



IB CONFERENCE  
OF THE AMERICAS 2013  
**NEW ORLEANS 18<sup>th</sup> - 21<sup>st</sup> JULY**



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# The IBCC: Promoting College and Career Readiness

## Presenters

Chris Mannix

Natasha Deflorian

# Why the IBCC?

- The IBCC is a **flexible educational framework** for schools to meet the needs, backgrounds and contexts of students
- The IBCC develops the **skills and competencies** required of 21<sup>st</sup> century learners
- IBCC graduates are ready to follow **a range of pathways** including **further education, higher education, apprenticeships, employment**
- The IBCC is an academically **challenging and rigorous** programme
- The IBCC **adds value** to the career-related studies offered by a school

# What is the IBCC?

## The IBCC:

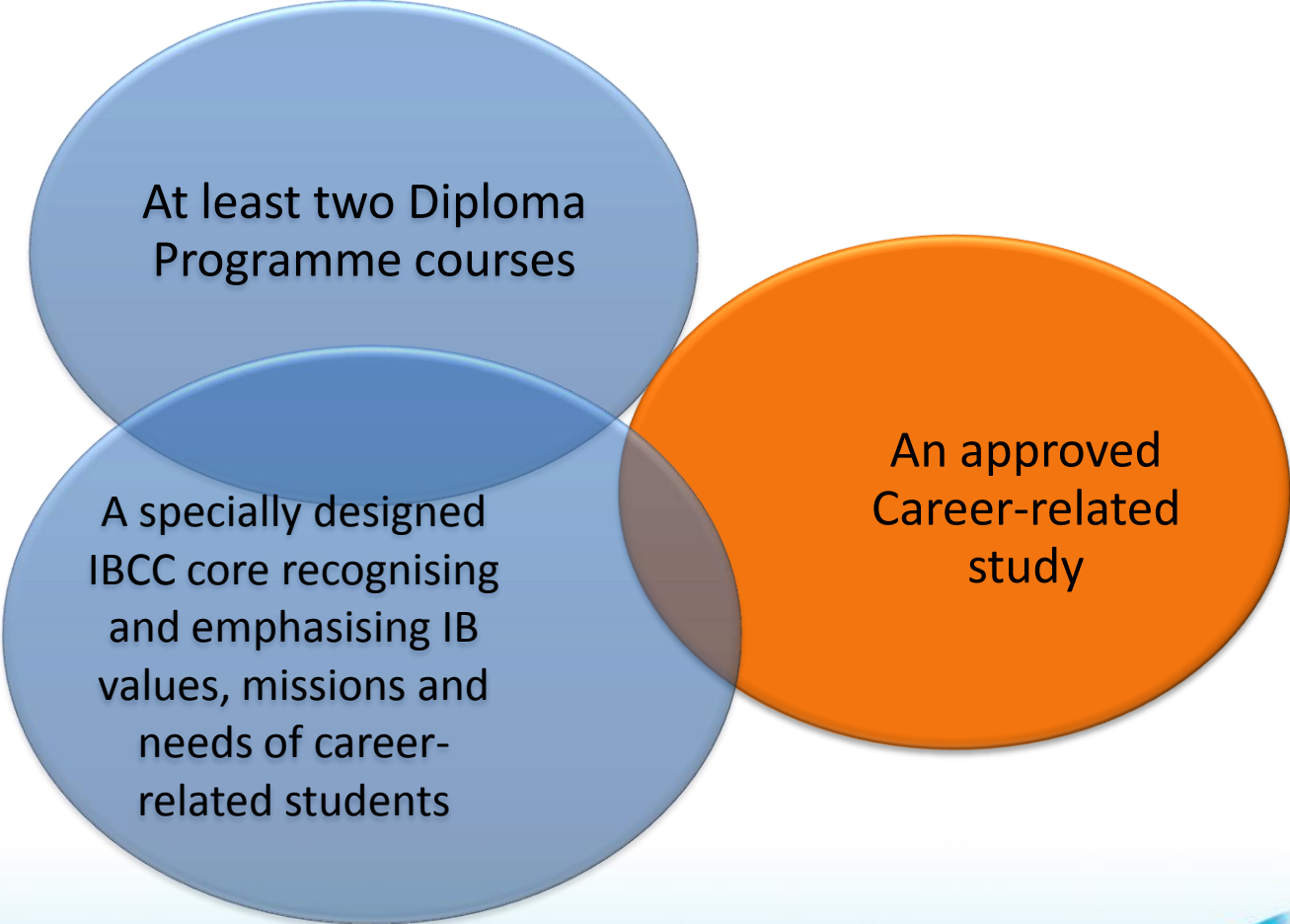
- is a **holistic education** that emphasizes the practical, cognitive, affective and development of the whole person.
- incorporates the educational principles, vision and learner profile of the IB into **a unique programme that allows students to specialize in a career-related pathway**
- provides the freedom to schools to **create and design their own distinctive career-related programmes**



