



## IB AFRICA, EUROPE & MIDDLE EAST REGIONAL CONFERENCE 2014

ROME • 16–19 OCTOBER

# Just-in-time rather than just-in-case: Informal and social learning for teachers

Matt James, Global Head of Online PD

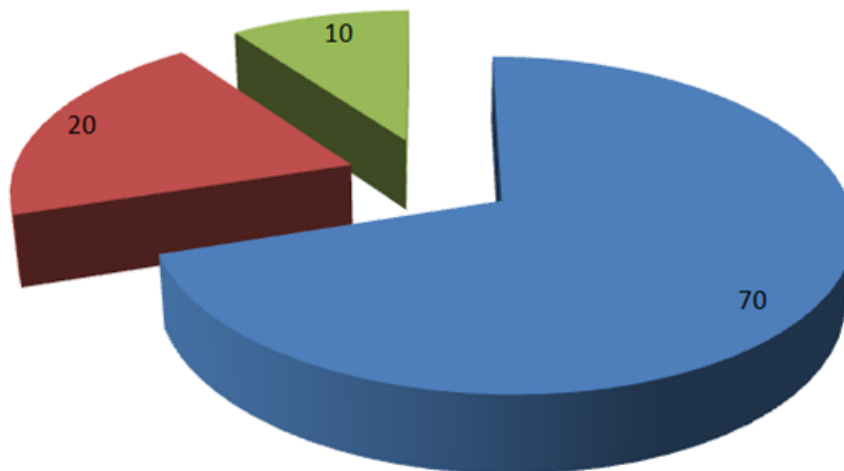
Netta Tiippana, Online PD Delivery Manager



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# 70-20-10 Model for Learning and Development

70-20-10



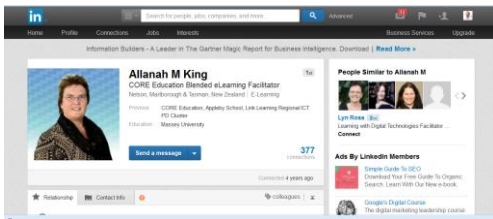
- Workplace learning
- Social (informal learning)
- Structured (formal learning)



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# Create a Personal Professional Learning Network?

- Follow
- Read
- Contribute



Wednesday, March 12, 2014

## #TeacherTuesday - Afghanistan: An Issue of Gender Equity the World Should Take Notice

#TeacherTuesday is an initiative of UNESCO to raise awareness of different education systems and challenges across the world.

The updated map below shows the teachers and countries we will be blogging about.



MEET JULIE - Workshops & Conferences

- OEdLive Online Conference - Keynote February 23
- ASB Unplugged, Mumbai February 27 - March 1
- Global Social Entrepreneurship Summit - ESTE 2014 - Atlanta, USA
- Connect, Pattern, go global: Design collaborative curricula for global understanding - 1-day W/Shop Saturday June 28
- Foster global competence - Sunday June 29

FIND OUT MORE ABOUT JULIE LINDSAY

- Julie Lindsay Bio Summary
- Global Educator, Leader, Innovator, Consultant
- Fast Connections Global Projects, Teacher PD and Live Events!



## always learning






### An Unknown Goal (Part 2)

by Kim Collins  
12 DECEMBER 15  
Despite how long it took me to write [my first post](#) about this process, I've actually been thinking about my design thinking goal quite a bit since late October when we signed up. While I still like the idea of using the design thinking process to help teachers develop practical and useful technology-related goals for the year, I'm feeling like I might want to explore how the process works a little bit more with students before...
















# A personal example

s # Discover  Search Twitter  







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 educationdive.com/news/microsoft...  
 View summary  Reply  Retweet  Favorite  More






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 **TrainingZone** @TrainingZone · 21h  
The science of video-based game learning [ow.ly/CrcLE](http://ow.ly/CrcLE)  
Expand  Reply  Retweet  Favorite  More





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 **eLearning Industry** @elearnindustry · 21h  
Gamification: Make Education Entertaining to Secure Learner Engagement  
[goo.gl/fb/O8iMYy](http://goo.gl/fb/O8iMYy) #elearning #edtech  
 View summary  Reply  Retweet  Favorite  More


