



IB CONFERENCE OF THE AMERICAS 2014

WASHINGTON, DC • 10–13 JULY



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LIFE AFTER THE IB

How your graduating students can stay connected with alumni worldwide

GRADUATION: Is IB over?



- What is next for your students?
- How can they stay connected with other alumni?
- How can the IB continue helping them grow academically and professionally?
- Your students are not alone.

- Perspectives from the IB
- Benefits of staying connected
- Success stories
- Break-out session
- Conclusion



BENJAMIN (SKY) BRANDT

- IB Alumni Relations Associate Manager
- Eugene International HS (South Eugene, 2002)
- University of Oregon (B.A.), Cornell (M.P.A.)
- Grew up in Oregon - but Maryland has become my adopted home!



HARI GOPAL

- Campbell High School IB Program (2007)
- Georgia Institute of Technology (2011) - B.S. Business Administration, Minor in Engineering and Business
- Member of the IB Alumni Council
- Grew up my whole life in Atlanta,
- Be sure not to miss:
 - 4th of July (Peachtree Road Race)
 - World of Coke, CNN Center
 - All of our wonderful parks - Centennial, Piedmont, and the Beltline



LUDWIG BARRAGAN

- IB Diploma 2006
- Lamar Academy, McAllen, Texas
- UT Austin, 2010. Latin American Studies
- St. Edward's University, 2013. MSOLE
- From Mexico
- Works at Mexican Consulate General in Austin, Texas

Perspectives from within the IB



Dear IB Graduate,

I am writing to offer my warmest congratulations on your diploma. You are now a member of a growing global community of graduates—over a million since 1968, when the International Baccalaureate Organization was founded.

As a successful IB graduate, you are capable of making a real difference to the world, all the more if you stay connected to the IB community. To this end, I would like to invite you to join the IB Alumni Network. The network will help you to find fellow IB classmates at your university, to explore career opportunities, and to collaborate with the IB on future programme enhancements.

Please be sure to register for the Alumni Network when you receive your exam results: <http://candidates.ibo.org>, or by visiting <http://blogs.ibo.org/alumni/register>.

Best wishes on your recent success and with your plans for the future. We look forward to welcoming you to the IB Alumni Network.

Best regards,

A handwritten signature in black ink, appearing to read 'D. Siva Kumari', is positioned above the printed name.

Dr Siva Kumari
Director General

What resources do we have on hand?

- Database of basic alumni contact information
- Blogs, website, newsletter, social media
- Advisory council, writers, speakers, volunteers
- Chapters, networking opportunities
- Commissioned research, curriculum revision, recognition

The Alumni Advisory Council

- Guiding the development of the overall alumni network
- Includes 24 council members representing two regions
- Members collaborate remotely from around the globe

Alumni Advisory Council Americas Region

Skype Call

18 November 2013 7:00pm CST

Minutes: Run Length 1 hr 20 min

1. Introduction to Ignacio Lopez, Regional Alumni Chapter in Costa Rica

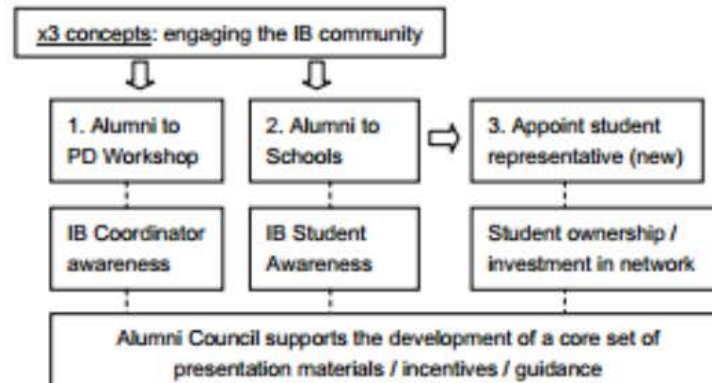
Ignacio Introduction

How do you incentivize public school students to join?

- Most kids who graduate are excited about joining chapter, a new path and a way to improve themselves--can still be part of the greater "community"
- Public schools may find great benefit in stronger alumni communities
- Ability to give back to their program
- Improvement to the scale of benefits (Univ. connections, chapters, local events).
- Pilot where grads may have access to the "full spectrum" of benefits

