



IB AFRICA, EUROPE & MIDDLE EAST
REGIONAL CONFERENCE 2013

THE HAGUE 24TH - 27TH OCTOBER

Global connectivity for every learner

Simon Armitage, Director of Communications

Daniel Edwards, Director of Digital Strategy

stephen perse

foundation

Cambridge, UK



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foundation



The Stephen Perse Foundation

Save school

The Stephen Perse Foundation

Country / Territory: U.K

IB region:
Africa/ Europe/ Middle East

IB school code: 003641



TRAVEL COMPANION

LINGUISTS EARN MORE THAN MONOGLOTS

LATIN GAVE US
NOUNS, VERBS,
ADJECTIVES

300
LANGUAGES

RUSSIA IS THE UK'S
FASTEST GROWING
MAJOR EXPORT MARKET
13
FOR THE FRENCH, THE DAILY GRIND IS
MÉTRO-BOULOT-DODO

MANDARIN
HAS THE MOST
NATIVE
SPEAKERS

75% OF THE WORLD'S
POPULATION
DON'T SPEAK ENGLISH

GREEK GAVE US ALPHABET
SPORT
DERIVES FROM
FRENCH
BUT THEY
THINK IT'S
ENGLISH

SPANISH HAS NO WORD FOR WRONG
6,000
LANGUAGES ARE SPOKEN IN THE WORLD

A MOBILE
PHONE IS
DAS
HANDY
IN GERMAN

LANGUAGES
UPGRADE YOUR
FUTURE

9/10 BRITISH
COMPANIES WANT
EMPLOYEES WITH
LANGUAGE SKILLS
ATE INDIVIDUAL IN
(idiot)



- Authorised in
2007

25-30% of students take
IBDP - numbers now growing

2010

38.4 pts

2011

38.8 pts

2012

39.6 pts

2013

42.1 pts

The IB learner profile



Reflective

e

Balanced

ed

Principled

Thinker

s

Open-

minded

Knowledgeable

le

Inquirer

s

Communicator

s

Risk-

takers

Carin

g



- Is knowledge enough if it works for exams?

- Do we allow students to question?

- Do we challenge their perspectives?

Internationally-minded



Traditional opportunities

Exchanges
Visits

TV / video / film
what more can
we do?



World of learning - but what is the reality?

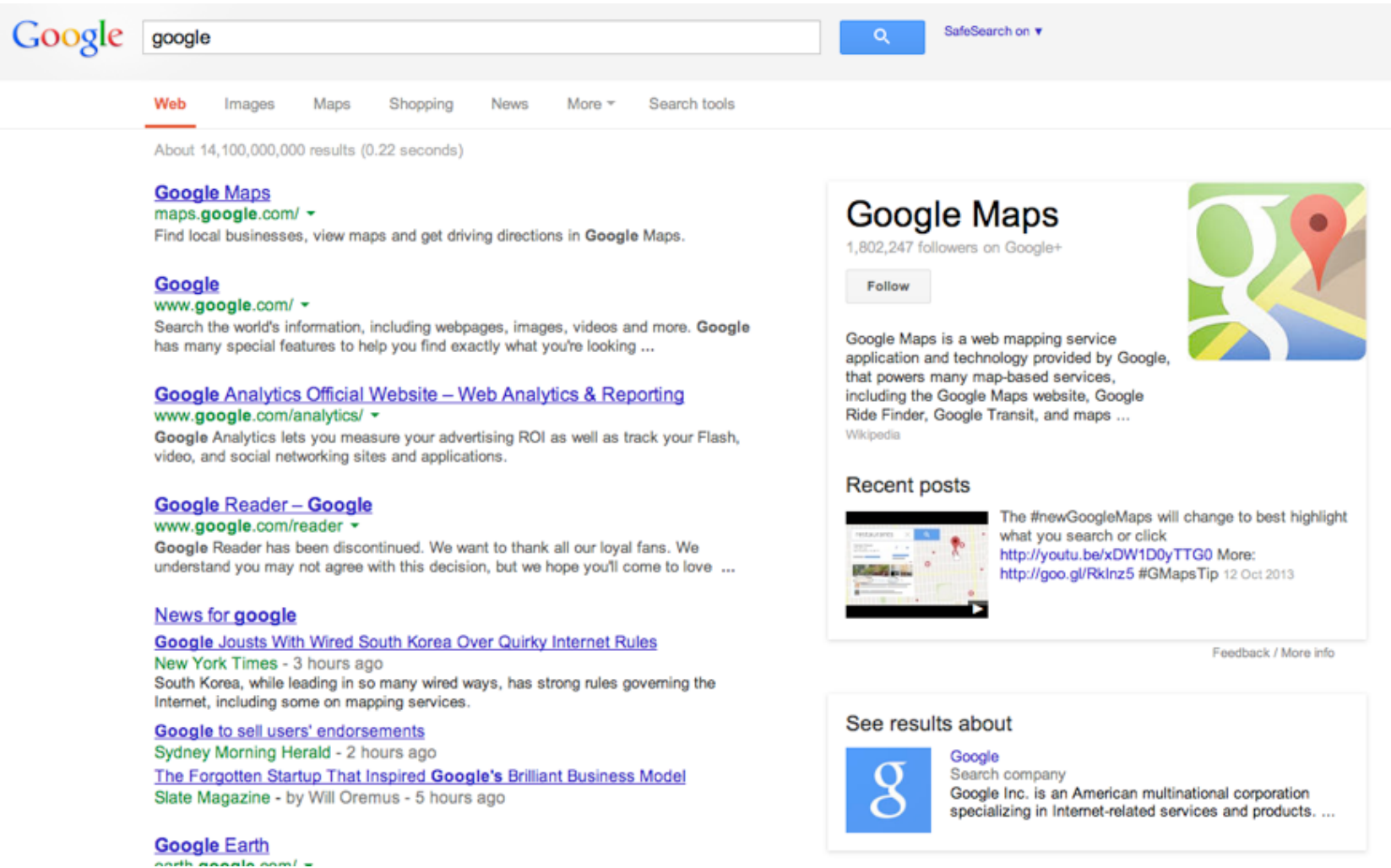




They are already connected!



Beyond the internet?



The image shows a screenshot of a Google search page. At the top, the Google logo is on the left, followed by a search bar containing the word "google". To the right of the search bar is a magnifying glass icon and the text "SafeSearch on". Below the search bar are navigation links for "Web", "Images", "Maps", "Shopping", "News", "More", and "Search tools". The search results show "About 14,100,000,000 results (0.22 seconds)". The first result is "Google Maps" with the URL "maps.google.com/". The second result is "Google" with the URL "www.google.com/". The third result is "Google Analytics Official Website – Web Analytics & Reporting" with the URL "www.google.com/analytics/". The fourth result is "Google Reader – Google" with the URL "www.google.com/reader/". Below these are news items: "News for google", "Google Jousts With Wired South Korea Over Quirky Internet Rules" from the New York Times, "Google to sell users' endorsements" from the Sydney Morning Herald, "The Forgotten Startup That Inspired Google's Brilliant Business Model" from Slate Magazine, and "Google Earth" with the URL "earth.google.com/". On the right side of the page, there is a "Google Maps" profile card showing 1,802,247 followers, a "Follow" button, a description of the service, and a "Recent posts" section with a video thumbnail and a tweet. Below that is a "See results about" section with a Google logo and a brief description of the company.


Google


google


SafeSearch on


Web Images Maps Shopping News More Search tools

About 14,100,000,000 results (0.22 seconds)

Google Maps
maps.google.com/ 
Find local businesses, view maps and get driving directions in **Google Maps**.


Google
www.google.com/ 
Search the world's information, including webpages, images, videos and more. **Google** has many special features to help you find exactly what you're looking ...


Google Analytics Official Website – Web Analytics & Reporting
www.google.com/analytics/ 
Google Analytics lets you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications.

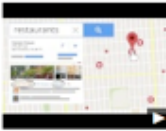
Google Reader – Google
www.google.com/reader 
Google Reader has been discontinued. We want to thank all our loyal fans. We understand you may not agree with this decision, but we hope you'll come to love ...

News for google
Google Jousts With Wired South Korea Over Quirky Internet Rules
New York Times - 3 hours ago
South Korea, while leading in so many wired ways, has strong rules governing the Internet, including some on mapping services.


