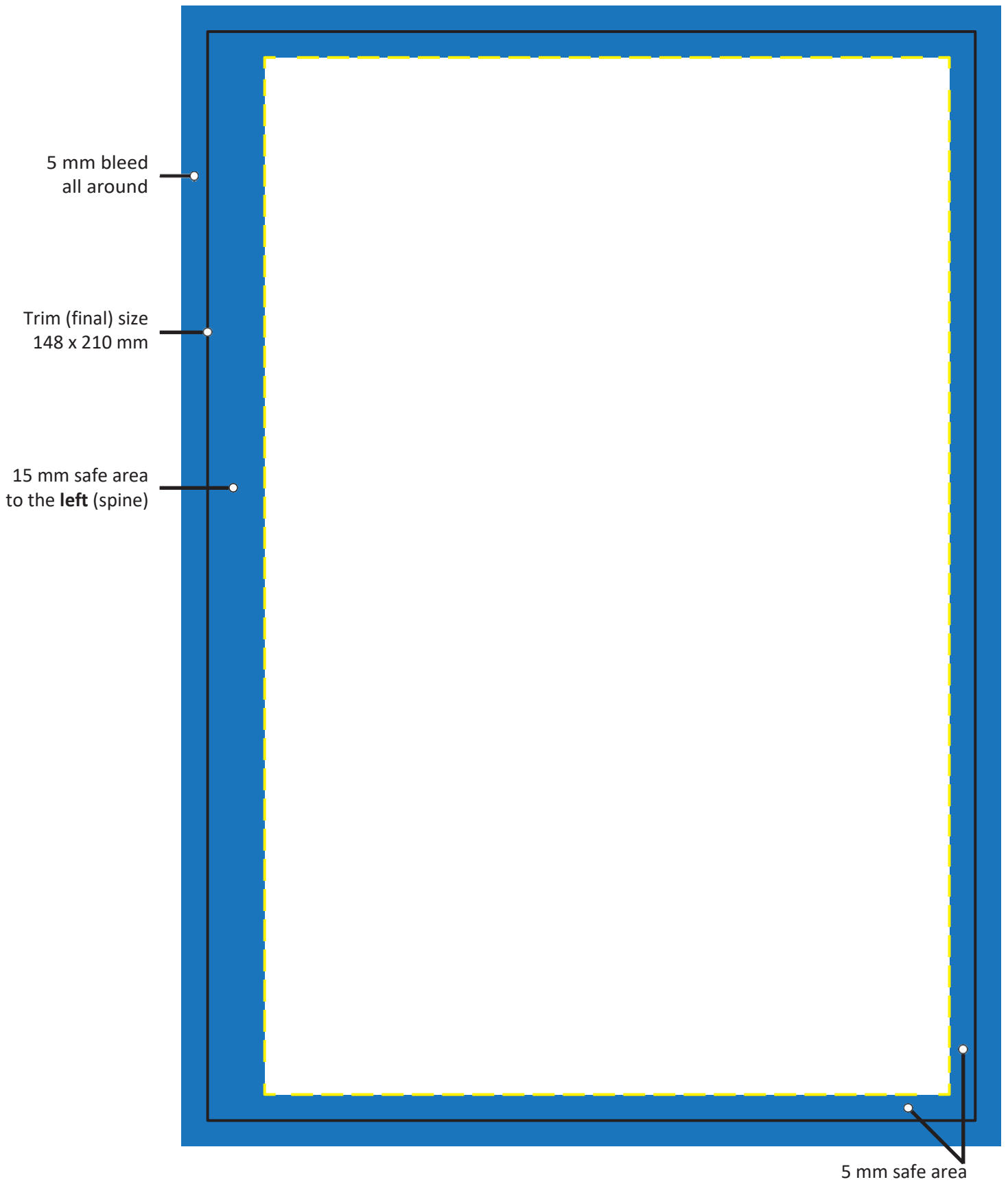
- Please refer to Diagrams

6VSV↑ Wfa egT_ [f fZWSV [e, 8dVSkI ? Sk #+ \$" #)
BWSaWV_ S[^bd] fZWSV B68efa, ;T**Sib** 2[Tažad/
EgTWVf SdV aXW_ S[^eZagV dVSV, ;4 \$" #) 3V EgT_ [ea`
BWSaW afWZW S_ WaXfZWadV S` [l Sf[a` S` V fZWaUSf[a` aXfZWSV ebSUVdVdVW [fZWV
_ S[^