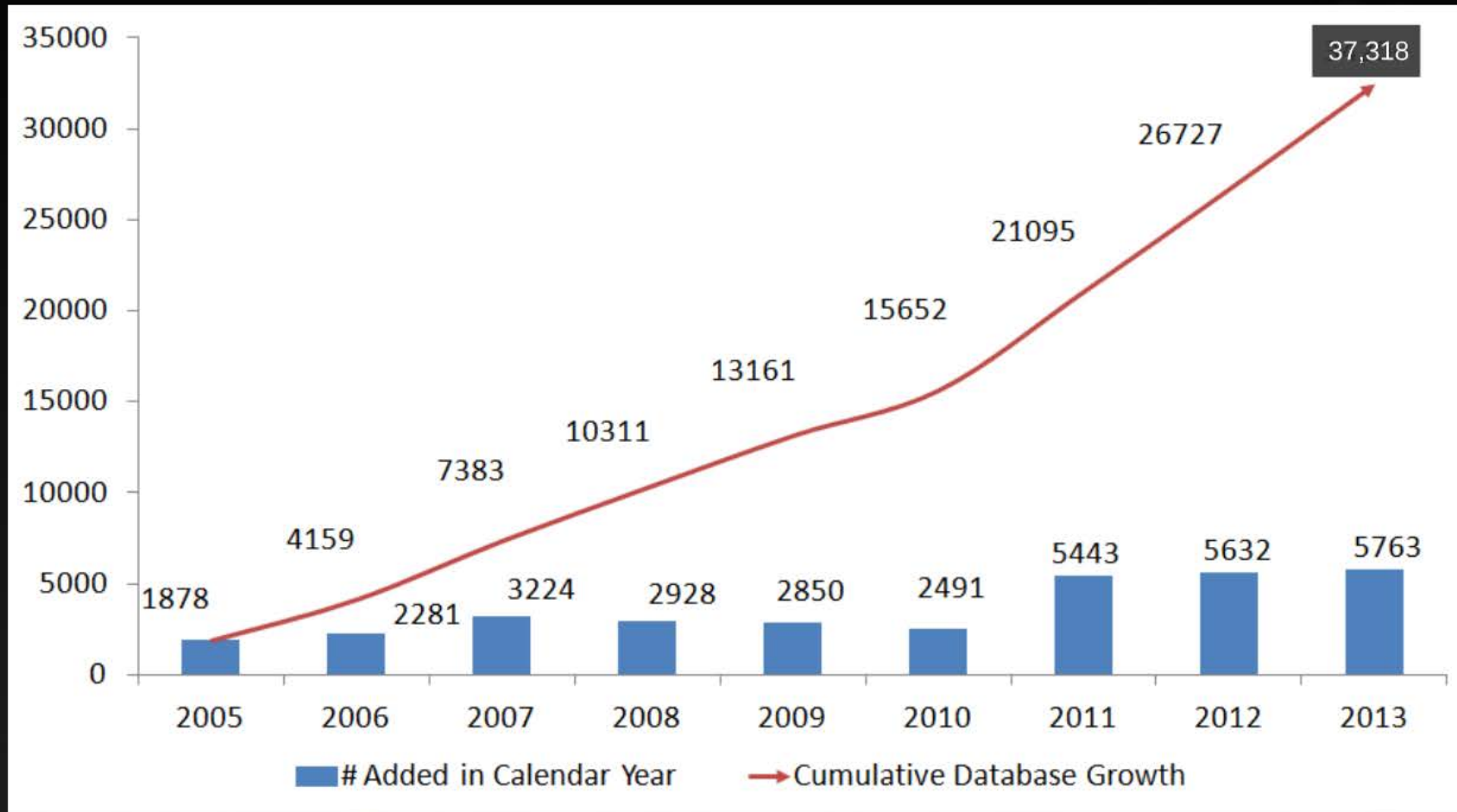
2. Discussion on Workshop Proposal from 2012-13 and Alumni Overview PPT

- How can you give back to your own program and do a workshop for students
- Allow students to be liaisons between the IB Alumni group and new alumni
- This works by matching a local alumnus / local chapter to a workshop or school
- Pilot among 2-3 locations and then evaluate (where?)
- Positive view on the project, might be able to do some outreach to start development