Google to sell users' endorsements
Sydney Morning Herald - 2 hours ago
The Forgotten Startup That Inspired Google's Brilliant Business Model
Slate Magazine - by Will Oremus - 5 hours ago

Google Earth
earth.google.com/ 

Google Maps
1,802,247 followers on Google+

Google Maps is a web mapping service application and technology provided by Google, that powers many map-based services, including the Google Maps website, Google Ride Finder, Google Transit, and maps ...
Wikipedia

Recent posts

The #newGoogleMaps will change to best highlight what you search or click
<http://youtu.be/xDW1D0yTTG0> More:
<http://goo.gl/Rklnz5> #GMapsTip 12 Oct 2013

Feedback / More info

See results about

Google
Search company
Google Inc. is an American multinational corporation specializing in Internet-related services and products. ...

Do our students engage with the global community?



what about the teachers?



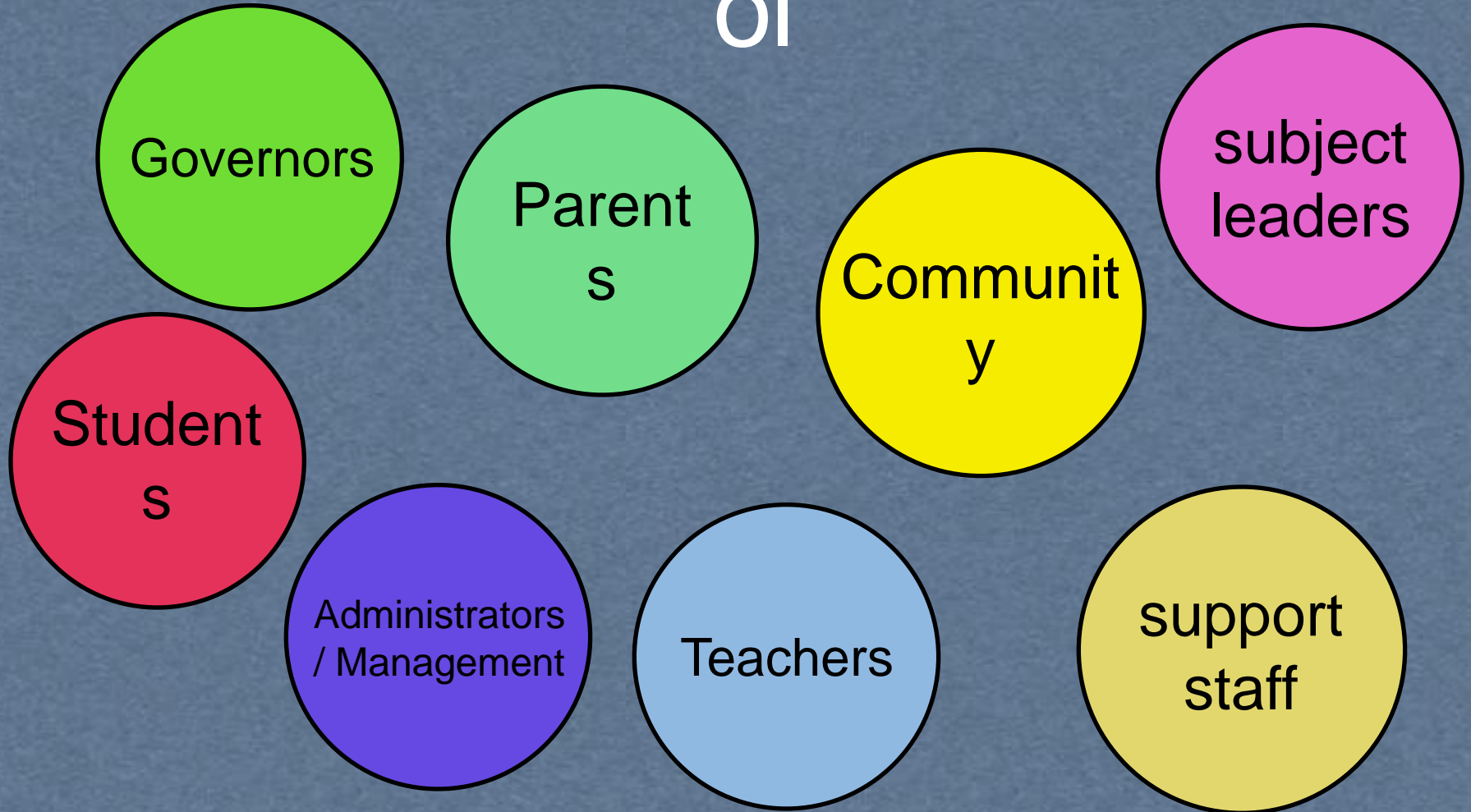
Learning communities

Scho
ol



Learning communities

School



Our approach: holistic learning









You are here: [Learning](#) » [Habits](#)

Developing character

The only certain thing about the future is that it will be different from today. To make the most of whatever comes along, our pupils need to be creative, risk-taking, independent thinkers, happy to respond positively in the face of change.



Habits: In this section

Courage and self-belief
Co-operation and collaboration
Curiosity

'I used to stick to the things I was good at but now I have the courage and self-belief to take risks and do challenging things'



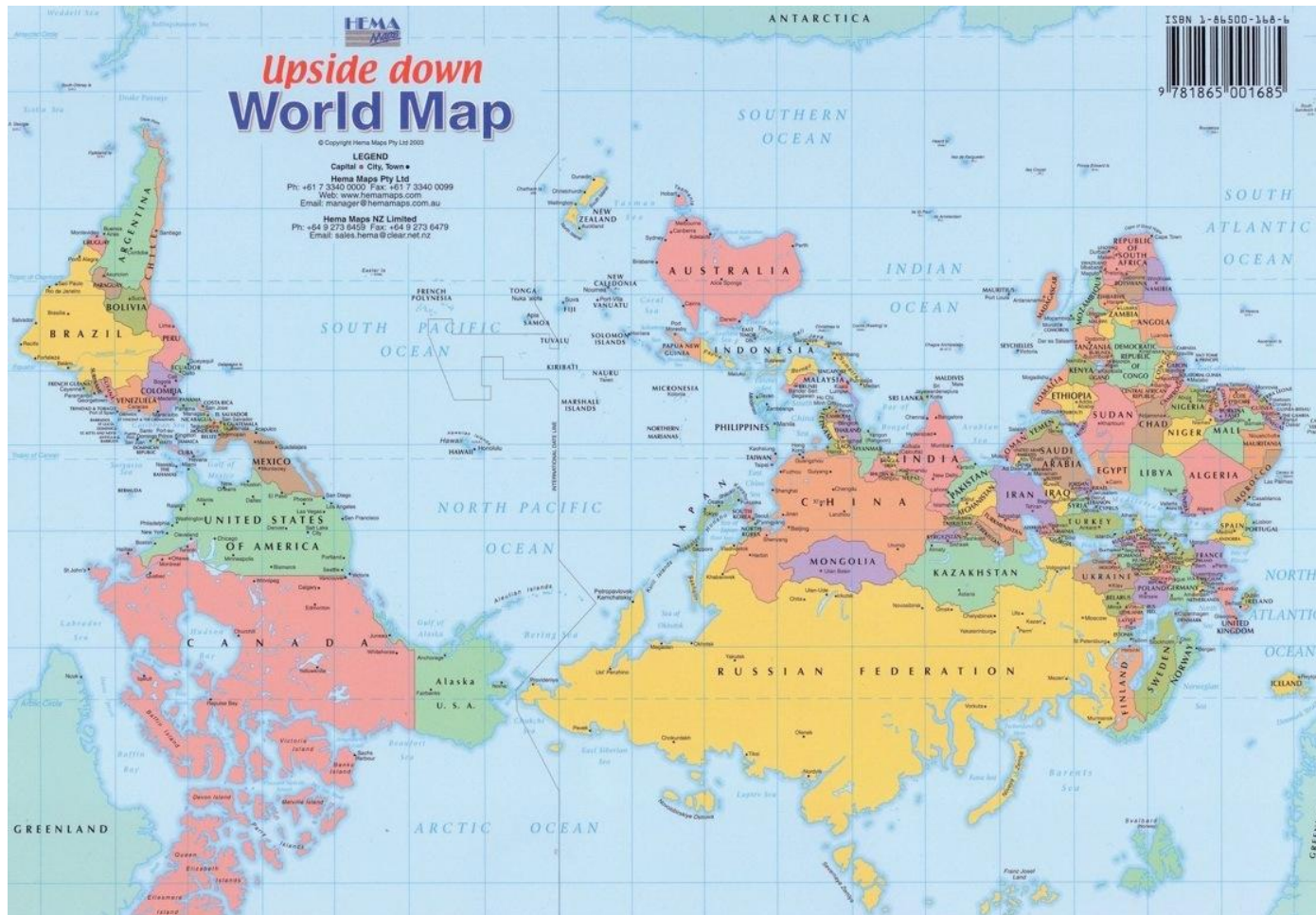
[Year 6's autumn visit to the Nature Reserve](#)