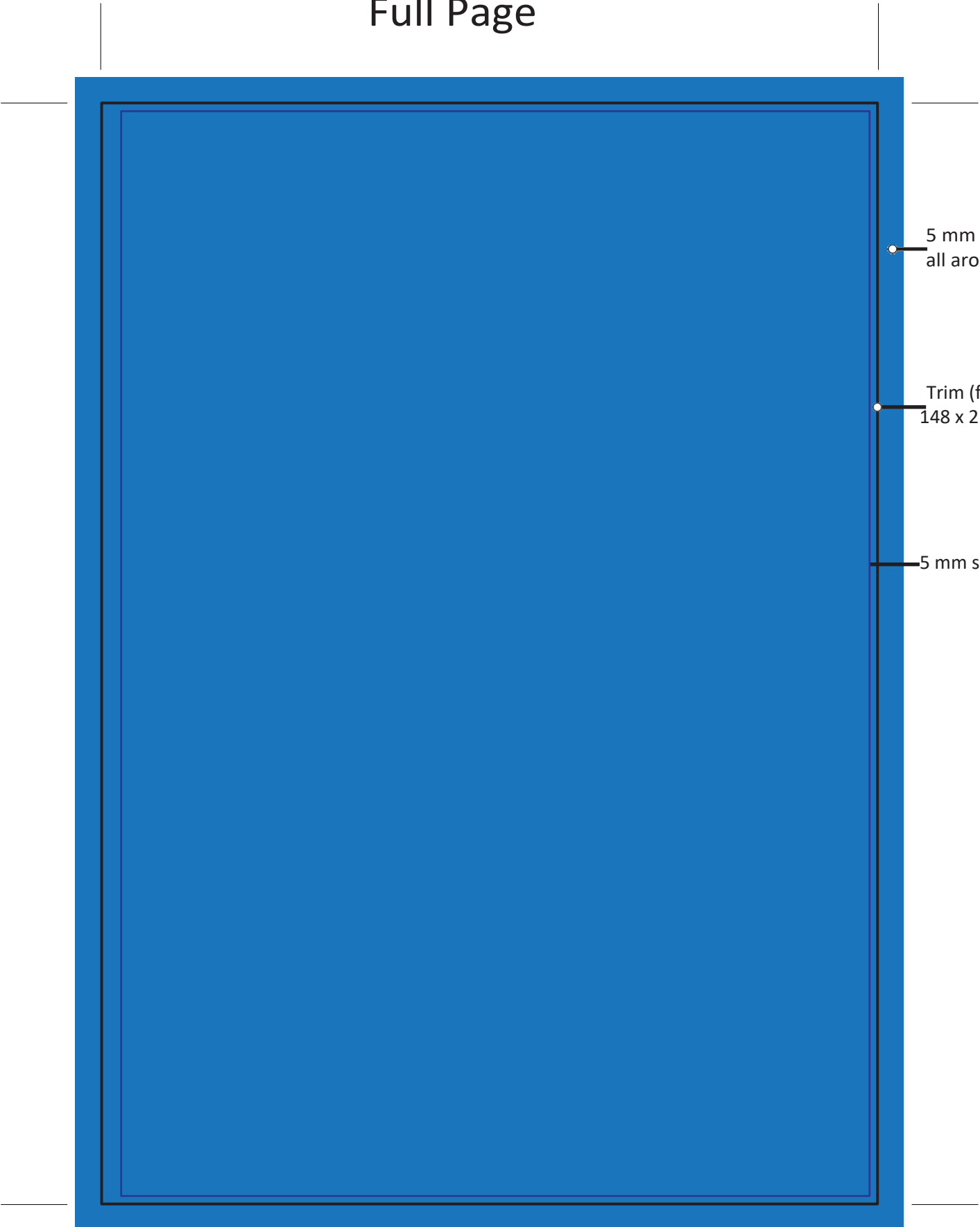
Inside Front Cover



Inside Back Cover



Full Page



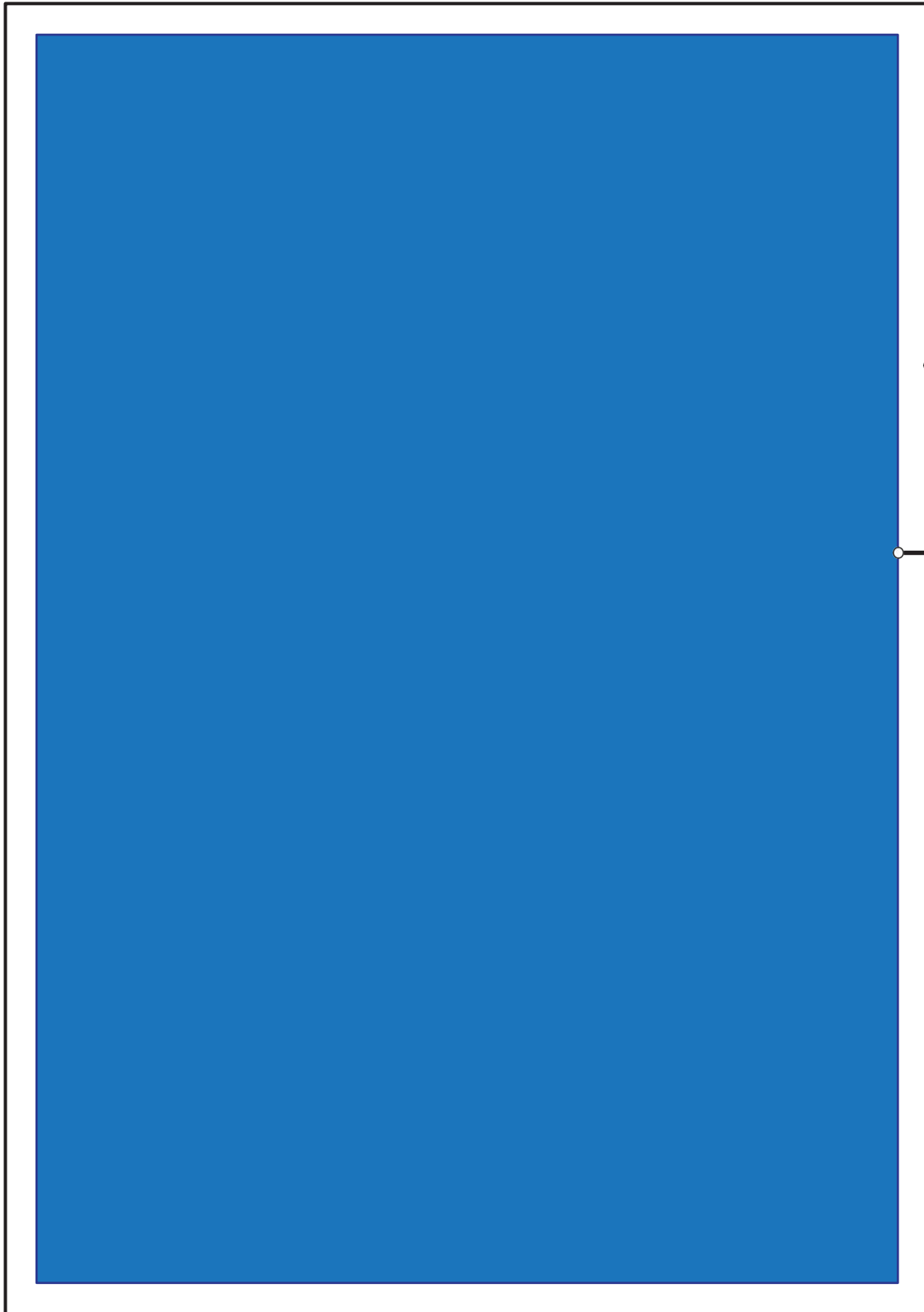
The diagram shows a large blue rectangle representing the page. It is divided into three concentric regions: an outermost blue border (bleed), a middle white border (safe area), and an innermost white rectangle (trim size). The text labels on the right side point to these regions: '5 mm bleed all around' points to the outermost blue border, 'Trim (final) size 148 x 210 mm' points to the innermost white rectangle, and '5 mm safe area' points to the white border between the bleed and the trim size.