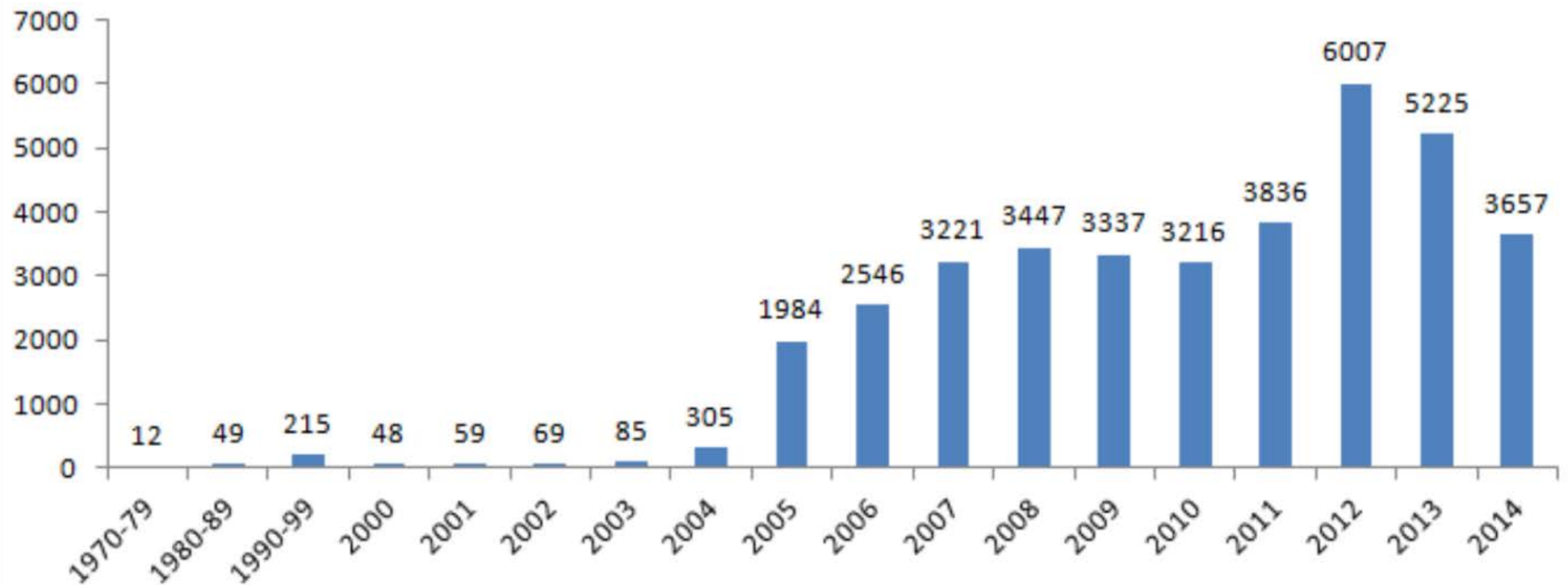


Where are we now?

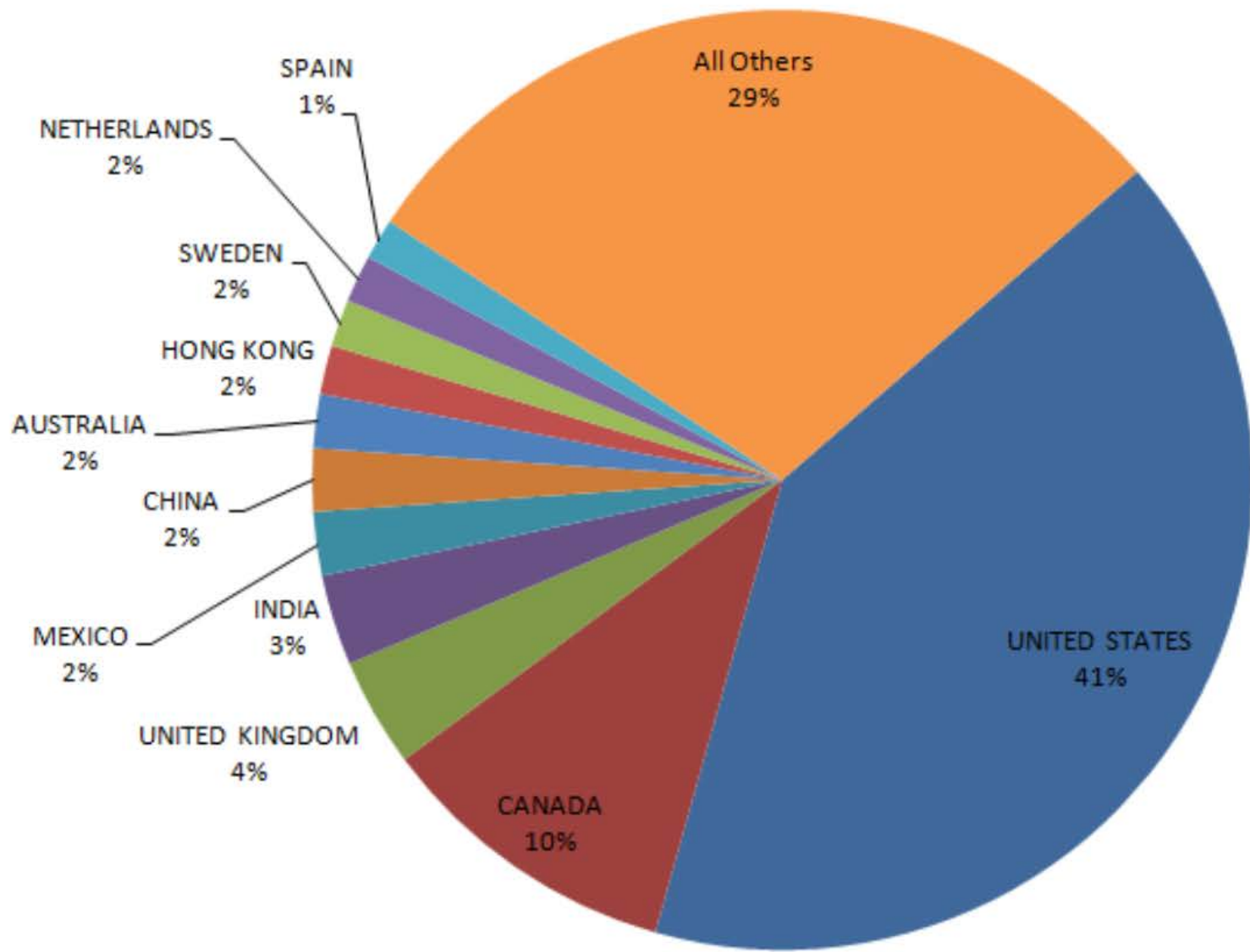
- Today - 37,300 alumni have provided an email address
- Young graduates - 50% from the past 4 years
- 8% of each graduating class of IB DP candidates
- Includes graduates from 80% of all IB World Schools



