

# Apuntes de investigación del BI

Información para la comunidad investigadora del BI

Volumen 5, Número 3

Octubre/noviembre de 2005

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En este número de los *Apuntes de investigación del BI*, Helena Sobulis revisa los orígenes de los programas de IBO. Plantea un tema de gran interés al concentrarse en las dimensiones filosóficas de estos programas. Dos comentarios amplían los temas expuestos por la autora en este artículo. El Dr. Derek Pigrum argumenta el impacto de la globalización en el currículo, abordando algunas cuestiones presentes en la filosofía de IBO. Boyd Roberts comenta el contexto histórico y sociológico en el que surgieron los programas de IBO. Los artículos de estos tres autores muestran desde diferentes perspectivas la base filosófica de los programas de IBO en su contexto histórico y social.

Invitamos a aquellos que estén interesados en contribuir a los *Apuntes de Investigación del BI* con sus artículos de investigación a ponerse en contacto conmigo a través de la dirección de correo electrónico de IBRU.

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## Artículo principal

Helena Sobulis es la subdirectora del Walford Anglican School for Girls (Australia Meridional). Ha trabajado como docente y directivo en colegios de Australia y Estados Unidos. Cuenta con una amplia experiencia en educación internacional, en la que se incluyen los programas de IBO, el trabajo con alumnos internacionales, la acreditación internacional y una variedad de proyectos internacionales. Helena ha desempeñado cargos de importancia como asesora a nivel estatal y nacional. En calidad de consultora de educación internacional, ha ayudado a diversos colegios a desarrollar sus programas internacionales. Posee un máster en educación internacional y actualmente es presidenta del consejo de educación internacional de Australasia.

# The Philosophical Foundations of the International Baccalaureate Curriculum

Helena Sobulis

There has been unprecedented change around the world in recent years, affecting all areas of economic, political and social life. The most significant and pervading development is the rise of globalization. Recent developments in education are both an expression of, and a response to, the process of globalization.

The International Baccalaureate (IB) curriculum—now consisting of the IB Diploma Programme, the Middle Years Programme (MYP) and the Primary Years Programme (PYP)—is an example of an educational response to globalization. The curriculum is currently offered in 1,595 schools in 121 countries with an estimated one million students undertaking the programme by 2014. The underlying philosophy of all three IB programmes is to promote the education of the whole person, heart as well as mind, while emphasizing the importance of contact across subject areas and disciplines.

The IB approach to knowledge and education may be defined as “liberal education for human rationality”. The primary goal of this form of education is to develop critical thinkers since the moral, social and political issues of the world often engage emotions and passions as well as intellect. Rational thinking is considered necessary to understand the difference between understanding, belief, feeling and truth. Opening up and developing the mind is the key to developing the powers of intelligence and rational thought.

Bridges (1986 p. 34) lists three elements of a liberal epistemological tradition:

- ♦ availability of a wide range of opinions, which he describes as a “free market” in ideas
- ♦ acknowledgement of the fallibility of opinion, including one’s own
- ♦ confidence in free competition of ideas as a condition for the emergence of truth as the best opinion available.

The IB curriculum through theory of knowledge (TOK) in the Diploma Programme, the areas of interaction in the MYP and the inquiry approach in the PYP seeks to promote these three elements. The benefit of a liberal, as opposed to a specialist, education is that knowledge is not the preserve of an academic or specialist elite. Brent (1978 p. 132) maintains that in fact it

is the right of all members to receive a liberal education so that there can be a common language community. By transcending the immediate economic, political and social concerns, as well as the developments of vocational training, liberal education allows students to make sense of the world.

This form of education stands in contrast to other views on the purpose of education, such as instrumental education, which sees education not as a worthwhile activity in its own right, but as a means of increasing the economic competitiveness of the nation in a global marketplace. Instrumental education places emphasis on social needs, economic competitiveness and national identity, as opposed to the IB philosophy with its focus on national diversity.

Bagnall (1997) maintains an instrumental view of education criticizing the IB curriculum as being inappropriate in the current economic climate where growing rates of unemployment among young people continue to be a problem in most industrialized nations. He asserts that the IB generalist approach does not improve students' options of entry into the labour force.