5 mm bleed
all around

Trim (final) size
148 x 210 mm

5 mm safe area

Full Page, No Bleed



Trim (final) size
148 x 210 mm

Ad size
138 x 200 mm

Order LeadCapture for: IB Global Conference 2017

Enhance your experience at the IB Global Conference 2017 with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our Conference.

HOW IT WORKS:

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

USE YOUR OWN DEVICE

Purchase a Bring your own Device license to download the LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

\$249

FIRST APP USER

+

\$149

EACH ADDITIONAL

RENT DEVICES

Purchase a Device Rental license to pick up a Handheld Infrared Laser Scanner onsite for faster and seamless scanning – price includes app access license!



\$299

IF YOU ORDER BY
June 22

\$349

BETWEEN
June 22 – July 6

\$399

ORDER ON OR
AFTER July 6

How to Order

PLACE YOUR ONLINE ORDER HERE: <https://solutions.crowdcompass.com/exhibitor/GPNZ9ZBDFZZ>

1. CREATE YOUR ACCOUNT

If this is your first time visiting, click “Create Account” on the login page. If you have used LeadCapture previously, log in and enter the Event Code GPNZ9ZBDFZZ or click “Forgot Password.”

2. LOGIN

You will receive an email to setup your password and login. Login trouble? See below.

3. PLACE YOUR ORDER

Once logged in, click on “Buy Now” and order your desired license type.

4. LOG BACK INTO YOUR PORTAL

Use this link below when logging back into your existing account to add booth staff, customize lead-qualify questions, purchase additional licenses and export leads:

https://solutions.crowdcompass.com/planner_tools/v1/exhibitor/#/login

Not receiving emails? Please check your spam or junk folder.

Otherwise, whitelist the IP address: 184.173.153.62 and email address: events@solutions.crowdcompassmail.com, then click Reset Password on the portal login page.

--- Questions? Please email azimmerman@cvent.com ---

Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms. Customer understands that the rental and use of Cvent LeadCapture Device and Application grants only a license to use it for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use, Electrical Service in the exhibiting space may be required.

Customer further is acknowledging and accepting full liability as a representative of your organization and understands fully that he/she is responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment and that damaged Cvent LeadCapture Devices or Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. **Full application terms of use available at:** <http://www.cvent.com/en/product-terms-of-use.shtml>



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Power, Internet and Audio Visual

PSAV Grande Lakes Orlando

- PSAV is your main point of contact for your electrical, Internet or audio visual needs. Please use the following page to place your order and/or request pricing information.
- Internet is provided for all hotel guest in the meeting space. If you're not, staying at the hotel you will have to order Internet for your table in the exhibit hall.
- Electricity will not be provided. If you receive power, you must contact the hotel to order accordingly. IB has negotiated a one day billing on fees which are included in the pricing information.
- For any other questions, please email Joy.Lambright@ibo.org



IB GLOBAL CONFERENCE

20 - 23 July 2017 • Orlando, USA

Exhibitor Services Order Instructions

Event Name: IB Global Conference 2017

Event Venue: Grande Lakes Orlando

Event Date: 20-23 July 2017

Dear Exhibitor,

PSAV is proud to be the exclusive provider of **Power Distribution/Internet** services and the preferred supplier for **Audio Visual** services at the Grande Lakes Orlando. We would like to take this opportunity to welcome you to the upcoming IB Global Conference 2017 Orlando, FL.

Should you require Electrical, Internet/Audio Visual equipment at your booth, Fax your orders to 407-393-4850 or GrandeLakesAudioVisuals@psav.com

If you have any questions at all please free to contact us at 407.393.42424 or plopez@psav.com

Sincerely,

PSAV Grande Lakes Orlando Team

PSAV

flawless performance. dramatic results.