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 **Craig Weiss** @diegoinstudio · 21h  
SUPER DEAL - #LMS Mid-Year Rankings Report, Save \$300 use code EL247,  
available now through Oct. 13th, [elearning247.org/products/lms-m...](http://elearning247.org/products/lms-m...)  
Expand  Reply  Retweet  Favorite  More

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 **Daniel Goleman** @DanielGolemanEI · 21h  
Does formal SEL training in schools have any effect on children's behavior at  
home? @edutopia #education #teaching #... [lnkd.in/dBcia3N](http://lnkd.in/dBcia3N)  
Expand  Reply  Retweet  Favorite  More

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 **TeachThought** @TeachThought · 22h  
Exactly What The Common Core Standards Say About Technology  
[teachthought.com/technology/...](http://teachthought.com/technology/...) #edtech #commoncore



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A plethora of online tools.  
How can I decide what is best for my  
situation?



<b>Social Marketing Management</b> shutletlet SYNCAPSE vitrue Contant Optional involucr			<b>URL Shorteners</b> bity tinyarrows TinyURL.com	<b>Stream Platforms</b> UberMedia TweetDeck twittr AOL Lifestream...		<b>Twitter Apps</b> twitpic tweetmeme Stocktwits wefollow Listorious twitvid	
<b>Social Publishing Platforms</b> hootsuite Spreadfast awareness hear say MUTUALMIND SPROUT SOCIAL Flowtown Socialware			<b>Analytics</b> hwb.sam bluefn kontagent Campalyst mpanel COMMITTEES		<b>Content Curation</b> hunch memlane BuzzFeed summary Flipboard SkyCard Storify		<b>Facebook Apps</b> LIKESTER BranchOut snapOut emule causes booshoka
<b>Social Promotion Platforms</b> Seismic Strutta voigo SocialAppsHQ extole Fanzila Zuberance bazilgent CaunSea			<b>Analytics</b> hwb.sam bluefn kontagent Campalyst mpanel COMMITTEES	<b>Social Commerce Platforms</b> Moontoast SHOP TAB live gamer dotbox Florenzy MOLOK		<b>Facebook Gaming</b> playfish MetroGames Playdom CrazyStar socialpoint METAL	
<b>Social Advertising Platforms</b> TBG Lexity spruceMEDA Acaply BLINQ epic social SOCIALYZE nanigans Ybrant KENSHOOD Marlin EfficientFrontier			<b>Social Brand Engagement</b> SocialVibe mylikes adly local response appsolutely DYNAMIC SOCIAL sharethrough		<b>Social Search &amp; Browsing</b> OneRiot roclyou LIFESTREET XORAPHY mediasdegrees		
<b>Social Ad Networks</b> OneRiot roclyou LIFESTREET XORAPHY mediasdegrees			<b>Social Ad Networks</b> roclyou LIFESTREET XORAPHY mediasdegrees	<b>Social Data</b> DATASIFT RapLeaf		<b>Social Search &amp; Browsing</b> POPSY Aardvak StumbleUpon greplin appko	
<b>Social Intelligence</b> PostRank Trendrr ACTIONITY VISIBLE actionly bottlen so colligent synthisio systems brandprotect ALTERIAN			<b>Social Scoring</b> KLOUT empreavenue PeerIndex	<b>Social TV</b> PHILIP GetGlue clipsync buzzTV INTO NOW tunerfish		<b>Social Networks - Other</b> Linked In TAGGED plawo Path ELAB mysharepath orkut Google+ #hashable vrenren friend.ly	
<b>Social Business Software</b> paginger lithium jive telligent <b>External (Customer) Facing</b> Ingage Satisfaction LeverageSoftware Pivuck Fik Apps mzinga to Assistivy			<b>Blogging Platforms</b> tumblr posterous Blogger WORLDPRESS SQUARESPACE Joomla! J U X		<b>Social Mobile Apps &amp; Games</b> waze twinx loopt Foodspotting gulu playdram		<b>Social Shopping</b> GlamInret Zazary swipely zappl SUPPLY SPOKE kaboodle
<b>Internal (Employee) Facing</b> huddle cubetree acquia ieloo Watchtoo yammer			<b>Community Platforms</b> GROU.PS reddit PING mixxt Grouping		<b>Content Sharing (Reviews/Q&amp;A/Docs)</b> topix photopea slideshare DocShare yelp! Angie's list Quora Scribd		
<b>External (Customer) Facing</b> Ingage Satisfaction LeverageSoftware Pivuck Fik Apps mzinga to Assistivy			<b>Community Platforms</b> GROU.PS reddit PING mixxt Grouping		<b>Photo Sharing</b> SmugMug flickr photopea Photopea.com ZangZang Zappi iBlocker		
<b>Internal (Employee) Facing</b> huddle cubetree acquia ieloo Watchtoo yammer			<b>Community Platforms</b> GROU.PS reddit PING mixxt Grouping		<b>Plug-ins/Widgets</b> bynt badgeville clearspring echo PowerReviews widgetbox		
<b>Internal (Employee) Facing</b> huddle cubetree acquia ieloo Watchtoo yammer			<b>Community Platforms</b> GROU.PS reddit PING mixxt Grouping		<b>Traditional Publishers</b> Glim Media The Wall Street Journal Hearst Corporation AOL. CONDÉ NAST		