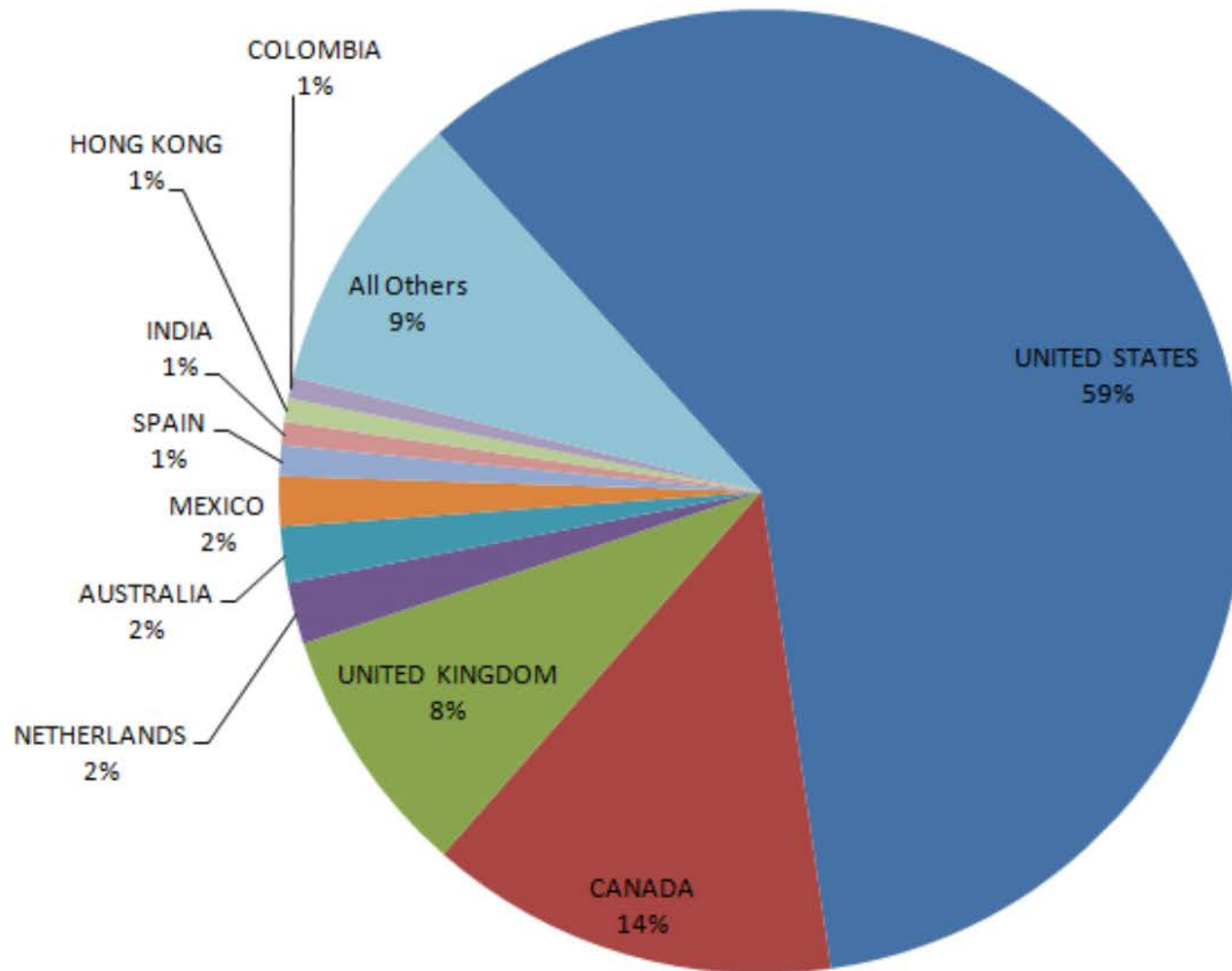
Alumni Network By Graduation Year



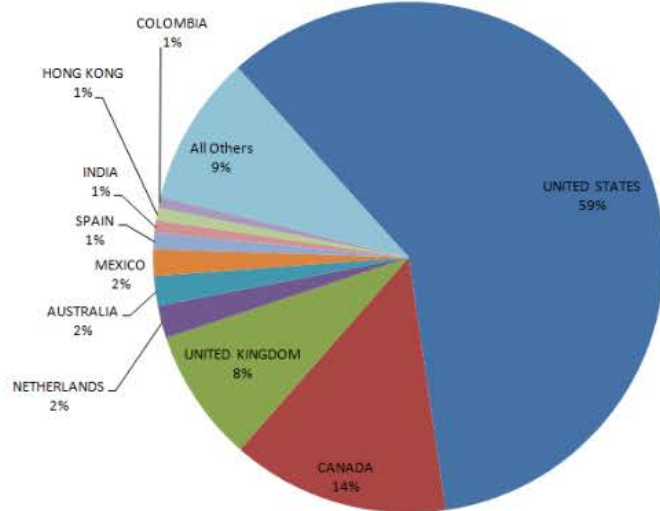
Country of IB School (37,256 alumni)



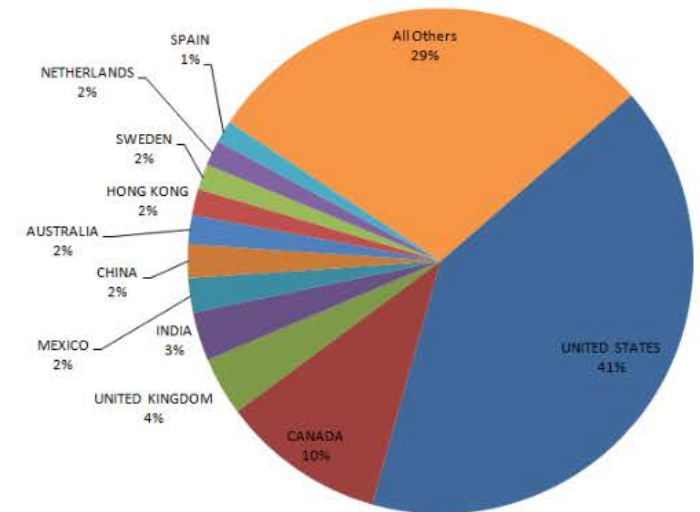
Country of University (19,493 alumni)



Country of University (19,493 alumni)



Country of IB School (37,256 alumni)



Why a global alumni network?

- Over one million IB DP/Certificate graduates since 1968
- 2005 marked the First hint of a global alumni network
- Opportunities for growth

What opportunities exist for the IB?

- Channel the incredible enthusiasm for the IB
- Learn from graduates and their post-IB experience
- Engage advocates for IB schools and programmes
- Facilitate further connections among graduates
- Share meaningful ideas, stories, and information

Innovator: Kwabena Amporful

by Valerie Thomas on Thursday, 27 September, 2012 in Alumni Spotlight

Featured Alumnus: Kwabena Amporful



"It was during my high school years that I first began to cultivate my core values, which have solidified over the years owing to the chain of events that have transpired since then."

Kwabena Amporful
IB Diplomate, 1999
SOS-Hermann Gmeiner
International College

With the support of Stanford University's Center for Social Innovation, Kwabena Amporful, founder and CEO of the Institute of Teacher Education and Development (INTED), is working to build a professional development culture in schools in Africa; this summer, INTED piloted with 67 participant teachers and school leaders from 14 secondary schools across Ghana. Kwabena is a 1999 IB Diploma Programme graduate, as well as an alumnus of Hampshire College in Amherst, Massachusetts, and the Stanford University Graduate School of Business.