Proponents of the IB curriculum, however, feel that it in fact improves students' competitiveness and future employment prospects in the international labour market by developing skills required in a global economy. These are the skills of symbolic analysts (Green, 1997 p.153) who are equipped with the conceptual skills of problem identifying, problem solving and problem brokering.

Liberal education is also distinct from entitlement education, which seeks to provide equality of opportunity for all individuals with the underlying belief that each generation is entitled to learn about the traditions, customs, conventions and cultures on which the present society is based and the national identity formed. The liberal rational IB curriculum with its international perspective, although requiring students to relate first to their own national identity, differs from the entitlement view of education in that it also encourages students to identify with traditions, values and cultures of other societies as well.

The utilitarian view of education on the other hand is seen as a means of creating a world where all people are happy.

*Education should seek to develop individuals in such a way that they are in a position to gain happiness for themselves, while contributing to the happiness of others, in a social setting that is designed to maintain, and provide the happiness of all so far as possible.*

*(Barrow, 1976 p. 84)*

Bentham's calculus of happiness (Barrow, p. 89) suggests activities can be ranked according to their tendency to produce pleasure by measuring their extent of intensity, duration and fecundity. Pleasure in this case refers to activities that minimize states of mind incompatible with happiness such as feelings of boredom, anxiety or alienation. This utilitarian view of education is inherent in the IB programmes as they seek to achieve the greatest good for the greatest number of people by developing "inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect". (IBO, 2005)

To achieve this goal, all three IB programmes develop the skills of critical thinking and problem solving, thereby equipping students with the necessary skills to make wise and informed choices that will lead to a preferred future resulting in greater opportunities for happiness for themselves and others. By encouraging and promoting understanding, respect and acceptance of other cultures, the IB curriculum provides young people, not only with the ability, but also the motivation and desire to create a happier world where people can live together peacefully without fear of alienation or rejection.

Underpinning each of these views of the role of education, and hence the respective curriculum models, lies the concept of knowledge and its related forms. In the quest for knowledge and truth, two distinct schools of thought have emerged—empiricism and rationalism. Both schools seek, in different ways, to provide a rational justification for the possibility of knowledge and both schools equally demand certainty.

The empiricist view, as stated by Locke, Berkeley and others, is that all ideas and concepts come from experience—whether directly from a sensation, from reflection on an experience that has resulted in a sensation, or from the mind’s activities in compounding simple ideas derived from sensation into complex ideas.

Observation produces ideas of sensation and ideas of reflection. In the empiricist school of thinking, observation sentences lead to non-observation sentences from which mundane statements about material objects can be made. This allows for the development of more theoretical sentences from which other truths are built. They then form the rationale for central laws of logic at the core of the empiricist model of knowledge acquisition. Central to the empiricist model is the view that idea perception is at some point indubitable.

However, Ayer (as described in Hamlyn, 1970 p. 40) points out that we cannot exclude doubt completely because there is always the issue of whether language is used properly.

*Truth or falsehood is conclusively established, in a given situation, by a meaning rule of the language.*

*(Hamlyn, p. 40)*

Some philosophers therefore believe there can be no absolute certainty because we can always misapply the rule. Berkeley claims there is no room for speculation about what lies behind the senses. Ideas are given in perception, immediate or mediate, and perception is central to evidence. Perception is at some point indubitable and therefore necessarily true. Locke took perception to be the source of knowledge. Current beliefs must be subject to critical analysis and a true belief can only be ranked as knowledge if it is indubitable. The IB curriculum seeks to develop such skills.

The rationalist view is that reason is the only way that we can prove foundations of knowledge and that evidence of the senses needs to be supported by reason. Knowledge has to be logically deduced. The only claims to knowledge that rationalists will accept are those that reason tells us are self-evident and that may be logically deduced from self-evident premises. Rationalists maintain that truths of reason, logical truths and truths of fact are equally important. Descartes, known as the founder of modern philosophy, regarded all deduced laws as being logically certain. Rationalists doubt anything that cannot be seen to be certain or indubitable according to reason.