# The IB Career-related Certificate (IBCC)



# The Framework



At least two Diploma  
Programme courses

A specially designed  
IBCC core recognising  
and emphasising IB  
values, missions and  
needs of career-  
related students

An approved  
Career-related  
study

# Diploma Programme Courses

- 2 – 4 Diploma Programme courses
- They can be studied at SL and/or HL
- One Diploma Programme course can be studied online

# The Core

The **four** strands of the core are

- Community and service
- Approaches to learning
- Language development
- Reflective project

The core is used to link the IB subjects with the career-related studies





# Community and Service

50 hours



- Based on the principles of ‘**service learning**’
- A good service learning programme will help
  - Knowledge development
  - Social development
  - Civic development
  - Personal development
- Develops **working relationships** with members of a community



# Approaches to Learning

90 hours

- Designed to introduce students to **life-skills**, and to operate in a variety of contexts now and in the future
- Includes the development of **transferable skills with an** emphasis on the nature of **thinking critically and ethically and communicating effectively**
- **Personal development, intercultural understanding, thinking, communication**



# Language development

50 hours

- Designed to assist and further students **understanding of the wider world.**
- It is appropriate to the **background, needs and context** of the students
- It aims to provide students with the necessary **skills and intercultural understanding** to enable them to **communicate** using the language studied.
- A **language portfolio** is required to demonstrate engagement with language development



# The Reflective Project

40 hours

- Encapsulates **fundamental elements** of the certificate
- A **structured piece of work** that can take a variety of forms
- Student will be able to identify, analyse, explore, critically discuss and evaluate the **ethical dimension of an issue** arising from their career-related study



# Assessment of the IBCC

## Externally assessed components

- DP courses
- The reflective project

## Internally assessed components

- Approaches to learning
- Community and service
- Language development



The career-related course is assessed by the career related course provider, not the IB

# Schools say:

- *“The IBCC has had a very successful start. It offers an excellent opportunity for our more able students who wish to study vocational courses yet want to demonstrate significant academic rigour in preparation for University or further training at higher levels”*. Gravesham High School Deputy Head
- *“Our students are preparing well for their futures through IBCC. It offers something very different and very special. The progress they have made in their first year of this course is testament to this. They are highly motivated not only to achieve the highest grades in their qualifications, but equal focus is placed on skills development”*. Thanet Deputy Headteacher



# Students say:

- *“I have gained a lot from the course so far. I feel that my confidence has increased greatly and I find talking to people whom I have not met before easy, for example in meetings. The IBCC course has changed who I am for the better.”*



*Ashford IBCC Student*



# College readiness

IBCC students are college ready because they have developed:

- academic knowledge
- research skills
- critical literacy skills
- resilience
- commitment
- A sense of, an appreciation for, community





# Career readiness

IBCC students are career ready because they have developed:

- linguistic proficiency
- problem solving skills
- maturity and responsibility
- a work ethic
- values
- the ability to work in teams
- presentation skills
- Intercultural competence