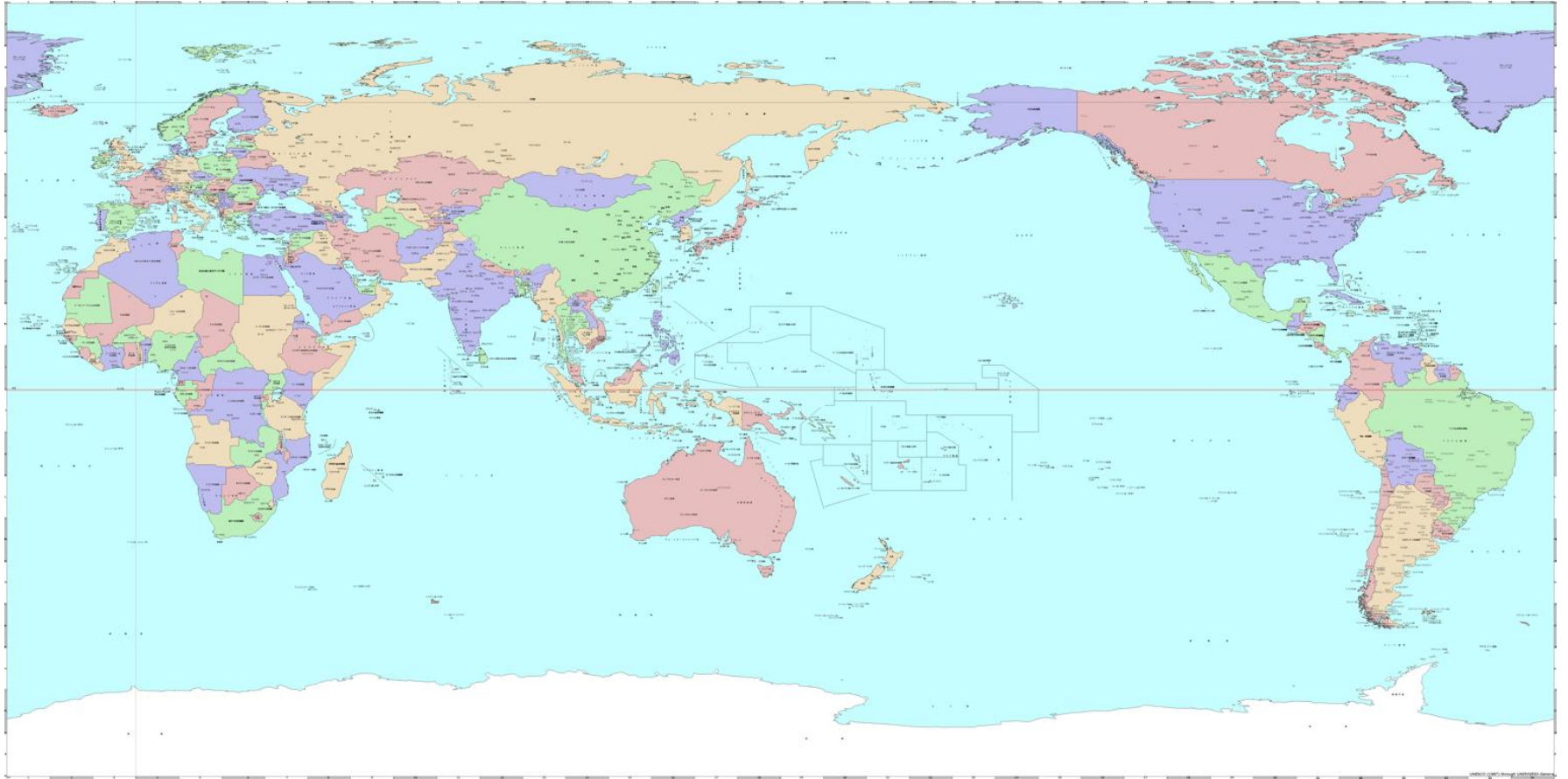
On Thursday 3

October, 6A went to the Nature Reserve.

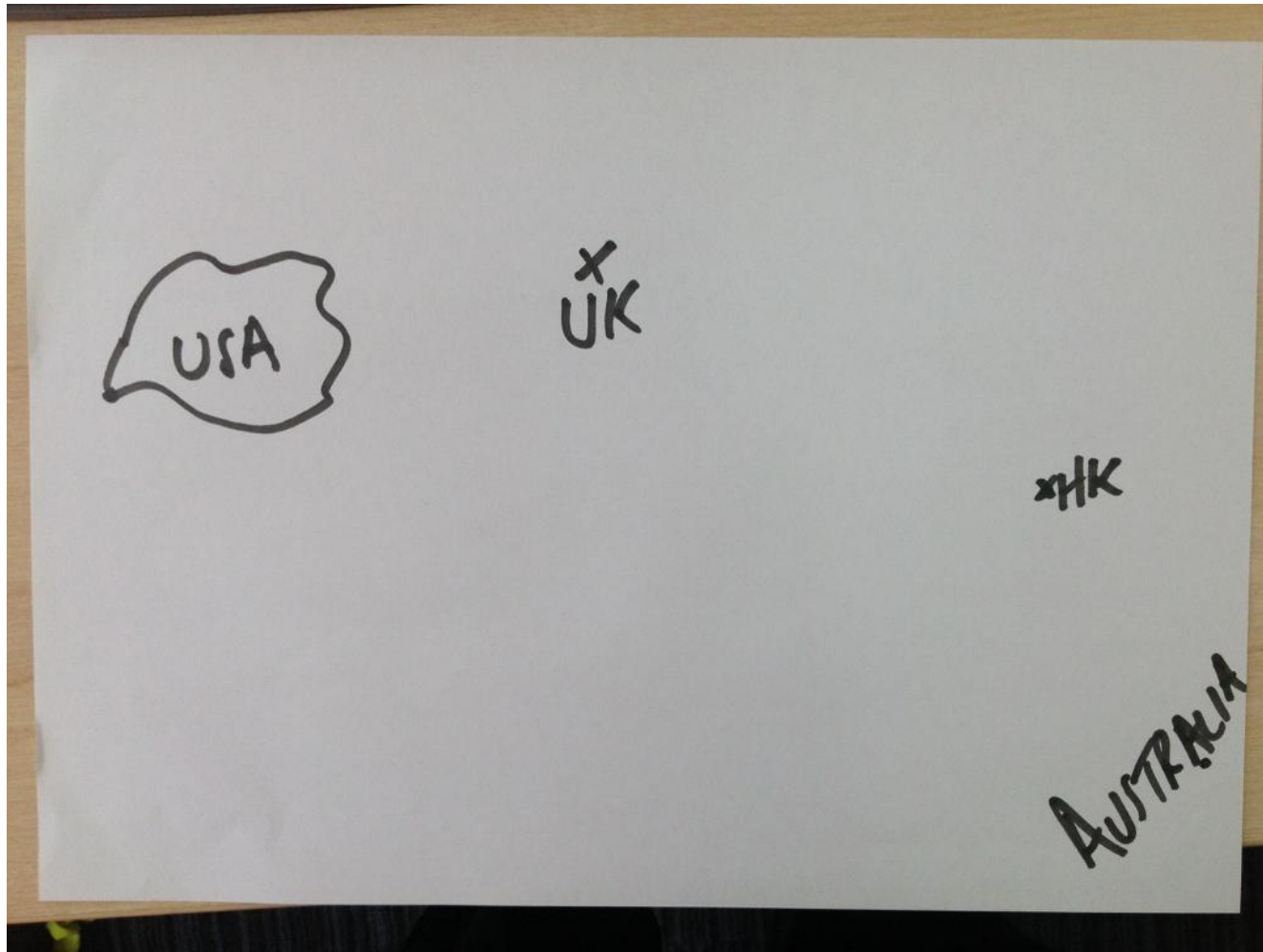
There were 6 groups: pond dipping, stream dipping, scrub bank, flood meadow, bank under trees and data research...

What is the student perspective on the world?