GRANDE LAKES
ORLANDO



PSAV Exhibitor Order Form; For the International Baccalaureate Organization

PSAV is proud to serve as the in-house provider for Audio Visual Services at the Grande Lakes Orlando.

VIDEO EQUIPMENT					
(Specialty cables upon request; units include a 6' VGACable)					
Equipment	Advanced Order Rate	Onsite Order Rate	QTY	# of Days	Total
20" LCD Flat Screen Monitor	\$145	\$185			
40" LCD Monitor and Floor Stand	\$425	\$550			
55" LCD Monitor and Floor Stand	\$710	\$925			
60" LCD Monitor and Floor Stand	\$860	\$1,120			
70" LCD Monitor and Floor Stand	\$965	\$1,250			
90" LCD Monitor and Floor Stand	\$2,950	\$3,835			
6' Projector Screen	\$185	\$225			
3k Lumen Projector	\$505	\$650			
Monitor Wall Bracket	\$100	\$100			
LAPTOPS					
All Laptops include Windows XP office 2010 RW/DVD	\$245	\$320			
Computer Audio Package (Includes mixer and speaker)	\$320	\$415			
BASIC INTERNET					
Wired High Speed Internet	\$200	\$250			
Wireless High Speed Internet	\$65	\$100			
(Customized Packages available)					

AUDIO EQUIPMENT					
Equipment	Advanced Order Rate	Onsite Order Rate	QTY	# of Days	Total
Powered speaker w/ stand	\$115	\$150			
Wireless Microphone Pkg. [] Lavalier [] Handheld	\$195	\$250			
LIGHTING					
LED Uplight Fixture - 1 lights	\$90	\$115			
GOBO Lighting package	\$320	\$415			
TOTAL Equipment Rental					
30% Labor Charge For AV (Minimum \$95)					
6.5% Sales Tax					
GRAND TOTAL					

ADDITIONAL COMMENTS:

EXHIBITOR BOOTH POWER					
*Standard Placement is the back of an inline booth - INCLUDES LABOR					
120 VOLT	Advanced Order Rate	Onsite Order Rate	QTY	# of Days	Total
5 amp (500 watts)	\$137.50	\$157.50			
10 amp (1000 watts)	\$247.50	\$167.50			
15 amp (1500 watts)	\$275.50	\$295.50			
20 amp (2000 watts)	\$330.00	\$350.00			
6.5% Sales Tax					
GRAND TOTAL					

Advance Show rates cut off 10 days prior to start of Show

Please Fax your orders to 407-393-4850
GrandeLakesAudioVisuals@psav.com
407-393-4704 or 407-393-4104

PAYMENT INFORMATION

Show Name:	Start date:	End date:	# Show Days:
Company Name:	Preferred Setup Time:		
Onsite Contact:	Room/Exhibit Booth #		
Street Address:	City & State:	Zip code:	
Telephone Number:	Fax Number:		
Ordered By:	Print Cardholder's Name:	Billing Zip code:	
Credit Card Number:	Exp Date:		
Cardholder's Signature:	Email Address:		

I hereby authorize the Grande Lakes Event Technology department to charge the above listed credit card immediately upon receipt of this authorization. I agree that should the Grande Lakes Event Technology department be unable to process this credit card, an alternate method of payment will be provided.



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Shipping Information

Shipping to the conference

We ask all exhibitors to send their shipment to our provider's storage facilities. We will then work with ADCOM Worldwide to coordinate delivery of your shipment(s) at the JW Marriott Grande Lakes Orlando.

All shipments should be sent to:

International Baccalaureate (IB) Conference
c/o ADCOM World Wide
5655-D General Washington Drive, Alexandria, VA 22312 USA

ADCOM Worldwide will accept shipments from Monday 26 June until Monday 10 July.

When you are ready to ship, please email our ADCOM representative, Ed Oppenheimer, eoppenheimer@adcomworldwide.com, with the necessary shipment details.

Ensure that all pieces are properly labeled with the following information: your company name, your contact information, the mention of "International Baccalaureate Conference".

A label template is included in this kit.

