

Required text for candidate schools to use in marketing materials

(INSERT NAME OF SCHOOL) is a candidate school* for the (insert name of programme). This school is pursuing authorization as an IB World School. These are schools that share a common philosophy—a commitment to high quality, challenging, international education that (this school) believes is important for our students.

*Only schools authorized by the International Baccalaureate (IB) as IB World Schools can offer any of its three academic programmes: the IB Primary Years Programme (PYP), the IB Middle Years Programme (MYP), or the IB Diploma Programme. Candidate status gives no guarantee that authorization will be granted.

For further information about the IB and its programmes, visit <http://www.ibo.org>.