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What type of professional  
development works for  
you?



Can you identify your most memorable  
recent learning experience?



# Webinar Pass



An annual webinar pass for 8 60-minute sessions of professional development. Each pass provides you **with access to informative, interactive live online sessions** in which to deepen your understanding of a specific programme and the IB continuum throughout the year.

PYP

- Supporting Multilingualism in The Classroom
- 3 Apps for the PYP

MYP

- What's the concept?: How to establish conceptual understandings
- Inquiring minds want to know: How to write compelling inquiry questions

DP

- Learning diversity and meeting the needs of every student
- Help your students write effective Paper 2 essays in Language A subjects



+ Webinar Archive: recordings of past 3 years

# IB DP Advantage



20 hours of online mentoring



Access to live webinars and a webinar archive



The screenshot shows the IB Professional Development (PD Advantage) website. The header includes the IB logo and the text 'IB PROFESSIONAL DEVELOPMENT - DEVELOPING LEADERS IN INTERNATIONAL EDUCATION'. The main content area is titled 'PD Advantage' and features a grid of topic tiles: Academic disciplines, Assessment, Concept-based learning, Effective teaching, The IB school in practice, International mindedness, and Leadership. A sidebar on the left contains a navigation menu with categories like 'Assessments', 'Concept-based learning', 'Effective teaching', 'Inquiry', 'International mindedness', 'Leadership', and 'Learner profile'. Below the menu are 'Settings' and 'Drag and drop upload' sections.



PD video reflections



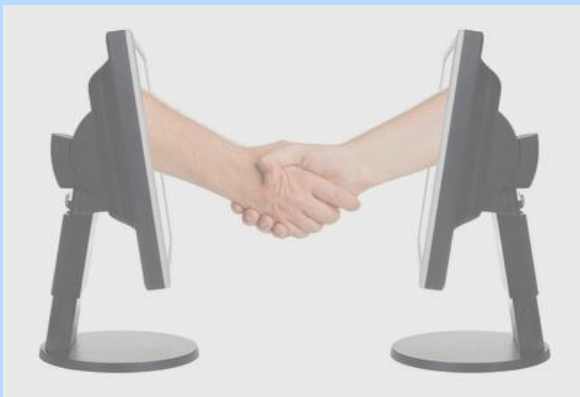
E- Learning resources



# IB DP Advantage About the contents



- **E- learning resources**
- 10 self- paced, media rich e-learning resources
- DP specific topics such as:
  - *Understanding DP Assessment*
  - *Integrating TOK into DP languages*
  - *Timetabling and scheduling for the Diploma Programme*



- **Mentoring**
- 20 online mentoring hours
- Distribute the hours according your needs
- For teachers new to IB, or for individual career development