Shipping from the conference

After the conference, all return shipments can be sent back through Grande Lakes Orlando shipping and receiving department. A shipping desk will be set up in the exhibit hall to handle outgoing shipments. They offer both ground and air shipping. If you wish to ship using your own account number from a carrier, a preprinted air bill from the carrier with the account number generated by the carrier should be provided. If you do not have a preprinted air bill, the shipping desk will use their air bill and can charge your credit card. Fed Ex Office fees are determined by location, size and weight of the package.

Vendors will be responsible for all Fed Ex Office, shipping/receiving handling fees. Please see shipping authorization and shipping/receiving handling forms

JW MARRIOTT GRANDE LAKES ORLANDO
DOMESTIC & INTERNATIONAL SHIPPING AUTHORIZATION FORM

Must have a Credit Card Number and Signature-CANNOT be Credit Card on File.

If Duties and Taxes apply we will charge your credit card for the amount owed

Ship to: **PLEASE PRINT LEGIBLY**

Company Name: _____	
Name: _____	Date: _____
Address: _____	
City: _____	State: _____ Zip: _____
Country _____	
Phone # _____	Number of Boxes: _____

Sender Information: **PLEASE PRINT LEGIBLY**

Print Senders Name: _____	Phone # _____
Senders Carrier Acct # _____	Room # _____
Credit Card # _____	Credit Card Type: _____
Expiration Date: _____	Insurance: \$ _____
Signature: X _____	

Handling Fee: \$ _____ Total: \$ _____

CARRIER DOES NOT SHIP TO P.O. BOXES** **PLEASE CIRCLE METHOD OF SHIPMENT*******

****FED EX****	****FED EX INTERNATIONAL****
Fed Ex First Overnight	Fed Ex Priority
Fed Ex Priority Overnight	Fed Ex Economy
Fed Ex Standard Overnight	
Fed Ex 2 nd day	
Fed Ex Saver	
Fed Ex Ground	

******OUTGOING CHARGES******

Exhibitor or Convention – associated/ancillary guest:	Fed EX Handling charges
\$10.00 per box	30lbs and up \$25
\$15.00 per display box, poster, large tube, or oversized box	20.1lbs -30 lbs \$20
\$20.00 per display case	10.1lbs- 20 lbs \$15
\$75.00 per wrapped pallet received for shipment	1.1 lbs -10 lbs \$10
Packages processed through the hotel, will have an additional 40% S&H + USRCHG for domestic shipments and 50% for International shipments	

EMAIL ADDRESS: _____

Revised 6/14/2017

S/R HANDLING FEE

INCOMING HANDLING FEE

1. \$10.00 PER BOX UNDER 50 LBS
2. \$20.00 PER BOX OVER 50 LBS
3. \$30.00 PER DISPLAY BOX, POSTER, LARGE TUBE, OR OVERSIZED BOXES
4. \$40.00 PER DISPLAY CASE
5. \$100.00 PER SHRINK WRAPPED PALLET
(PALLET MUST BE SELF CONTAINED AND PROPERLY SEALED)
6. \$100.00 PER SMALL WOODEN CRATE UNDER 150 LBS
7. \$175.00 PER CRATE OVER 150 LBS
8. \$25.00 FOR REFRIGERATED ITEMS, FLAT RATE

OUTGOING HANDLING FEE

1. \$10.00 PER BOX
2. \$15.00 PER DISPLAY BOX, POSTER, LARGE TUBE OR OVERSIZED BOX
3. \$ 20.00 PER DISPLAY CASE
4. \$75.00 PER PALLET
5. \$20.00 FOR OVERNIGHT STORAGE PER PALLET

REVISED AS OF JANUARY 1, 2016

Shipment to Advance Warehouse

Accepted before 10 July 2017

Exhibitor Name:

International Baccalaureate Conference

c/o ADCOM World Wide

5655-D General Washington Drive

Alexandria, VA 22312 USA

Box _____ of _____

Shipment to Advance Warehouse

Accepted before 10 July 2017

Exhibitor Name:

International Baccalaureate Conference

c/o ADCOM World Wide

5655-D General Washington Drive

Alexandria, VA 22312 USA

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Box _____ of _____



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Exhibit Hall Floor Plan & Schedule

Floor Plan

The diagram of exhibit hall will be included in your welcome email two (2) weeks prior the start date of the conference.