Kwabena has worked on Wall Street as an equity analyst and in private equity with the largest full service investment bank in Ghana, yet he focuses his passion and energy toward improving Ghana's education system.

In 1995, Kwabena arrived in Tema, located 30 kilometers east of Ghana's capital city. Soon to enter his first year of high school, he was one of about 30 students admitted to the SOS-Hermann Gmeiner International College (SOS-HGIC) on a scholarship. SOS-HGIC, a prestigious four-year boarding school, had become authorized as an IB World School only two years earlier. Kwabena had a healthy respect for the school's reputation, as well as the expectations placed upon its students. Looking back, Kwabena says his initial reaction to admission to the school left him with mixed feelings of "excitement and trepidation."

IB graduate will bring analytical thinking back to the MYP classroom

by IB Alumni Relations on Wednesday, 7 May, 2014 in Alumni Spotlight

After finding inspiration through her Theory of Knowledge (TOK) coursework, Marie-Louise Brown read Philosophy at University College London. She is now the Head of Citizenship at her Alma matter, the [Anglo-European School](#) in Ingatestone, United Kingdom. Marie-Louise will also be responsible for both the delivery of Global Contexts and Personal Projects as her schools looks toward authorization as an MYP school.

“

I want to engage all students as independent thinkers and philosophical thinkers.