In this view of knowledge, it is necessary to start from indubitable premises and by logical deduction arrive at indubitable conclusions, known as Aristotelian realism. Descartes believed that all belief had to be tested and consequently, if it could be doubted, it had to be rejected. Descartes devised a set of rules for the direction of the mind. He proposed that nothing should be accepted as true if it was not evident and that we should not accept judgments unless they are clear and distinct without doubt.

The underlying concept is that reason alone can prove the foundations of knowledge and even the senses require the guarantee that reason is supposed to provide. Sense perception is not considered to be a solid premise upon which to base knowledge.

Plato maintained an absolutist concept of knowledge. He stressed the distinction between knowledge and belief, stating that it is only possible to have knowledge of necessary truths. Relativists maintain truth is based on subjective judgment of the external world based on personal ideology and therefore consistency of belief, opinion and bias rather than truth. Barrow stresses the cultural influence on what is considered to be truth, whereby propositions only gain truth because of cultural and social conditions determined by interpersonal agreement.

The IB curriculum acknowledges the two great schools of thought upon which the concepts of knowledge are founded. The core curriculum in the IB Diploma Programme and the MYP includes academic areas that entail the empiricist and rational schools of thought. The IB curriculum seeks to make students aware of the rationale and methodology of each through subjects such as TOK in the Diploma Programme, the areas of interaction in the MYP, and the inquiry approach of the PYP.

It is upon these forms of knowledge, which are distinguishable by the following criteria (Barrow, 1976 p. 42), that the IB curriculum is founded. Each form has:

- ◆ certain concepts peculiar in character to the form
- ◆ a distinct logical structure based on central concepts
- ◆ expressions or statements that are testable against experience using different kinds of truth criteria
- ◆ particular techniques and skills for exploring experiences and testing its distinctive experiences.

Human rationality stresses the importance of modes of intelligence and ways of knowing, approached by dividing knowledge into academic areas and providing induction into them and practice in their application. In this way, the IB curriculum seeks to provide students with awareness, experience and appraisal of these modes of thought.

Barrow proposes a four-tier curriculum model and suggests selected activities for the curriculum that satisfy one or other of the following categories. Activities should:

- ◆ provide extrinsic understanding or be a necessary means to other worthwhile pursuits, or
- ◆ be worthwhile in consequence of an action that somehow benefits the community, or
- ◆ provide initiation into understanding of other types of awareness so that students can understand the perspectives of other people, or
- ◆ be an advantage to individuals in conducting their daily lives.

Barrow also suggests that in assessing the desirability of a curriculum, we should consider the following questions.

- ◆ Does it contain anything immoral?
- ◆ Is it practicable?
- ◆ Will we understand what the curriculum seeks to achieve?
- ◆ Will we find desirable what the curriculum seeks to achieve?

It would appear that the IB curriculum meets all of these criteria.

The underlying philosophical foundations of the IB curriculum lead to an epistemological argument for a theme-centred approach, as a critical mind requires competence in various forms of knowledge in various spheres.

By questioning and reflecting on bases of knowledge, students develop awareness of personal and ideological biases in knowledge and begin to consider the responsibilities that knowledge places on the knower. Students consider the role of language, perception, emotion and reason and their effect on knowledge claims. Each of the cognitive and affective domains is considered.

*[The benefit of] encouraging critical thought [is that] it can free us from dogmatism, from assuming that our own ideas and/or the ideas of our society are the only ones worth considering, and that our customary beliefs are beyond question ... by studying philosophy we become free of the tyranny of custom, we are liberated from our private world of self-interest and our horizons are extended.*

*(Trusted, 1981 p. 22)*

In summary, the IB curriculum promotes a liberal education, albeit with a Western perspective. It incorporates the great traditional educational disciplines with their concepts, procedures and distinctive truth tests, drawing on both the empirical and rational schools of thought by dividing academic study into various segments.

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## Respuesta al artículo principal: 1

Derek Pigrum es el coordinador de desarrollo profesional del Viena International School. Posee un doctorado del departamento de educación de la Universidad de Bath y le han sido otorgadas dos becas de visitante consecutivas. Desde 2001, ha presentado cada año una ponencia en el Oxford New College sobre su tema de investigación: la generación, modificación y desarrollo de las ideas. Actualmente está trabajando en un libro que presenta un enfoque y una comprensión posmodernas de las prácticas especialistas del arte y la escritura y de cómo éstas pueden transferirse a las aulas.