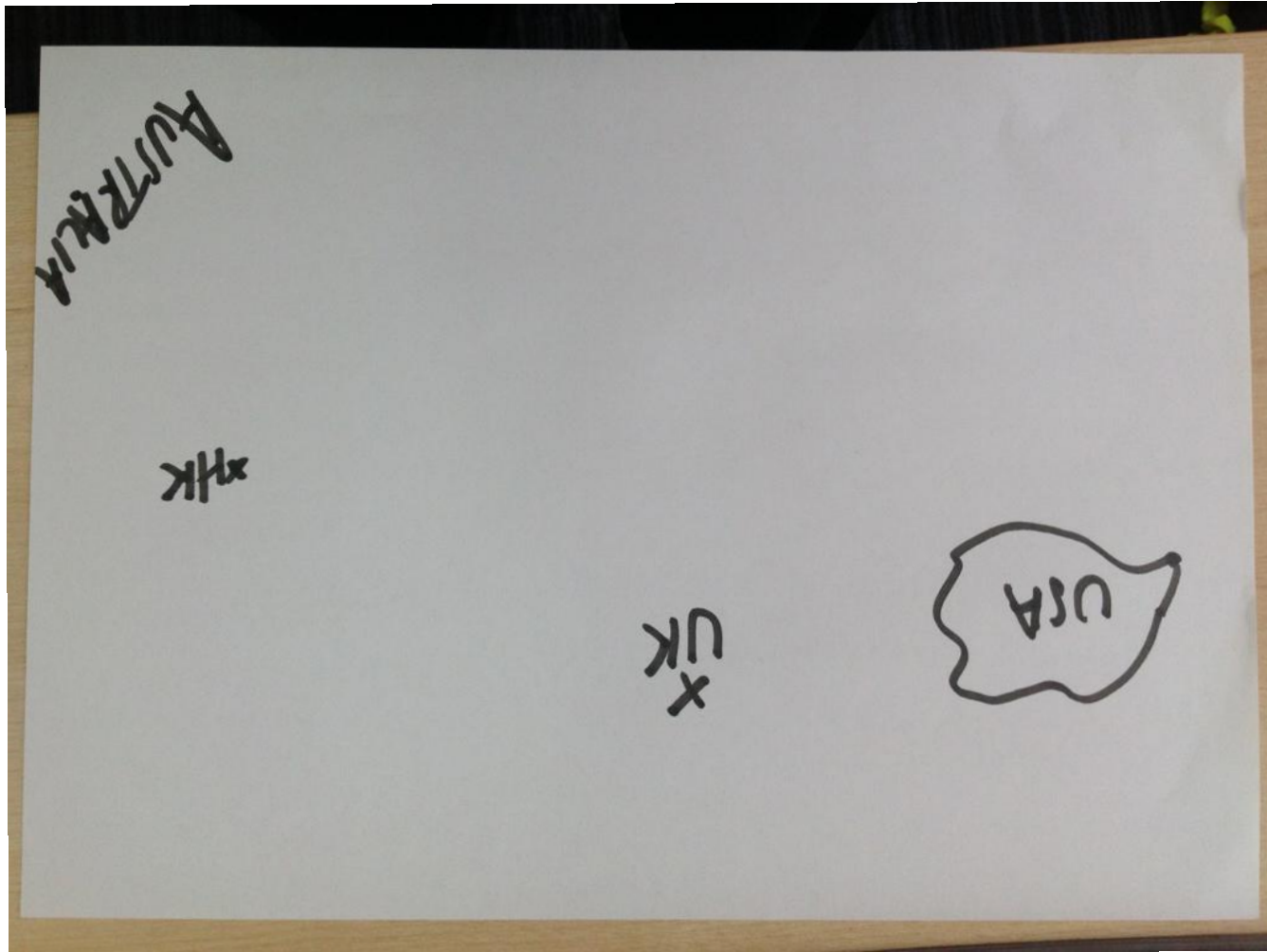




How do they see the world?



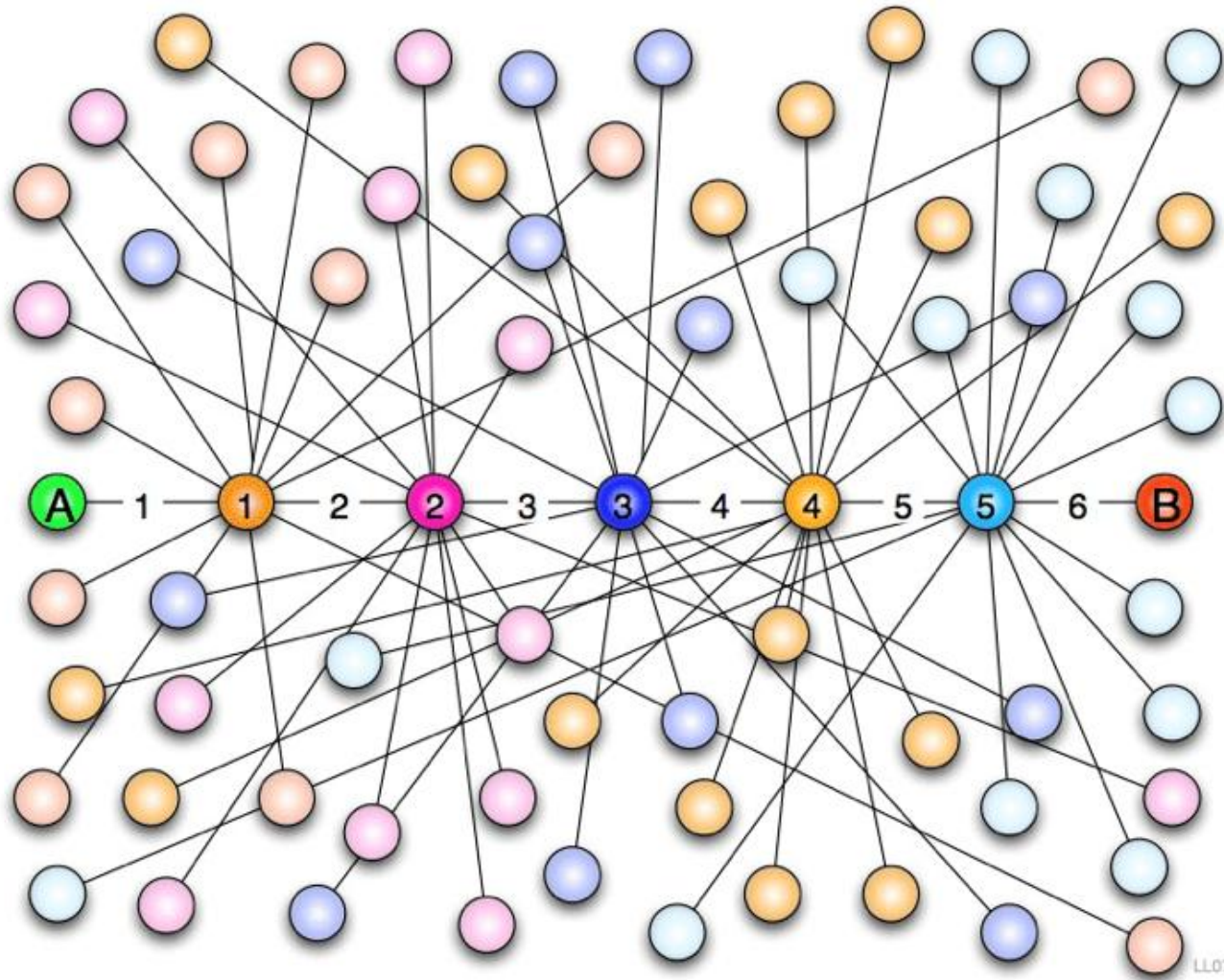
Why not like this?



so...