# Formal PD

## Online workshops

### Quality Online PD product and processes

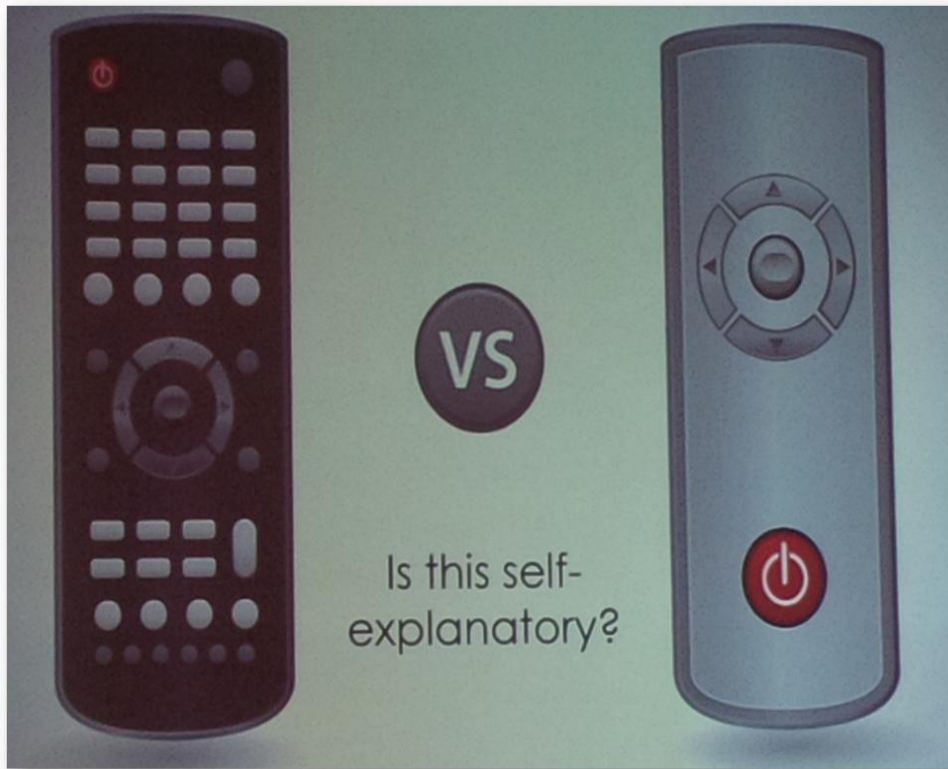
Aspect of the workshop	% rating of good, very good, excellent *
Ease of registration	87.2%
Ease of gaining access to the course site	87.3%
Ease of accessing the course materials	82.4%
Ease of navigating the online space	75.4%
Integration of web 2.0 tools (blogs, wikis)	72.7%
Overall quality of the online environment	79.9%

\*Results from 2013 participant survey



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# Improvements to existing online workshops in response to our stakeholders needs



## Simplicity

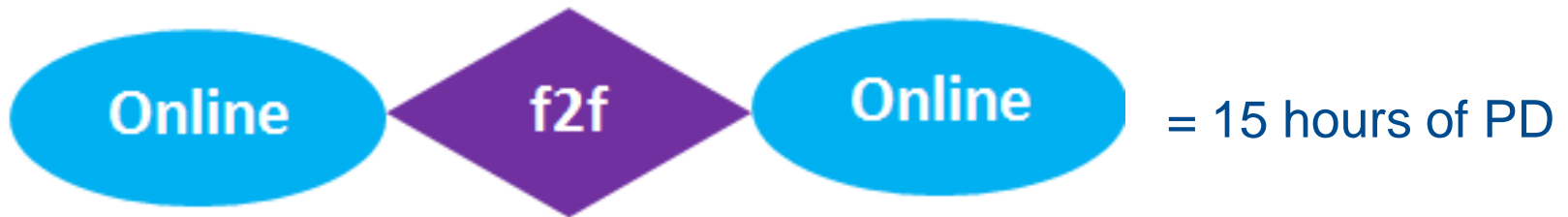




## New products

# Blended workshops

New model combines advantages of both face to face and online learning



### Making the PYP happen blended workshop

1. pre-online session of 1,5 hours
2. face to face workshop of 12 hours
3. post-online session of 1,5 hours



# 1. What PD do you see being most useful to your school in the near future?





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2. How often do you gather your professional learning community (PLC) for development activities?
3. Which technologies do you use to aid you in sharing PD material?
4. What kind of resources do you turn to for guidance
  - a) in your teaching practice?
  - b) others in their teaching practice?
5. How often/ in what situation would you take advantage of meeting a mentor?