The author begins this article by unequivocally hitching the cart of the IB curriculum to the horse of globalization in a relation of “transitive causality” where the “part” of the IB curriculum is intended to have a modificatory impact on the “whole” of globalization. That is to say, the dimensions of critical thinking and cultural diversity would provide a touch of stasis to the inexorable logic of globalization and the profound threat it poses to some cultures. What is not addressed is the impact of the “whole” on the “part”—the problem of “expressive causality”. If, as Bourdieu states, globalization is the “undisputed rule of the economy and economic powers” (Bourdieu, 2003 p.9) then the “part” of the IB curriculum will be seen as expressing this same relation.

A view of the relationship as “structural causation” would see the IB programmes not as an expression of the sway of economic powers but as an effect of the very structure of these powers. In a post-structuralist view globalization would be an immense, heterogeneous and discontinuous network of strands and the IB programmes one of its “knottings” or configurations. From a post-structuralist view this article would be an attempt to produce a continuous and homogenous cause-and-effect relationship between globalization and the IB programmes where, perhaps, none exists.

The importance of this article is, however, that it opens the door to a deeper game between the IB programmes and philosophical discourse. A game where we might engage not only with current criticisms of Descartes’ philosophy and empiricism, but also with the critique of the viability of teaching thinking skills developed by Johnson (2001), as well as Andrew Stables’ deconstruction of the shibboleth of cultural diversity that emphasizes the student as an active, “meaning-making” agent who, by “working productively alongside others”, becomes aware of both the differences that make us need one another and the infinite possibilities of human life and endeavour (Stables, 2005).

It is not at all clear why the author places so much emphasis on truth rather than rational argumentation although it is hinted that both are conducted within the terms and according to the practices of a given community.

This is not to say that a philosopher like Locke is not useful in the context of the IB curriculum but rather that Locke’s great contribution, in this context, is his insight that all thoughts are signs and that cognition is the development of sign use. Thus, the fissure that forever separates knowledge from truth does not lie in the incompleteness of knowledge but in the immanent limit to representation itself. This is not to say that knowledge is not figurable but that it is forever subject to the constitutive gap between the sign and the real; a gap that sets the machinery of knowledge seeking in motion.

Rorty, writing about Wittgenstein, states that “philosophy, like language [and education] is just a set of indefinitely expansible social practices, not a bounded whole whose periphery might be shown”. (Rorty, 1991 p.51) Other topics and traditions of philosophical discourse might better underpin how the IB programmes promote the *Dasein* (Heidegger, 1997), the “being-there” and “being-with” other people in the IB classroom and school, and how this impacts on the way students and teachers think, act and feel—discourses that would open the way to a concept of

selfhood defined by its openness and its capacity for inquiry, discovery, reflection and dialectic with otherness based on working together productively.

It would be a mistake, then, to see this article, and its seemingly self-evident philosophical perspective, as a general admission ticket to the IB curriculum and its relation to globalization. It could well be that the IB curriculum at its best is not any sort of ideological vehicle so much as a means for disparate persons to work productively with each other. This itself may have an indirect effect on the global economic structures to which something such as the IB curriculum is merely prey.

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Stables, A. 2005. "Multiculturalism and Moral Education: Individual Positioning, Dialogue and Cultural Practice". *Journal of Moral Education*, 34/2, 185–97.

### Respuesta al artículo principal: 2

**Boyd Roberts lleva 28 años trabajando con el BI, desempeñando diferentes cargos. Fue director del Amman Baccalaureate School (Jordania) y, desde 1998 hasta 2005, lo ha sido del St. Clare's (Oxford). Actualmente es consultor en materia de educación internacional.**

This paper outlines various major schools of Western philosophy—ways of viewing the world and the entire range of human experience—focusing on empiricism, articulated by Locke and Berkeley, and rationalism, propounded by Descartes. It also touches on Bentham's utilitarianism. But in relation to education it embraces views that are "philosophical" at a rather different level—such as those of Bagnall, who is said to criticize the IB curriculum for being insufficiently concerned with preparing students for employment.