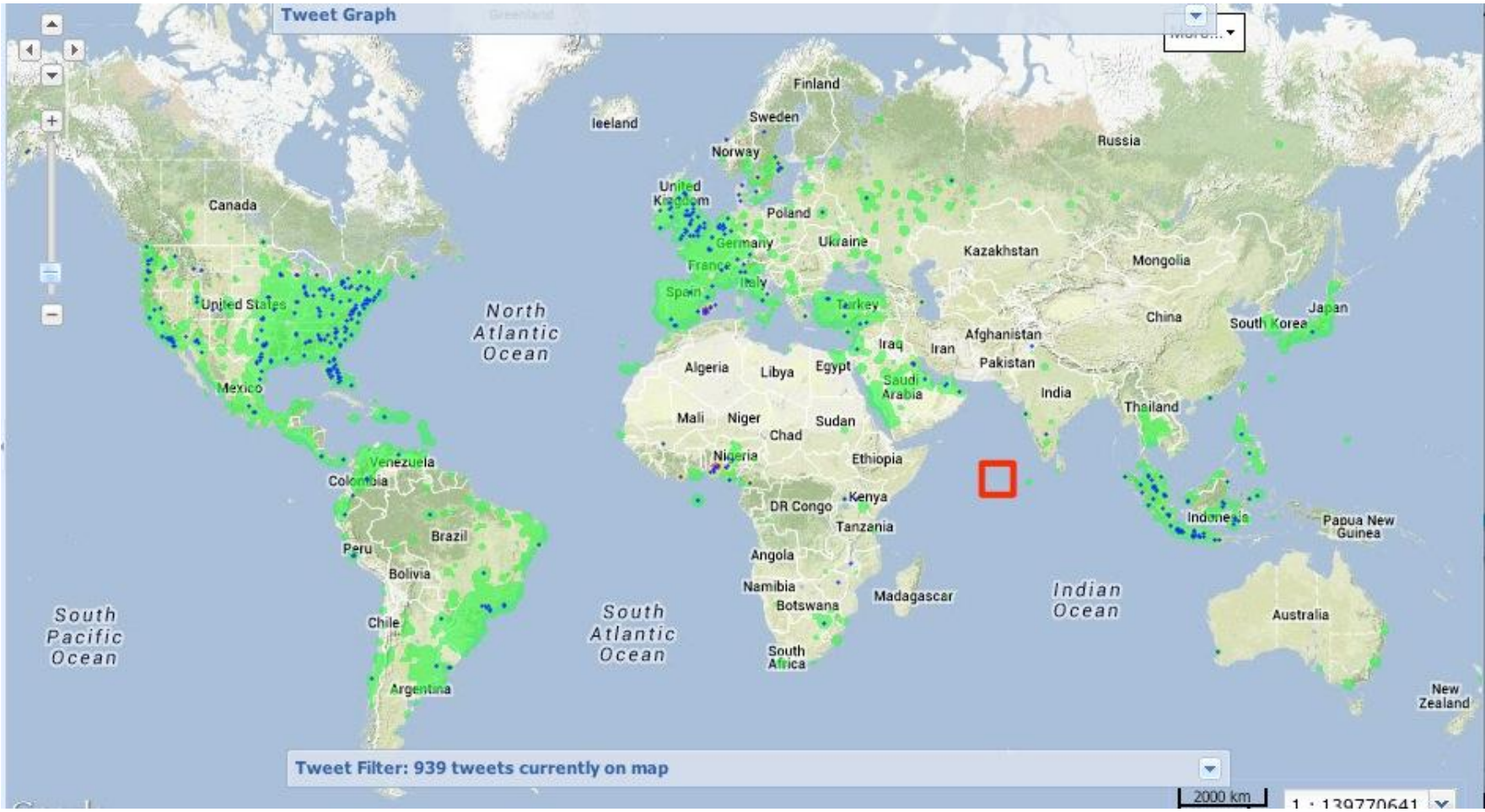
How easy is it to link a
school or a class?

We are a room-full of connectivity



LL07

Globally connected: as a teacher?



<http://worldmap.harvard.edu/tweetmap/>

Globally connected as an IB coordinator?

Google

ib coordinator



Web

Images

Maps

Shopping

More ▾

Search tools

About 3,610,000 results (0.12 seconds)

[Information for **coordinators** - The International Baccalaureate](#)

www.ibo.org › [Information for](#) › [Educators](#) › [Coordinators](#) ▾

Each IB World School appoints a coordinator who is responsible for the ... IBIS is the dedicated password-protected secure website for **IB coordinators**. It is the ...

[IB programme **coordinators** - The International Baccalaureate](#)

www.ibo.org/ibap/professionaldevelopment/ibprogrammecoordinators/ ▾

Programme coordinators play a vital role in IB schools. They are the regional ...

What are the IB PD ... - PD Regional Workshops - In-school workshops

[PDF] [The Role of the Diploma Programme **Co-ordinator**](#)

www.ibo.org/ibap/.../StuartJones-RoleoftheDPCoordinatorIBAsiaPacific... ▾

Globally connected as a
school leader?

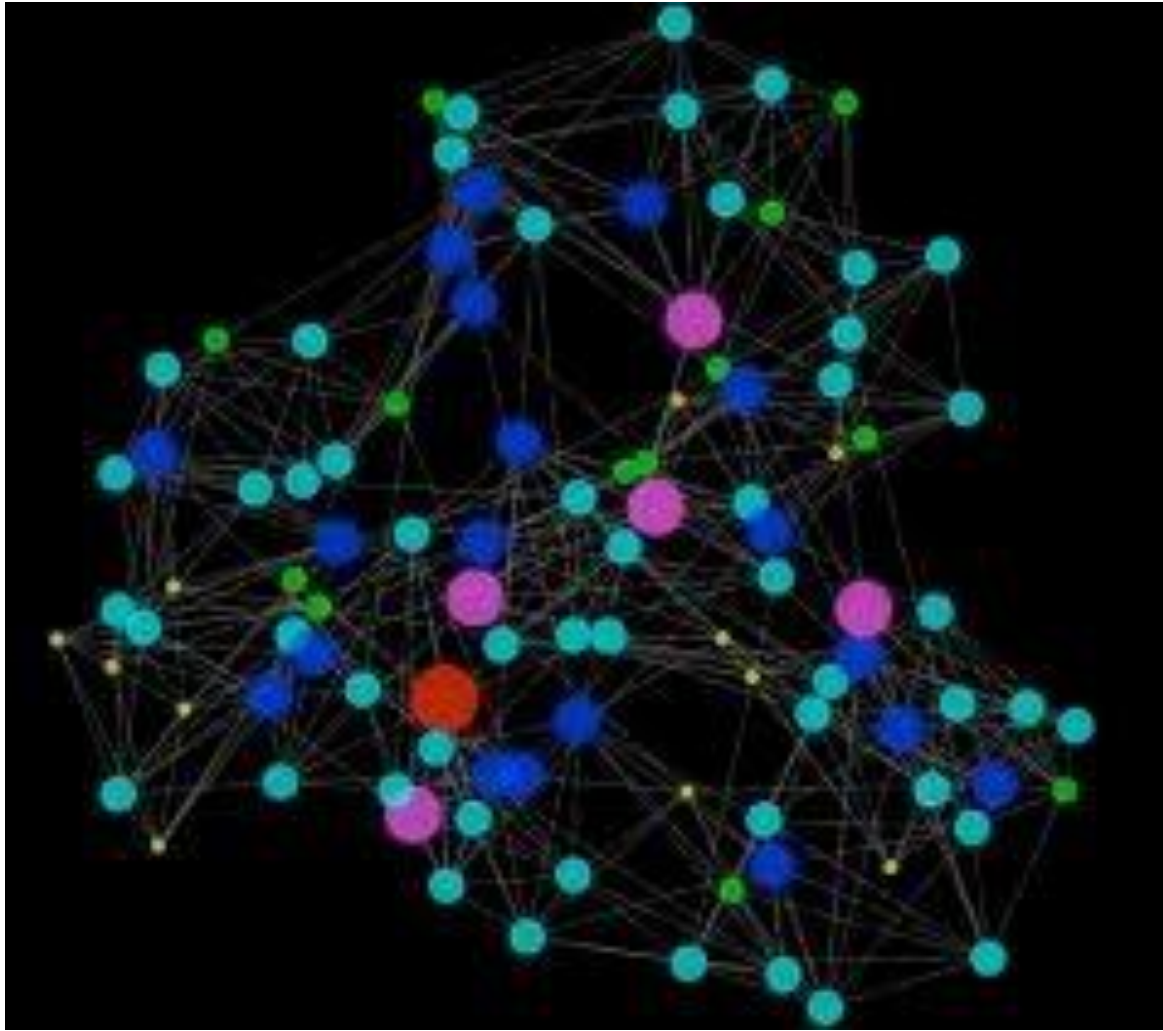
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foundation

Potential



Why connect?



Connect with us

www.stephenperse.com
@SPFLearning

daniel.edwards@stephenperse.com
(@syded06)

simon.armitage@stephenperse.com
(@s_armitage)

Barriers to connectivity

Internet

Wireless

Qualification

Vision

Internet Connection Where we started?

School Website

Storage

Blog

Internet Connection Where we started?

Storage

School Website

Blog

Existing Portal
Low Cost?
Domain/Brand

Internet Connection Where we started?

School Website

Storage

Blog

Export to stakeholder
Self hosted
Email

Internet Connection Where we started?

School Website

Blog

Storage

Central access point

Live document

Collaboration

Feedback

Tricia Kelleher, Principal, looks at education in the 21st century

[HOME](#) [ABOUT](#)



Stick or carrot – what matters in education

[2 Replies](#)


As the mercury hits 30 degrees, and schools finally breath a collective sigh of relief at the end of term, the government makes its latest summer announcement. And it was hot. Proposed baseline testing for 5 year olds and secondary ready testing at age 11. Wow! Each child, including children with special needs, will be ranked against each other. Clear, straightforward and necessary to ensure pupil progress. Or is it?