- Marie-Louise Brown

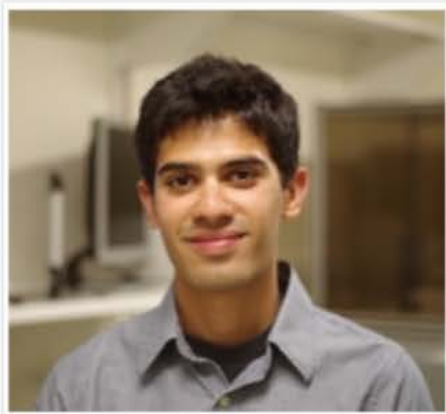
As an IB teacher and a DP graduate what advice do you have for current DP students?

I always tell my students that they must be excellent communicators. You need to be a good communicator to get heard, to get people to understand your perspective, to get a point across or to just ask for help. You should be a good listener and always be keen to take on information. You must understand yourself in relation to the world that you inhabit. It's important to be a part of the world. Don't be someone who just takes from it, be someone who gives something back, with interest.



At MIT, IB graduate strives to transform lives through biomedical innovation

by IB Alumni Relations on Wednesday, 19 February, 2014 in Alumni Spotlight



Nisarg J. Shah is a 2005 graduate of the [Dhirubhai Ambani International School](#) located in Mumbai, India. He is currently a PhD candidate in the Department of Chemical Engineering at the Massachusetts Institute of Technology (MIT). We spoke with him about the teachers that inspired him during the IB programme and his continuing passion for science and research. He offers this advice to future IB graduates:

“

Always keep an open mind and don't let opportunities pass you by. The IB programme opens doors to new opportunities that you may not even know exist.

What inspired you to pursue a PhD?

I have always been passionate about science research and the potential for revolutionary change that it can bring. Particularly interesting to me are applications of physics and math concepts to biology to develop better biomedical solutions that would provide new therapies for improving and extending lives. Along with pursuing a PhD, is the opportunity to innovate, think 'outside-the-box' – and is something that I enjoy.

Overall, I hope to continue innovating in the biomedical therapy space and translating new technologies from the laboratory into the clinic to make a real difference in the lives of patients. I plan to do this either as an independent research investigator (as a professor at a university) or as an entrepreneur. I will continue to pursue new and exciting ideas that have potential to transform lives.

Now at Yale, alumnus turned passion for chess into an international volunteer organization

by IB Alumni Relations on Wednesday, 12 February, 2014 in Alumni Spotlight

With the support of her IB coordinator and a local librarian, Yuanling Yuan, a 2012 IB Diploma graduate from [Victoria Park Collegiate Institute](#), North York, Canada, turned her Creativity, Action, Service (CAS) project into an international volunteer organization called [Chess in the Library](#). The group brings together new and veteran chess players alike in public libraries throughout the U.S. and Canada.

Yuanling holds the title of Women International Master and is the number one ranked female Canadian chess player. Inspired by her desire to give back to the community that supported her during her chess career, she founded *Chess in the Library*. Now a student at Yale, her organization continues, run by IB student volunteers. She spoke with us about the inspiration behind her project and how the Diploma Programme helped her gain the skills she needed to get where she is today.

“ *The IB encourages entrepreneurship and it teaches you to put yourself out there and turn yourself into a leader.* – Yuanling Yuan

What was the best part of the IB?

The best part was getting to know the people who took the IB with me—they were persistent and very hard working. I was able to make a tight-knit group of friends that I got to know on a personal level. I also particularly enjoyed the math portfolio — modeling, making assumptions, hashing it out and making it all work.



Luan Vo Nguyen Quang is dedicated to bringing care to those with tuberculosis

by IB Alumni Relations on Thursday, 26 June, 2014 in Alumni Spotlight

Born in Vietnam, raised in Germany, educated in the United States – Luan Vo Nguyen Quang has known from a young age that his life could lead him to any corner of the globe. He moved from Germany to Texas before completing the IB programme at [Awty International School](#). He is now dedicating his talents to the [Friends for International Tuberculosis Relief](#).

After completing the IB diploma at Awty International School, Luan continued on to the University of Pennsylvania's School of Engineering and Applied Sciences where he completed a major in biomedical engineering. He chose this major "due to its interesting interdisciplinary mix of engineering fields ranging from mechanical and chemical engineering to computer and material sciences." The credits he earned from the IB diploma could have allowed him to graduate a semester early, but he used this extra time to add a mathematics major to his degree.



Luan educating students from the British International School of Ho Chi Minh City on tuberculosis

Luan's academic achievements led him to a career in pharmaceutical and financial consulting – but seven years into this chapter of his life, he felt that he had yet to seek out his life's true challenges. He has now focused his life on solving a pressing problem among the world's poor – namely, the treatment and prevention of tuberculosis by creating sustainable, pragmatic options for the care of TB patients and the control of the disease.

Stanford freshman addresses admissions professionals at education conference

by Sky on Friday, 1 November, 2013 in Alumni Spotlight

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In late September, IB Diploma graduate Andrew Beckman received a surprise e-mail from his college counselor. It asked if he would be willing to give a speech for the IB Higher Education Symposium, to be held at Stanford University, where he is currently an undergraduate freshman.