Tabletop Exhibit

The table provided 3ft (long) by 6ft (wide). When you consider your chair, small display, you will have 42 ft of total space. Your backdrop should not exceed the width of the 6ft table and the 5ft depth of space (including your chair). Please remember this is a table top exhibit show with limited space. IB has the right to advise the vendor if the booth impedes on the other exhibitor or the flow of conference attendees.

Exhibit Schedule

Wednesday 19 July

3pm - 5pm Exhibitor set-up

Thursday 20 July

8am - 11am Exhibitor set-up

12pm - 1pm Pre-conference lunch and exhibition

1pm - 3.30pm Exhibitor hall open

7pm - 9.30pm Opening reception and exhibition

Friday 21 July

10.30am- 12.30pm Exhibit hall open

1.30pm - 5pm Exhibit hall open

Saturday 22 July

10.30am- 12.30pm Exhibit hall open

1.30pm - 5pm Exhibit hall open

5pm - 7pm Exhibitor break down (early tear down is not permitted)



IB GLOBAL CONFERENCES

Yokohama, Japan • Orlando, USA • The Hague, The Netherlands

Exhibitor and Sponsors Terms and Conditions

Exhibitors and sponsors must agree to all terms and conditions:

- › Additional exhibitors must pay a full registration fee.
- › IBO reserves the right to refuse to rent exhibit space or deny sponsorship to any applicant whose product or service is not consistent with the International Baccalaureate's mission and/or is deemed to be contrary to the best interests of the organization.
- › IBO acceptance of a sponsor, exhibitor, or advertiser does not indicate an endorsement by IBO of the sponsor, exhibitor, or advertiser or any of its programs, products, or services.
- › Exhibitors will maintain their exhibition table(s) during all hours the exhibition hall is open.
- › Exhibitors are responsible for transportation, lodging, and non-conference meals and expenses for all members of their staff.
- › Exhibitors will be responsible for any electrical, additional internet (one internet connection per exhibit table registration is already included), audio visual needs as well as hotel material handling charges.
- › The Sponsor/Exhibitor assumes responsibility and agrees to indemnify and defend International Baccalaureate Organization and the IB conference venue locations and their respective owners, managers, subsidiaries, affiliates, employees and agents against actual liability arising from the Sponsor/Exhibitor breach of its obligations under these terms and conditions. The Sponsor/Exhibitor understands that neither the International Baccalaureate Organization nor the IB conference venue locations maintain insurance covering the Sponsor/Exhibitor property and is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance.
- › The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
- › Indemnification. The exhibitor shall indemnify, defend, and hold harmless the IB, its officers, directors, employees, agents or contractors and each of them (collectively "the indemnitees"), from and against any and all claims, demands, actions, judgments, costs, and expenses, including costs of defense thereof, incurred by any of the indemnitees caused by or arising from the breach of any provision of these terms and conditions, negligence, gross negligence, or intentional misconduct of the exhibitor, its officers, directors, employees, agents, or contractors.

› Force Majeure. Performance of these terms and conditions by either party is subject to termination without liability, penalty or any liquidated damages that may otherwise be provided for under these terms and conditions, upon the occurrence of any circumstance beyond the control of either party, such as acts of God, war, civil disturbances, government regulation and changes in applicable laws, disaster, strikes (except those involving the employees or agents of the party seeking to invoke this section), terrorism or threats of terrorism, outbreak of disease or illness in the host city, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of event attendees and guests from appearing, or other similar causes making it illegal or impossible to hold the meeting, provide the facility, or perform obligations sets forth in these terms and conditions. The ability to terminate this agreement pursuant to this section is conditioned upon delivery of written notice to the other parties setting forth the basis for such termination as soon as reasonably practical, but in no event, later than 10 days after learning of such basis.

› Insurance. The exhibitor will maintain insurance against all types of public, general liability, with personal injury and property damage coverage, with limits not less than USD\$500,000 per occurrence, or such higher amounts as are commercially reasonable for its business and the type of services provided herein, in the country where the event takes place and shall provide certificates of insurance of such coverage to the IB upon written request from the IB. The exhibitor understands that the IB does not maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

› Compliance with Laws. Each party hereby represents and warrants that it shall comply with all laws, rules, orders and regulations applicable to the operation of its respective business and performance under these terms and conditions.