It is clearly the case that these major philosophical schools of thought, which shape the intellectual milieu of recent Western thinking, have been influences on the IB curriculum insofar as the three developing IB programmes have operated within this milieu. However, I do not think the case is made here—or indeed can be made—that this philosophical thinking is of particular or greater influence on IB programmes than on many other types of general educational programme in Western countries. Foundations, must, surely, be somewhat **specific** to what is constructed upon them. And foundations are designed to form the basis for what is constructed upon them.

Responding to this paper as an experienced IB practitioner, not as a professional philosopher, I do not consider it has identified those features of the IB curriculum and its development that are distinctive and characteristic. And IB programmes do have distinctive foundations in this sense, both philosophical and practical.

In relation to the Diploma Programme, Ian Hill (2002) identified the aims of the curriculum as:

- “to provide a perspective that would promote international understanding, prepare students for world citizenship and promote peace”
- to provide a school-leaving diploma with worldwide currency
- to promote development of critical-thinking skills via a balanced subject programme.

Although Hill was talking specifically about the Diploma Programme, the first and third considerations also underpin the development of the PYP and MYP.

Considering the way in which the IB curriculum has arisen, there are also distinctive features.

1. The three programmes were independently devised by three different groups of people at different times.
2. In consequence, the programmes were not designed to form a seamless progression—putting them together has come about much later.
3. All programmes had their origins in schools, and specifically international schools, and school practitioners were significantly involved.
4. The programmes were initiatives of small groups of individuals, with particular enthusiasms and interests.
5. All programmes arose in contexts that might be described as “Western liberal”.

The spurs for the creation of the IB Diploma Programme, identified by Hill, reflect deeper-seated and more general currents within society.

Hill’s first foundation stems from what might be described as “idealistic internationalism”—partly an explicit reaction and response to the first and second world wars. At the time the Diploma Programme was initially developed, such considerations were perhaps particularly characteristic of and prominent in international schools.

The second represents a pragmatic response to a world that was becoming increasingly globalized, with larger populations of expatriate children requiring appropriate and acceptable education in schools abroad—in international schools. It was in the international schools, with their clientele associated with the intentional business and diplomatic communities, that globalism in education perhaps first had an impact.

The third represents an explicit reaction against encyclopedic memory work, with an emphasis on thinking skills. This would be characteristic of many other manifestations of Western liberal-leaning general education. In part, this was an accommodation to the accelerating expansion and rate of change of “factual knowledge”, which highlighted the need for general skills rather than mastery and recall of specific snippets of knowledge. The IB Diploma Programme’s emphasis on critical thinking reflects more general thinking, rather than being a distinctive characteristic.

However, each of the IB programmes has particular features that are distinctive in relation to national curriculums. For the Diploma Programme, these are primarily theory of knowledge (TOK) and the requirement to engage in creativity, action and service (CAS).

For the MYP, the distinctive features are the areas of interaction and the cross-curricular themes, perhaps particularly *homo faber*, a term devised by the MYP architects themselves.

For the PYP, the distinctive features are the “grand themes” that form the cross-curricular structure of the programme, and which are distinctive.

If one is looking for philosophical foundations for the IB programmes, it is perhaps in the development of TOK that one might expect these to be most apparent. However, here educational philosophy was matched or exceeded in importance by pragmatism. The impression I formed from conversations with Alec Peterson<sup>1</sup> was that TOK arose as a way of satisfying the requirement of French educators for the inclusion of a compulsory philosophical element. This is the pragmatic, political reason for its development. More philosophically, TOK provides a justification for and response to the “distribution” requirement—that students should study subjects representing a number of key disciplines of human thought—humanities, experimental sciences, maths, etc. A course requiring students to engage in critical philosophical thinking with a distinctive slant ensured that the philosophy element of the programme was introduced without further expansion of knowledge and content. TOK was not a study of philosophy per se, but an engagement in its practice, and a way of giving some coherence to the whole academic programme.

The activities component of the Diploma Programme is unusual among school curriculums. It probably arose because of the influence of British educators, used to a tradition in which extra-curricular activities characterized good schools and education—the “education of the whole person”. Making it a component on which the award of the predominantly academic Diploma Programme depends was, as far as I am aware, an innovation.

Moving to the present day, we find the IBO’s mission is to “develop inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect”.