I am loath to react to this latest “good” idea and instead would like to respond based on my experience as a teacher and latterly principal. Integral to the learning of a child is engagement with that learning. The best model of education is one where children learn effortlessly because they are immersed in their learning. Teachers are placed on their mettle because this model is without a doubt a pedagogical challenge. There needs to be real inspirational teaching

SEARCH FOR:

FOLLOW ME ON TWITTER

Tweets [Follow @StephenPerse](#)

 **Tessa Stone** @tessa_stone 2h
Speaking at conference on A level reform this morning. Thinking about our education 'system' inducing too much rage for this time of day
↳ Retweeted by Tricia Kelleher

Feedback from external sources

6 comments:



Melville Intermediate School, New Zealand September 30, 2013 at 4:29 PM

Colin

This is such a great idea and teachers and students from all around the world will be looking at this link thanks to #comments4kids. You could design a logo and a slogan, have you thought about getting other students involved to help or getting your class/school on board? What are you going to target once you raise the \$50.00 that you seek? I will put a post about it on our class page to help with the traffic for your blog/site idea as its such a worthy cause!

Mr Webb and Room Five, Melville Intermediate, Hamilton, Waikato, New Zealand
melvilleroom8.blogspot.com

Reply



Colin M. September 30, 2013 at 4:54 PM

Thank you for commenting on my blog all the way from New Zeland. That is a great idea to make a logo for my campaign. I don't know what I could do though? That is a good idea to get my friends on board too. Thanks again.

Reply

Replies



Myles Webb October 1, 2013 at 12:12 AM

Not a problem Colin, as I have mentioned I am going to put a link onto our class page in New Zealand, its a bit unfortunate that we're on our end of term break at the moment otherwise we'd be able to come onto your site as a class and I could get some of our students to think of ideas.

Reply



Denise Krebs September 30, 2013 at 7:08 PM

Hi Colin,

Great work! You are so right to be concerned about water. There really isn't another one resource that is so vital to health and life. Thank you for doing something about the problem.

Gotta Keep Reading



This is what happened,

"What can I say?" asked the bamboozled child before being led off by a nurse. Can you guess where I am? It is the hospital; for one reason yet I am here for another! I have cancer – as you already know – so I usually cannot leave the hospital until they make sure I am okay – that happens once a month. Yet this is for a different reason, one day at school I started to feel really bad, they sent me home and said I just has a bug. Just as I thought I was better something terrible happened: I started to loose the ability to recognise peoples faces. It didn't get better, I couldn't see anyone – it was as if the whole world was full of strangers, I was too shy to ask anyone were they my mum so I waited for her to find me.

So there it is, please help, from Cassie.

As soon as Daisy got this letter she immediately replied,

Dear Cassie,

I know these last couple of months have been hard since you moved to England all my life has seemed dull. My mum says,

"Go and Play ... you can't stay inside ALL day – it's not as if Cassie was your only friend." I didn't get this everyone I knew was because of you. Without you I am nobody. Here is a poem I made for you:

C-Cassie is a wonderful friend

A-Always has time to listen to your problems

S-She always says "Never give up,"

S-Sometimes has problems of her own but puts others first

I-Is that my Cassie I here you say

E-Everything about her is great

Read the first 's', that's what you have to do right now. I am sorry now I cannot help any more as I don't know what it is like.

From Daisy

Ruwaida (1)

Our Visitors

2

Where in the world



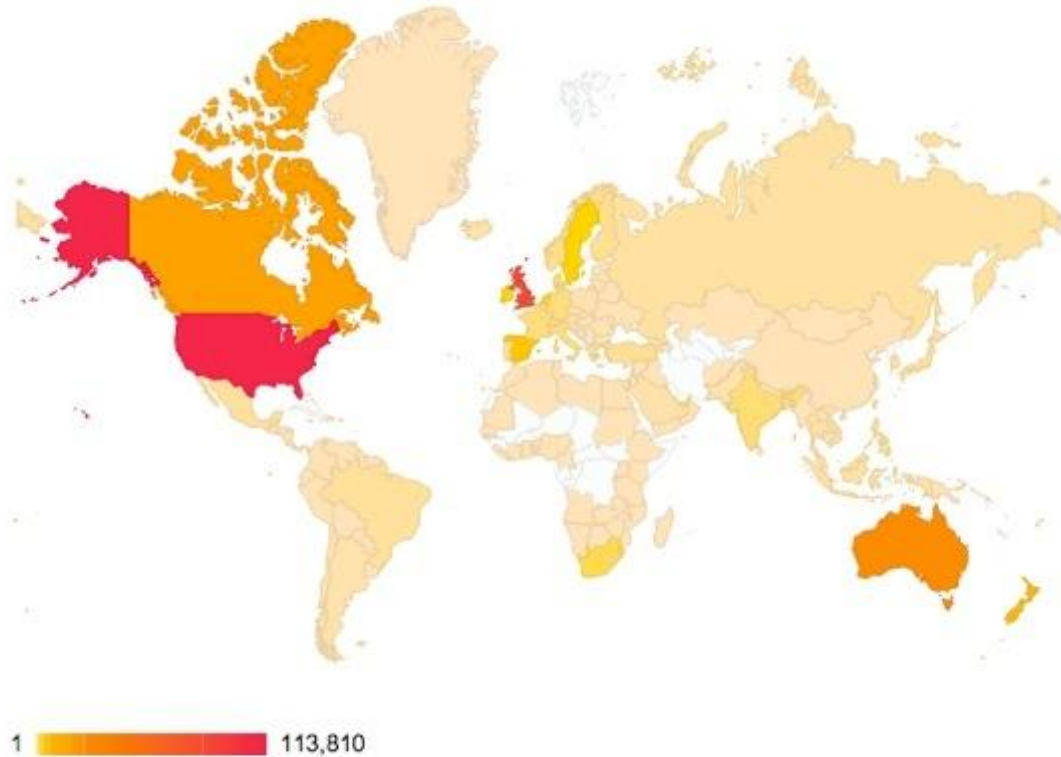
Visitors

9,397	4
1,927	3
468	3
310	3
104	3
92	3
61	3
56	3
40	3
39	2
37	2
30	2
29	2
28	2
27	2
27	2
27	2
26	2
26	2
23	2
21	2
21	2
19	1
18	1
18	1
17	1
16	1



Potential

Country	Views
 United States	113,810
 United Kingdom	81,858
 Australia	23,835
 Canada	17,008
 New Zealand	6,332
 Spain	3,733
 Sweden	3,296
 Ireland	2,632
 Netherlands	2,200
 South Africa	1,825
 United Arab Emirates	1,510
 Denmark	1,341
 India	1,236
 France	1,156
 Hong Kong	1,103
 Italy	1,087
 Singapore	1,085
 Germany	1,039
 Belgium	867
 Philippines	837
 Norway	766
 Finland	727
 Turkey	719
 Switzerland	645
 Japan	614



Broadband/Wireless

Cloud
Storage

Social
Media

Mobile
Technology



Broadband/Wireless

Social
Media

Cloud
Storage

Mobile
Technology

Shared documents
Shared folders
'Real time' collaboration

Broadband/Wireless

Cloud
Storage

Social
Media

Mobile
Technology

Connecting
Students
Teachers
Parents
Everybody?