› Confidentiality. The exhibitor shall treat as confidential all information and/or data of a confidential nature or purposes (whether marked "confidential" or not) that it receives from the IB and which concerns the IB's business, operations, schools, students, or customers, or is personal data or personal information about guests, and all information or data derived from the foregoing types of information. The exhibitor shall treat the IB's confidential information with at least the same level of protection as it accords to its own confidential information, and in no event, to directly or indirectly share, disclose or reveal the IB's confidential information with any third parties, or make it generally publicly available without the IB's prior written consent, except as may be required by local laws. The exhibitor agrees to keep the IB's confidential information in a secure environment and that access will be restricted to employees, contractors and agents who have a need to know.

› Intellectual Property. No exchange of intellectual property rights is implied by these terms and conditions. The intellectual property rights of each party will remain the intellectual property rights of that party and neither party will have the right to use the other party's intellectual property rights, including trade-marks, logos or names in any promotional materials or otherwise, without the prior written consent of that party.

› Privacy of Personal Information. The exhibitor will protect and use personal data and personal information about guests that the exhibitor receives in connection with its performance of these terms and conditions, whether from the IB directly or from guests when they interact directly with the exhibitor, in accordance with all applicable data protection and privacy laws, including any local laws relating to marketing, advertising, and other uses of guest data that may be collected directly by the exhibitor. For the avoidance of doubt, any personal data or personal information of participants transferred, shared or disclosed by the IB to the exhibitor, shall be considered confidential information and shall not be used by the exhibitor, directly or indirectly, for any direct marketing, email campaigns, data mining or other purposes or shared, sold or otherwise provided to any third parties. Without limiting the generality of the foregoing, the exhibitor, with respect to personal data and information

processed pursuant to these terms and conditions, represents and warrants to the IB that it (i) will comply with all instructions provided by the IB; (ii) will only process the personal data and information as necessary for the purpose of these terms and conditions; (iii) has taken, and will take, appropriate technical, organizational and security measures to protect the personal data against unauthorized or unlawful processing and against accidental loss, damage, or disclosure; (iv) will obtain the IB's written consent before transferring the personal data or information either to another country or to another party; (v) shall only transfer, share, disclose or otherwise transmit personal data and information to the IB in accordance with applicable data protection and privacy law and without violating or infringing the data protection or privacy rights of any third party

(including any required notices or consents, in particular with respect to international onward transfers of personal data in light of the IB being a global organization); and (vi) shall permit the IB to audit its compliance with this section upon reasonable notice and shall notify the IB of any security incidents with respect to personal data or information processed pursuant to these terms and conditions.

Dispute Resolution. (i) These terms and conditions and the respective rights and obligations of the parties shall be governed by and construed in accordance with the laws of Switzerland without reference to its conflict of laws or similar provisions that would mandate or permit application of the substantive law of any other jurisdiction. (ii) In the event of a dispute arising out of or relating to any matter under these terms and conditions, the dispute shall be referred to a director of the IB and the exhibitor, who will attempt to resolve the dispute within 10 business days of such referral date. If such directors are unable to resolve the dispute within such 10-business day period, then either party may immediately seek to have the dispute finally settled in accordance with the provisions of subsection (iii) of this section. (iii) Any dispute, controversy or claim arising out of, or in relation to, these terms and conditions, including the validity, invalidity, breach, or termination thereof, shall be resolved by arbitration in accordance with the Swiss Rules of International Arbitration of the Swiss Chambers' Arbitration Institution in force on the date on which the Notice of Arbitration is submitted in accordance with these Rules. The number of arbitrators shall be one, the seat of the arbitration shall be Geneva, and the arbitral proceedings shall be conducted in English. The parties hereby agree to use information technology systems and electronic communications to the extent permitted in conducting any arbitral proceedings. (iv) Notwithstanding subsection (iii) of this section, the IB may seek injunctive relief with respect to a violation of intellectual property rights or confidentiality obligations in any applicable jurisdiction.