Here, on the IBO’s web site and in its publications, is a statement that is clearly philosophical, and idealistic in aspiration. This brings to the fore what is arguably the most distinctive element of the IBO’s philosophy. (Does any other general educational programme—national or international—include such a statement in its mission statement on its *raison d’être*?) Although it was there motivating the architects of the Diploma Programme over 40 years ago, and pervaded the early IB schools (mostly international schools with a shared ethos not always clearly articulated), it did not always receive this prominence. More and more national schools are adopting IB programmes because of their breadth or pedagogy, or because of the credibility of the diploma qualification. Placing this philosophy so centrally in the IBO’s mission is less a recognition of its importance as a foundation of the programmes—more a constant challenge and aspiration as they expand and develop.

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### Note:

<sup>1</sup> Alec Peterson was Director of the Department of Educational Studies, University of Oxford, and the first Director General of the IBO. As a Governor, and subsequently Chairman of the Governors of St Clare’s, Oxford, where I taught, he was a frequent visitor to the college and spoke often about the development of the Diploma Programme.

## Novedades de IBRU

Los miembros de IBRU han participado en congresos internacionales durante el segundo trimestre de este año. Richard Caffyn y Françoise McGrath han visitado recientemente la oficina regional de IBNA en Nueva York para considerar proyectos de colaboración, investigación y asociación con las universidades estadounidenses. El jefe de IBRU, Jeff Thompson, ha participado en conferencias internacionales celebradas en los Países Bajos y Malasia. Zhen Yao, James Cambridge y Jeff Thompson participaron, en calidad de oradores invitados sobre el proyecto de autoevaluación del internacionalismo, en la conferencia de la International Schools Association, celebrada en julio de 2005 en Oegstgeest (Países Bajos). En esta conferencia, Jeff Thompson fue galardonado con el Distinguished Service Award que otorga la International Schools Association por los servicios prestados a la educación internacional.

En 2006, Anna Simandiraki publicará un artículo de investigación titulado "International Education and Cultural Heritage: Alliance or Antagonism?" en el *Journal of Research in International Educación*.

Por otro lado, los miembros de IBRU participarán en el congreso del European Council of International Schools (ECIS) que se celebrará en La Haya en noviembre de 2005. Esperamos verlos allí. Nuestras ponencias serán las siguientes:

- ◆ Practitioner Research and the IBO (Investigación y docencia en el BI)
- ◆ Cross-Cultural Management in International Schools: A Critical Examination (Gestión transcultural en los colegios internacionales: examen crítico)
- ◆ Self-Evaluation of International Values by Schools (Autoevaluación de los valores internacionales de los colegios)
- ◆ Internationalizing Intergenerational Learning: Issues for Students, Schools and the Elderly (Internacionalización del aprendizaje intergeneracional: cuestiones para los alumnos, los colegios y las personas mayores)
- ◆ Symbols in Education and their role in the Construction of Cultural Identity (Los símbolos en la educación y su función en la construcción de la identidad cultural).

## Proyecto sobre el personal de los colegios del BI y la investigación

El Proyecto sobre el personal de los colegios del BI y la investigación se encuentra en su fase principal, en la que se enviarán cuestionarios a una muestra de 600 colegios del mundo del BI. Hay tres tipos de cuestionarios, cada uno destinado a un grupo específico dentro de estos colegios:

- ◆ profesionales investigadores
- ◆ profesionales no investigadores
- ◆ personal directivo/administrativo.

La información obtenida mediante los mismos se analizará a principios de 2006 y esperamos poder ofrecerles los resultados a lo largo de dicho año. Dicha información nos permitirá brindar un mejor apoyo a los docentes que investigan en los colegios y desarrollar la capacidad investigadora en la comunidad de IBO.

# Noticias de investigación

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## Journal of Research in International Education

Si desea más información sobre esta publicación, visite: <http://www.sagepub.co.uk>.

## Trabajos de investigación

Kiwan, Dina (2005) "Human Rights and Citizenship: an Unjustifiable Conflation?". *Journal of Philosophy of Education*. Vol. 39, núm. 1, pp. 37-60.