Broadband/Wireless

Cloud
Storage

Mobile
Technology

Social
Media

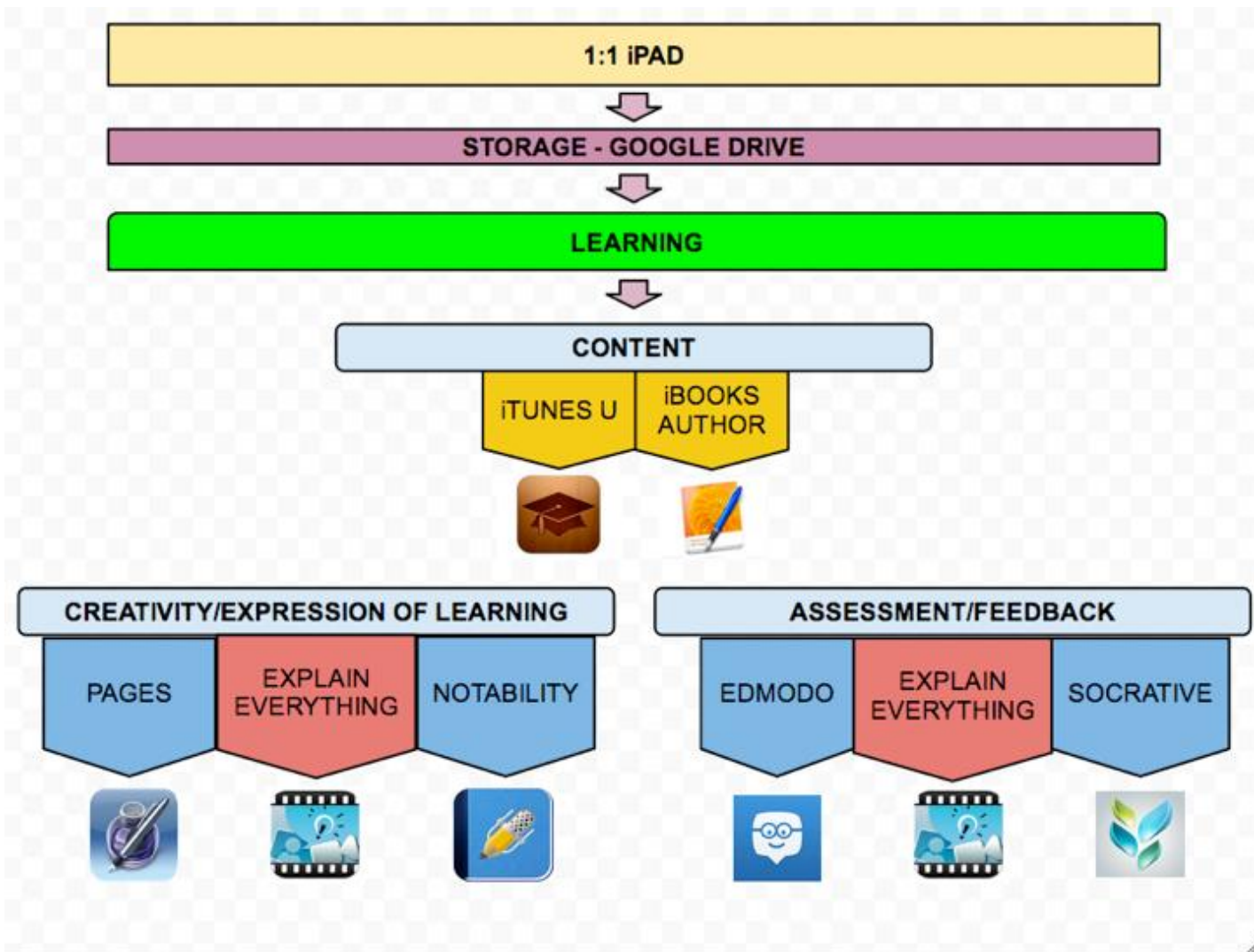
Access
Remove barriers
Challenge for learning

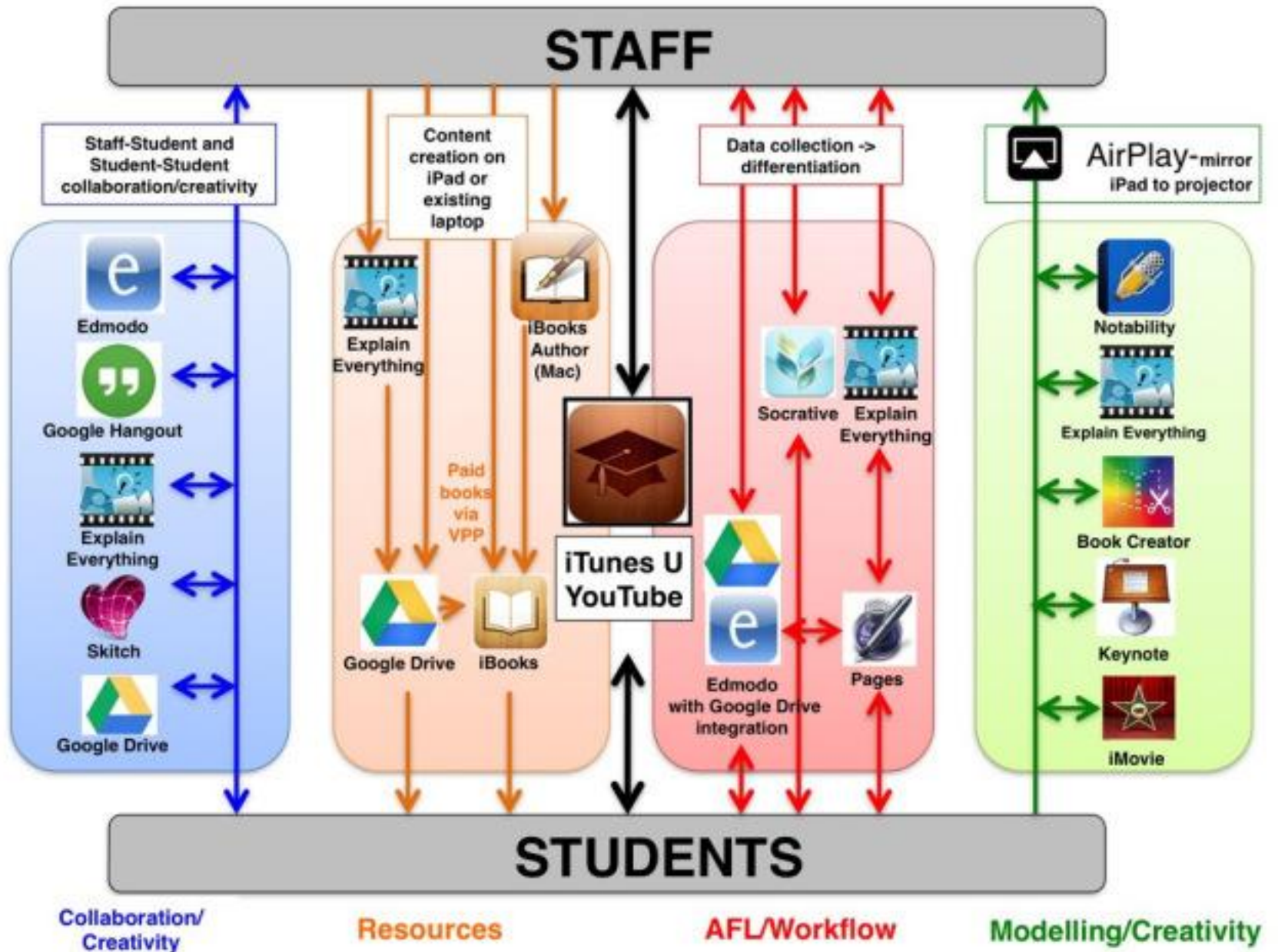
Impact on learning

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Vision





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Practical example: learning with yr9 (8th grade)

CAMBRIDGELEARNING

ABOUT SIMON ARMITAGE

GUEST BLOGS

GEOGRAPHY

DIGITAL

meandering through learning – digital, international, academic, creative



Global learning journey

September 8, 2013 by cambridgelearning | 4 Comments

Where to with the iPad?

This year, my class (8th grade, year 9 will be looking at the meaning of development and the process of globalisation. Nothing new in that, then. The thing is that it seems to me that there is a lot of misunderstanding possible when studying this topic and, although it is clearly important to cover the core ideas and the tradition divisions of less and more economically developed countries, some of the more controversial aspects of the topic should be suitable for discussion with my year 9s (8th grade) at the [Stephen Perse Foundation](#).

Take for instance the challenges that the wonderful Hans Rosling presents in his TED video (just the first 5 minutes or so):



<http://cambridgelearning.wordpress.com/2013/09/08/global-learning-journey/>

SEARCH

FOLLOW BLOG VIA EMAIL

Click to follow this blog and receive notifications of new posts by email.

Follow

FOLLOW ME ON TWITTER

Tweets

Follow @s_armitage

 **Eric Sheninger** @NMHS_Principal 14 Oct

Rise in "flipped classroom" model, improvements apparent | The Chronicle
buff.ly/1GRDleW

Retweeted by Simon Armitage

Show Summary

 **carl gombrich** @carlgomb 14 Oct

Would you do your own degree?



Learning introduced & connectivity assessed

A world of possibilities

Put this together with the world of possibilities, literally, of the online community and there is a potentially powerful solution. Connecting to students and teachers in other countries could bring a live engagement to the classroom. What if I could connect to someone in Ghana or from Ghana when we look at that case-study? Are there students who could join us in our lesson real-time via the internet? – I am hoping for Google Hangout here because of the possibility of referring to GoogleDocs at the same time and to record the whole link-up, live.

So far, I have used some of my own contacts and have also asked twitter. This has yielded another link to Ghana via Switzerland which I am now working to develop. Establishing the right links are important – just having someone in another country or even a class that wants to link up is great but unless the expectations are aligned the value will be very limited. That's the tricky thing. I've also asked my class at our first lesson – their contacts within their immediate families stretch from Spain and France to Nigeria, China, USA, Australia, Canada and Peru. I am sure some of them have yet to declare their hand, too.



