

**IB GLOBAL
CONFERENCE 2019
24–26 October • Abu Dhabi, UAE**



**SPONSORSHIP AND EXHIBITING
OPPORTUNITIES**

Theme: Generation IB



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The IB Global Conferences

Each year, the International Baccalaureate® (IB) gathers educational leaders, decision makers and practitioners from schools, universities and governments to focus on international education. Our conferences identify best practices for the ways we educate students, giving practitioners the opportunity to exchange valuable ideas on international education.

The **IB Global Conference is the largest annual gathering of the IB community** for each region. The 3-day conference provides an opportunity to come together and to share best practices around the ways we are educating students.

The 2019 IB Africa, Europe and Middle East Global Conference

Join us at the IB Global Conference, Abu Dhabi, United Arab Emirates, 2019, which will be held at the Abu Dhabi National Exhibition Centre **from 24-26 October 2019**.

Following on from the extremely successful 2018 conference in Vienna with 2,000 participants, the 2019 Global Conference will yet again be a unique forum that draws together the ideas and creativity of educators from a diverse range of countries and cultures from our region. IB educators and outside speakers will provide the platform for participants to leave stimulated and motivated to continue their contribution to education.

Venue

Abu Dhabi National Exhibition Centre (ADNEC) is a state-of-the-art venue with a custom-built conference centre fully equipped with modern facilities that match international standards. Abu Dhabi International Airport serves over 102 destinations in 56 countries.

Address:

Abu Dhabi National Exhibitions
Company

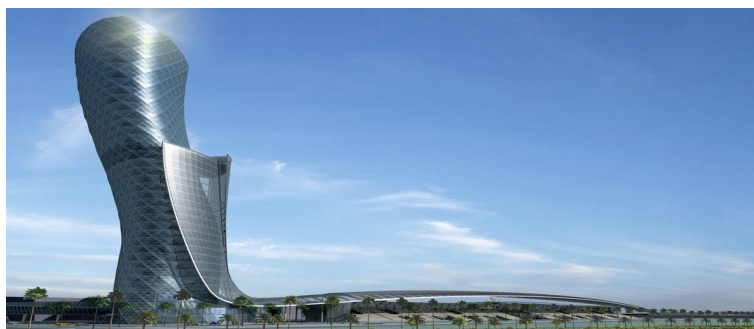
Khaleej Al Arabi Street

P.O. Box 5546

Abu Dhabi

United Arab Emirates

www.adnec.ae





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Why Become a Sponsor or exhibitor?

The IB Global Conference gives your organisation an exciting opportunity to engage with a community that is committed to making a difference in communities across the world. It represents the largest annual gathering of the IB community in the region. The 2019 conference in Abu Dhabi will be no exception, as we expect over 1.500 attendees from over 85 countries. These attendees represent leaders from well over 500 state and international schools at every level.

By participating in this conference you will create visibility for your brand, and at the same time, gain an unparalleled networking opportunity. The various sponsorship and exhibitor packages give you the flexibility to showcase your services and demonstrate your commitment to the IB community in a way that best fits your needs. You will be contributing to supporting the IB with its mission to create a better and more peaceful world, as we invest in learning programmes that will develop inquiring and caring young people.

“Presenting at the IB Global Conference will connect you with some of the most influential educational practitioners, organizations and thought leaders in the industry.”

“The perfect opportunity for any organization working in the areas of educational consultancy, online programmes, eLearning, educational software programmes and hardware services, as well as publishing.”



- Meet schools and potential customers from over 80 countries
- Network with professionals and product/service users
- Speak one to one with key buyers and decision makers
- Showcase your products and services
- Over 1.500 participants (education leaders, practitioners from schools, universities and governments) with focus on international education



International Baccalaureate®
Baccalauréat International
Bachillerato Internacional



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Sponsorship & Exhibiting Opportunities

Benefits/Levels	Global*	Platinum*	Gold*	Silver*	Exhibitor*
	SOLD OUT	EUR 15.000	EUR 10.000	EUR 5.000	EUR 2.200
Conference registrations**	5	4	3	2	1
Advertisement in conference programme	full page	full page	½ page	½ page	½ page at EUR 500
Tables with chairs and free Wi-Fi	2	2	2	1	1
Choice of placement in exhibit hall	✓	✓	upon availability	-	-
Presentation video during plenary walk-in	✓	-	-	-	-
Logo presentation before plenary walk-in video's		✓	-	-	-
Logo implementation on venue TV screens	✓	✓	✓	-	-
Rotating banner on conference app	✓	✓	-	-	-
Expo sessions***, including push notifications	2	1	1	500 EUR upon availability	500 EUR upon availability
Choice of branding one major conference collateral	✓	upon availability	upon availability	-	-
Purchasable conference venue branding (at applicable costs)	✓	✓	-	-	-
Conference signage (logo)	✓	✓	✓	✓	-
Company description, logo and website on conference app	✓	✓	✓	✓	Company name (linked)
Logo on IB website	✓	✓	✓	✓	Company name (linked)
Acknowledgement in the conference programme	✓	✓	✓	✓	✓
All coffee breaks and meals	✓	✓	✓	✓	✓
Welcome reception and conference evening	✓	✓	✓	✓	✓
Invitations to the conference appreciation dinner	2	2	-	-	-
Companion pass for the welcome reception and conference evening (at EUR 160 p.p.)	max. 3	max. 2	max. 2	max. 2	max. 2

* All packages vary in quantities and benefit levels, which are identified on the [IB website](#). We cannot guarantee all package benefits for late registrations (please check the Terms & Conditions document on our website for registration and cancellation terms).

**Up to two additional registrations at a reduced conference registration fee of 485 EUR, incl. access to all conference sessions, meals, opening reception and conference evening.

***Expo Sessions will take place on Friday, 25th October and Saturday, 26th October during lunch breaks (13:00-14:00) and provide sponsors & exhibitors with an opportunity to present themselves to the conference participants.

Cost to conduct one session: EUR 500, upon availability.

(Two sessions are included in Global sponsorship, and one session in Platinum & Gold sponsorship packages. Additional expo sessions might become available at a later time and will be allocated at the IB's sole discretion on a 'first come first serve' basis.) Please contact us at: conference.ibaem@ibo.org to get more information.



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