# Career-related Certificate



## IBCC LA Candidate Schools (2 total)

Mexico	1
Venezuela	1



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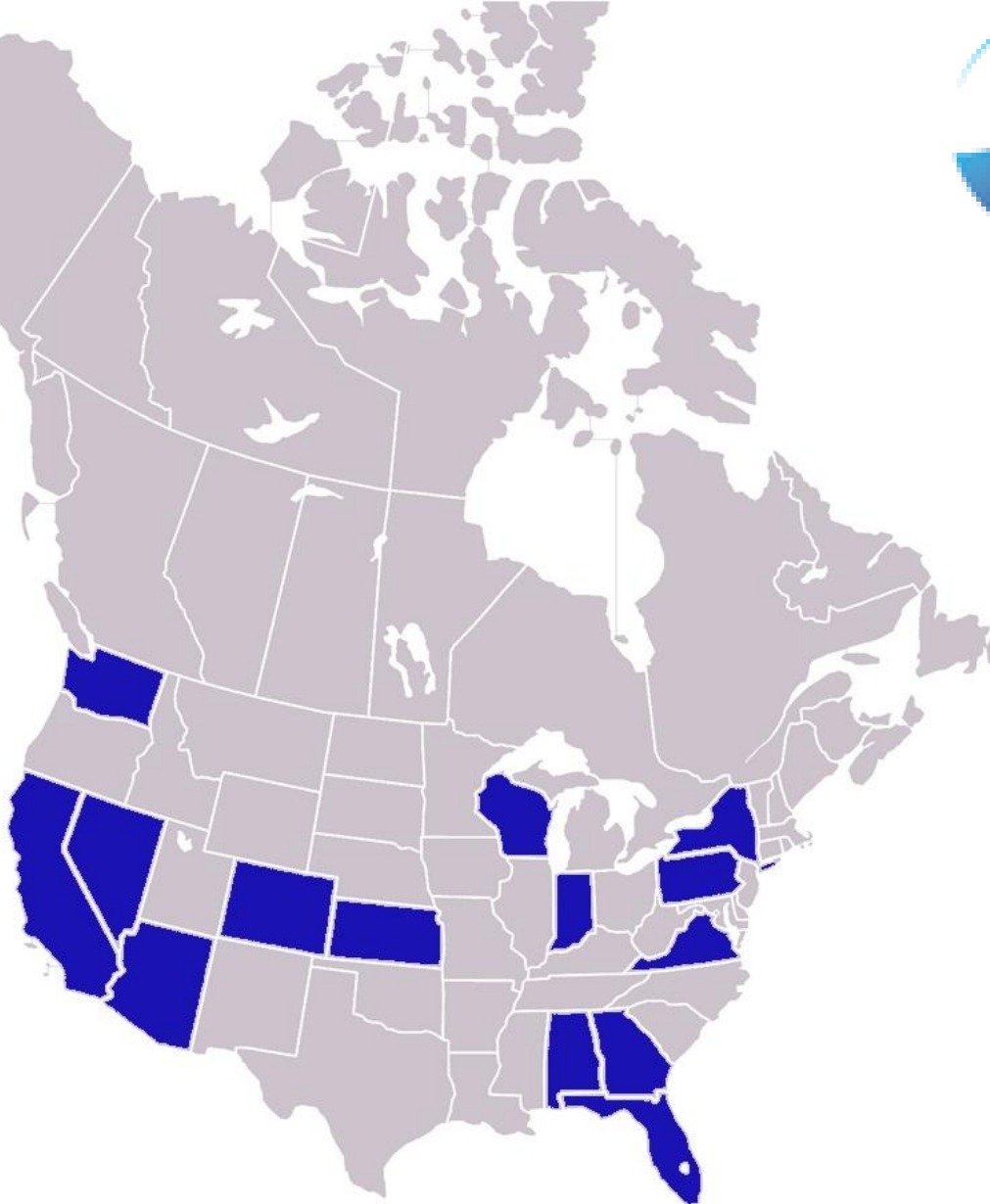


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# Career-related Certificate

## IBCC NA Candidate Schools (19 total)



California	2
Colorado	2
Georgia	2
Kansas	2
New York	2
Alabama	1
Arizona	1
Florida	1
Indiana	1
Nevada	1
Pennsylvania	1
Virginia	1
Washington	1
Wisconsin	1