The symposium took place in early October, bringing together nearly 100 admissions professionals. Andrew spoke to the crowd, providing a real-life look at how an IB education helps get students into top universities.

After his speech, we asked Andrew to share his thoughts on addressing the conference and if there were any parallels to draw between the IB and his life at Stanford. He told us that the opportunity also provided insight into understanding more about his own journey.

“ *This process of reflection was informative to me as it helped me to better understand myself. It caused me to take a step back and think deeply about the ways in which the IB program contributed to the person that I am today and how it factored into my acceptance to Stanford.* ”





TWEETS 748

PHOTOS/VIDEOS 11

FOLLOWING 579

FOLLOWERS 1,489

FAVORITES 3,407

More ▾

Edit profile

IB Alumni Network

@IBAlumniNetwork

Tweets from the IB Global Centre - Bethesda, MD, United States

[Worldwide](#)
blogs.ibo.org/alumni/register
 Joined November 2011

11 Photos and videos



Tweets Tweets and replies

Retweeted by IB Alumni Network
USA Basketball @usabasketball · May 25
 Kyra Lambert, who transferred to a HS for its @iborganization, talks about hoops & other things #USABWU18... youtu.be/onP61BeSfOK?

YouTube



12 replies 15 likes
 [View more photos and videos](#)

IB Alumni Network @IBAlumniNetwork · May 30
 In #Finland, these IB seniors will pass on volunteer project to the next class of #IBDP students - ow.ly/xpeHH

Who to follow · Refresh · View all

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Casey Lau @hypercas. [Follow](#)
- 
topschoools (HK) @to... [Follow](#)
- 
Sassy Mama @SassyM... [Follow](#)

Popular accounts · Find friends

Washington Trends · Change

#iOS8
 #5sosDrFlukeComic
 #WWDC14
 #GameOfThrones
 #oof
 Apple
 The Fault In Our Stars
 World Cup
 Drake
 New York

IB Diploma Programme research shows extended essay improves student approach to learning in higher education

by International Baccalaureate on November 20, 2013 in News and announcements, Research

A research project to explore the impact of the Diploma Programme (DP) extended essay (EE) on student success at university has shown positive results in how it prepares IB graduates for onward learning.

The project involved a series of studies on the extended essay by researchers from McGill University in Canada, Warwick University in the United Kingdom and the University of Virginia in the United States. The overall aim of the project was to explore the learning outcomes attributable to the International Baccalaureate (IB) DP extended essay in terms of knowledge, skills, abilities, and other aspects that might prepare students for university studies.

The DP is designed as an academically challenging and balanced programme of education that prepares 16–18 year old students for success at university and life beyond. The extended essay, a requirement for all DP students, asks students to engage in independent, in-depth research on a topic relating to one of the six DP areas of study.



Current Research:

- Longer Term Outcomes
- DP Psychology
- DP Mathematics
- IBCC
- The Extended Essay & Learning
- DP & Critical Thinking
- Graduates in China
- ibo.org/research

Where are we going?

- Stronger connections with IB schools
- Improve our web presence and the way that both graduates and schools can interact on a global scale
- Regionally specific programming/staff contacts
- Continue to strengthen the alumni council

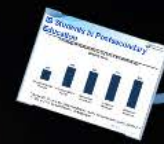


- College and graduate school success
- Continuity of relationships
- Global friendships
- Networking
- Marketability of IB degree

The benefits of staying connected



- College and graduate school success
- Continuity of relationships
- Global friendships
- Networking
- Marketability of IB degree



College success

- Advice of IB college students
- IB credit for college courses
- Career alert
- Community service

Friendship

- International friendships
- Language skills
- Cultural understanding
- Global perspective