*Los discursos sobre los derechos humanos se relacionan cada vez más con los discursos sobre civismo y educación para el civismo. En este trabajo de investigación, D. Kiwan reflexiona sobre la premisa de que los derechos humanos pueden proporcionar una base teórica para el civismo. Divide el concepto de civismo en cinco categorías principales: moral, legal, basado en la identidad, participativo y cosmopolita. Recopilando pruebas teóricas y documentales, la autora argumenta que los derechos humanos no pueden constituir una base teórica para el civismo de una forma lógica, independientemente de cómo se conceptualice el civismo. La razón es que los discursos sobre los derechos humanos están ubicados en un marco de referencia universal, al contrario que el civismo, que se ubica dentro de un marco más particular. Conceptualmente, los derechos humanos son distintos del civismo, e intentar combinar ambas ideas no sólo es conceptualmente incoherente, sino que también puede obstruir la autonomía y la participación activa de los individuos en el contexto de una comunidad política.*

Bottery, Michael (2005) "The Individualization of Consumption: A Trojan Horse in the Destruction of the Public Sector?". *Educational Management, Administration and Leadership*. Vol. 33, núm. 3, pp. 267-88.

*Por medio de una investigación sobre el desarrollo del concepto de "consumidor", este artículo argumenta que, las teorías recientes sobre el consumismo pueden cambiar radicalmente las metáforas y procesos de la gestión comercial, y que estos cambios pueden traducirse en la petición de una reestructuración de los conceptos y las prácticas del sector público. El artículo describe la historia del concepto de "consumismo" y examina desde una perspectiva crítica su nueva conceptualización. Asimismo, sugiere que la adopción del concepto y de las prácticas de gestión relacionadas perjudica fuertemente los objetivos del sector público y del estado de bienestar, limitando el léxico utilizado para describir los beneficios de la educación. Además, argumenta que si los objetivos del sector público y del estado de bienestar han de reformularse, se debe realizar una reconceptualización de los derechos y responsabilidades de los profesionales del sector público.*

Vidovich, Lesley (2004) "Towards Internationalizing the Curriculum in a Context of Globalization: Comparing Policy Processes in Two Settings". *Compare*. Vol. 34, núm. 4, pp. 443-61.

*Este artículo se centra en dos estudios de casos llevados a cabo en dos colegios, uno en Singapur y otro en Australia, que trataron activamente de crear un currículo único orientado al internacionalismo en un contexto*

*de globalización, pero dentro de los límites establecidos por el marco curricular nacional, los exámenes y las clasificaciones de colegios. Para obtener datos, se realizaron entrevistas en los dos colegios. Posteriormente se llevó a cabo un análisis comparativo con el fin de revelar las similitudes y diferencias en el modo en que los dos colegios trataban de internacionalizar su currículo. Se analizan temas conceptuales emergentes a un meta-nivel en relación con la política de "internacionalización" del currículo: factores habilitantes y limitaciones; la cuestión de si dicha internacionalización fomenta una ideología de mercado; el cambio de las relaciones de poder; la pertinencia de la distinción entre internacionalización y globalización. El artículo concluye señalando la contribución de la "sociología del conocimiento" y del "análisis crítico de las políticas" al fracaso de los discursos económicos potencialmente hegemónicos asociados a la internacionalización del currículo.*

### **International education research database (base de datos de investigación sobre la educación internacional)**

Ya se encuentra disponible una versión actualizada de la base de datos de investigación sobre la educación internacional, que actualmente contiene casi 3.000 artículos de investigación sobre educación internacional y sobre los programas de la Organización del Bachillerato Internacional. Se puede acceder a ella desde el sitio web de IBO, en <http://www.ibo.org>. En la sección Investigación, a la que puede acceder desde el menú de atajos, encontrará un enlace a la base de datos de investigación que le permite realizar búsquedas.

### **Sitio web público de IBO**

El sitio web público de IBO (<http://www.ibo.org>) proporciona información general sobre la organización y sus programas.

### **Centro pedagógico en línea**

El Centro pedagógico en línea (<http://occ.ibo.org>) está disponible para todos los profesores de los colegios del BI que se suscriban al mismo. Constituye una valiosa fuente de información para todos aquellos que estén considerando realizar investigaciones relacionadas con los programas del BI.