Simon Armitage

@s_armitage



possible links to Ghana, Nigeria, China, Peru, France,
Spain, Switzerland, USA, Australia, Canada all in one yr9
class #geography #mlearning

7:08 PM - 6 Sep 2013

Students guest blog

Question: what should be included when measuring a country's state of development?

all of the following are extracts from student work – not the full arguments – they've all agreed to share their ideas with the world.

Niah writes:

First, I think the most important thing to be considered is the relationship of the government and the people it's ruling. The government should ideally reflect and represent the views of the people of their country. If the government and the public don't agree, and the government doesn't listen to what the public has to say; what the government says about the development of the country isn't totally trustworthy and can be completely biased.

Secondly, it's important to consider the how this judgement affects the people in the country. If the country is seen to be poorly developed, the country then gets classed and stereotyped by all sorts of different people. This opens up the people of that country to discrimination, disdain and contempt from others who are perhaps better off than them.

Thirdly, a question that should be raised is, "are all the reasons for calling this country undeveloped/developed justifiable?" If the judgement is based on only one part of the country, the judgement isn't fair. The final decision should be made with the average situation in mind, and anomalies not considered.

Karen writes:

When I think about the word development I think about a change or an evolution of something. But when I think about whether a country is developed or not I normally think about its education and wealth.

Education: A large proportion of the country's population should be educated and/or have a degree. A developed country will provide education to the majority of its population. This means that the person has a greater chance of getting a job and have a successful future. Also, most countries that provide good education for students tend to be richer than other countries i.e. Canada and Japan.

Class iBook



Partner school in St Louis, Missouri

MICDS

Mary Institute and Saint Louis Country Day School

Changing
Lives.
Changing
the World.

[Our School](#)

[Admission](#)

[Academics](#)

[Athletics](#)

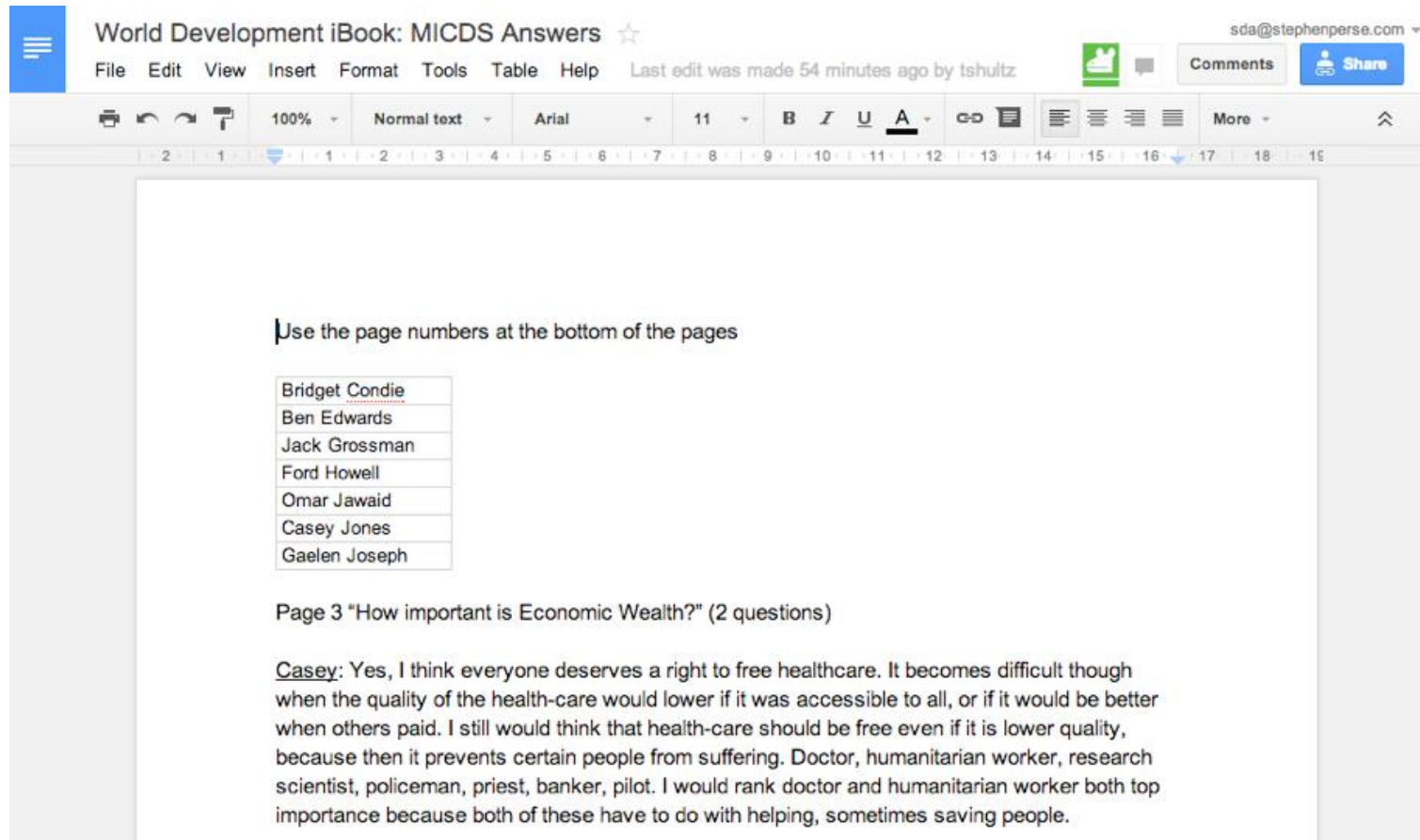
[Arts](#)

[Student Life](#)

[My MICDS
PORTAL LOGIN](#)



Replies from the USA using GoogleDrive



The screenshot shows a Google Docs interface. The title bar reads "World Development iBook: MICDS Answers" with a star icon. The user's email "sda@stephenperse.com" is visible in the top right. The menu bar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Table", and "Help". A status bar indicates "Last edit was made 54 minutes ago by tshultz". The toolbar shows various editing tools like undo, redo, bold, italic, underline, text color, and background color. The document content includes a heading "Use the page numbers at the bottom of the pages" followed by a table of names. Below the table is a section titled "Page 3 'How important is Economic Wealth?' (2 questions)" and a paragraph of text starting with "Casey: Yes, I think everyone deserves a right to free healthcare..."

World Development iBook: MICDS Answers ☆

File Edit View Insert Format Tools Table Help Last edit was made 54 minutes ago by tshultz

100% Normal text Arial 11 B I U A

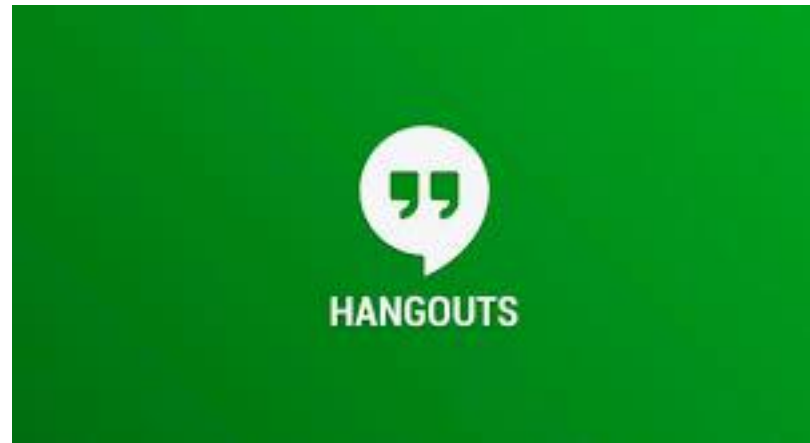
Use the page numbers at the bottom of the pages

Bridget Condie
Ben Edwards
Jack Grossman
Ford Howell
Omar Jawaid
Casey Jones
Gaelen Joseph

Page 3 "How important is Economic Wealth?" (2 questions)

Casey: Yes, I think everyone deserves a right to free healthcare. It becomes difficult though when the quality of the health-care would lower if it was accessible to all, or if it would be better when others paid. I still would think that health-care should be free even if it is lower quality, because then it prevents certain people from suffering. Doctor, humanitarian worker, research scientist, policeman, priest, banker, pilot. I would rank doctor and humanitarian worker both top importance because both of these have to do with helping, sometimes saving people.

Where to now? Google Hangout



Why did we make these decisions?

For the
learner

stephen perse

foundation



augmented reality

AURASMA app
no need to sign in or join

tap the triangle symbol
search (magnifying glass) for:
Stephen Perse Foundation
Tap JOIN