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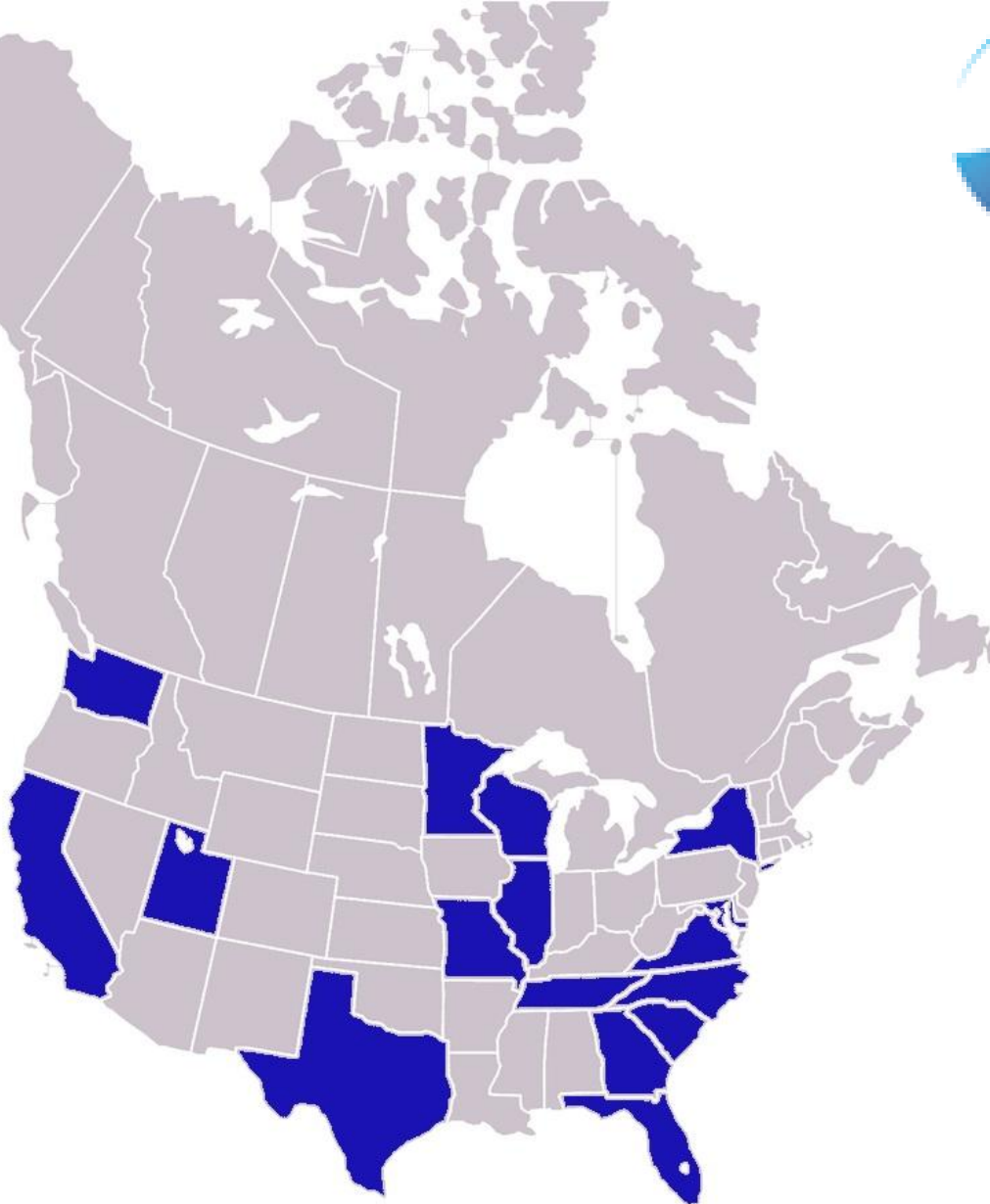


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# Career-related Certificate