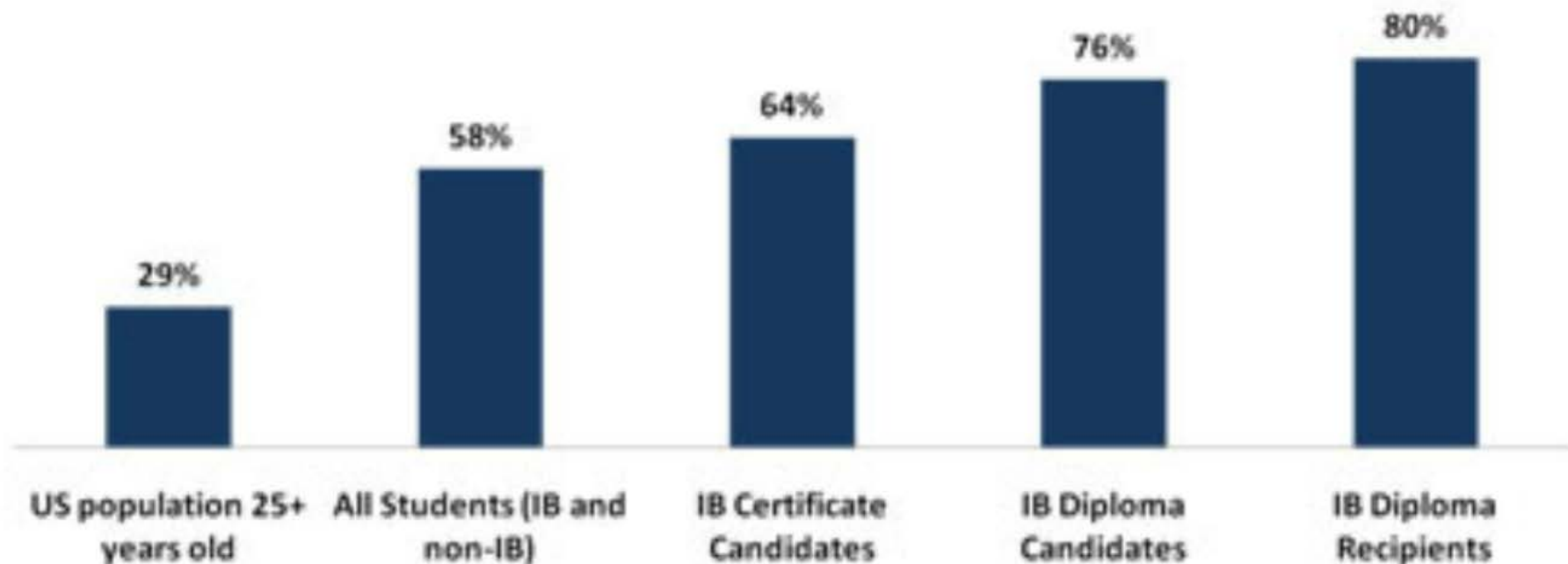


Networking

- Career opportunities
- Business connections
- Professional development
- Industry insights

IB Students in Postsecondary Education

Percentage of Students Graduating from a 4-Year University*
Within 6 Years



**Source: US Census, the Integrated Postsecondary Education Data System (IPEDS) of NCES, and the National Student Clearinghouse*

- Advice of IB college students
- IB credit for college courses
- Campus alumni groups
- Community service

College success

Friendship

- Bonds of IB friendship will last
- Groups of IB friends = successful network tool
- Assistance from IB teachers and coordinators

Global IB Kids



How non-IB kids see us



How teachers see us



How we see each other



How our parents see us



How we see ourselves



How we really are

Networking

- Extensive network of IB alumni
- Tools:
 - Professional and social gatherings
 - Local chapters
 - IB conferences
 - IB magazine
- IB Social media
 - YouTube channel
 - Twitter
 - Webpage



How do I Create a Successful Alumni Organization?

1) Create Social Media Presence
2) Develop a Website
3) Create a Newsletter
4) Create a Community



- 1) Strong Social Media Presence**
- 2) Variance of Events**
- 3) Give Students Ownership**
- 4) Center Around a Commonality**

Success Through A City: Toronto Chapter

Leaders - Andrei Cozma/Anson Lee

Goal – Networking

Social Media Members – 300 Members



Active Members – 70 Members attended an event – all past alumni, IB Coordinators, Some Individuals from IBO

Events:

- 1) Networking Event
- 2) Soup Kitchen Volunteering
- 3) Social Event
- 4) Conference

Lesson Learned: Variance of Events Drive Membership

Events:

- 1) Networking Event
- 2) Soup Kitchen Volunteering
- 3) Social Event
- 4) Conference

***Lesson Learned: Variance of
Events Drive Membership***

Success Through A School: Campbell HS

Lesson Learned: Give Ownership to Students



Lesson Learned: Give Ownership to Students

Leaders - Melyn Roberson/Dan Penick

Goal – Support for Current Students,
Providing “Role Models” of success,
College Advice

Social Media Members – 832 Members

Active Members – 40 Members attended
an IB Luncheon for graduating seniors and
many more are active on IB Alumni
Facebook network by providing advice and
input on current students' questions

Events:

- 1) Class Reunions
- 2) Open House
- 3) IB Luncheon



***Lesson Learned: Give
Ownership to Students***

- 1) Strong Social Media Presence**
- 2) Variance of Events**
- 3) Give Students Ownership**
- 4) Center Around a Commonality**

Reflection exercise:
Please break into groups of 3 or 4
participants.

Who is the last alumnus with whom you interacted in the last year?

Who is the oldest alumnus you keep in touch?

What current programs do you have for alumni ?

Do you keep a database of emails?

What action item would you take to motivate engagement?



Alumni network

Join over one million IB graduates around the world

Be a part of the very first IB Alumni Chapters

Learn about the lives and experiences of your alumni peers

Explore career opportunities and expand your network



blogs.ibo.org/alumni/register

facebook.com/ibalumni

[@IBAlumniNetwork](https://twitter.com/IBAlumniNetwork)

International Baccalaureate Alumni

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