## IBCC NA Authorized Schools (31 total)



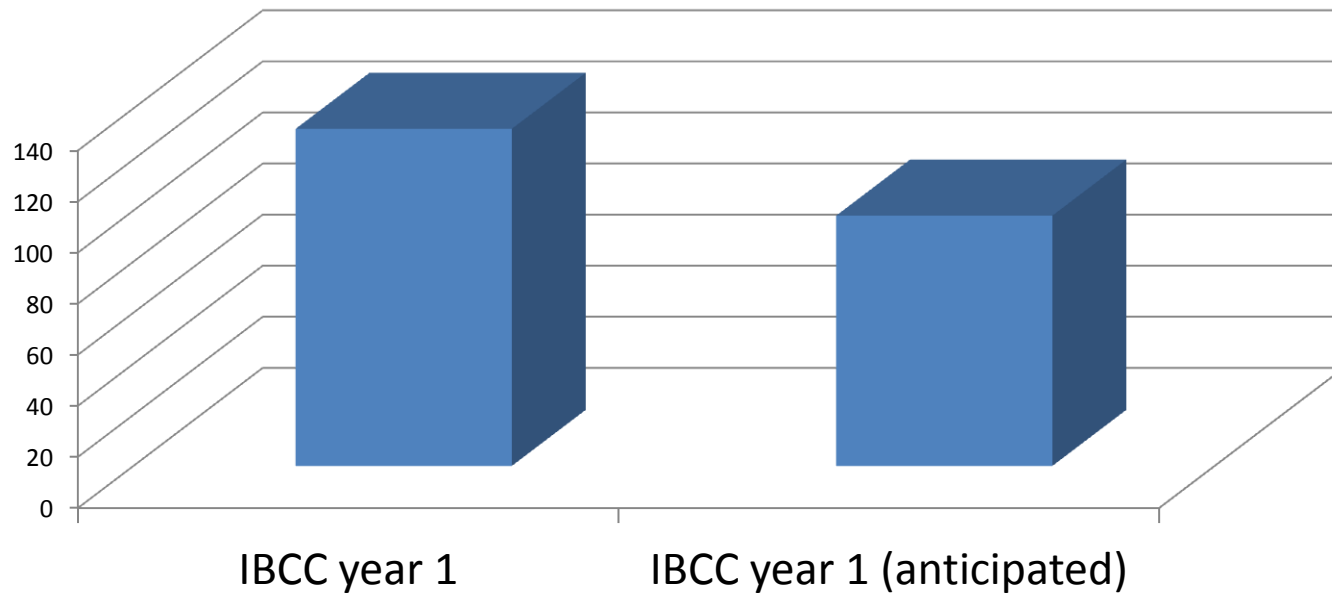
Georgia	4
Texas	4
Virginia	4
California	3
Missouri	3
Florida	2
Maryland	2
Minnesota	2
Illinois	1
New York	1
South Carolina	1
Tennessee	1
Utah	1
Washington	1
Wisconsin	1



# IBCC in IB Americas

Total number of registered IBCC students – May 2013

230



# Career related studies

The career-related course of study must:

- Be accredited by a local or national education authority **or** a higher education institution **or** an employer organization
- Have a specific career focus
- Be studied concurrently with the rest of the IBCC
- Comprise a significant part of the student's timetable
- Provide a clear pathway beyond secondary school

# The career-related study criteria

- **1. Delivery of the IBCC**
- The career-related study is part of the student timetable during the two-year period of the IBCC.
- **2. Accreditation/recognition (one option or more)**
- a. The career-related study and assessment plan is accredited/recognized by a government body.
- b. The career-related study and assessment plan is accredited/recognized by an awarding body.
- c. The career-related study and assessment plan is accredited/recognized by an appropriate employer, organization or professional body.
- d. The career-related study and assessment plan is accepted/recognized by a further/higher education institution.
- **3. Quality assurance**
- The career-related study is subject to a demonstrable form of external quality assurance.

# Career related studies...

## CRITERIA:

- 1. Delivery of the IBCC
- 2. Accreditation/ Recognition
- 3. Quality Assurance

## GROUP DISCUSSION:

What career related studies options, which meet the criteria, are available for students in your school/district?



# Career related studies in the Americas

- Accounting
- Architecture
- Automotive Technology
- Bio medical science
- Business and Information Technology
- Computer Science
- Culinary Arts
- Drafting
- Early Childhood



- Engineering
- Finance
- Health Sciences
- Hospitality and Tourism
- HVAC
- Law
- Marketing
- Nursing Assistance
- Sustainable Engineering and Design



# DP SUBJECTS:

## IB Americas

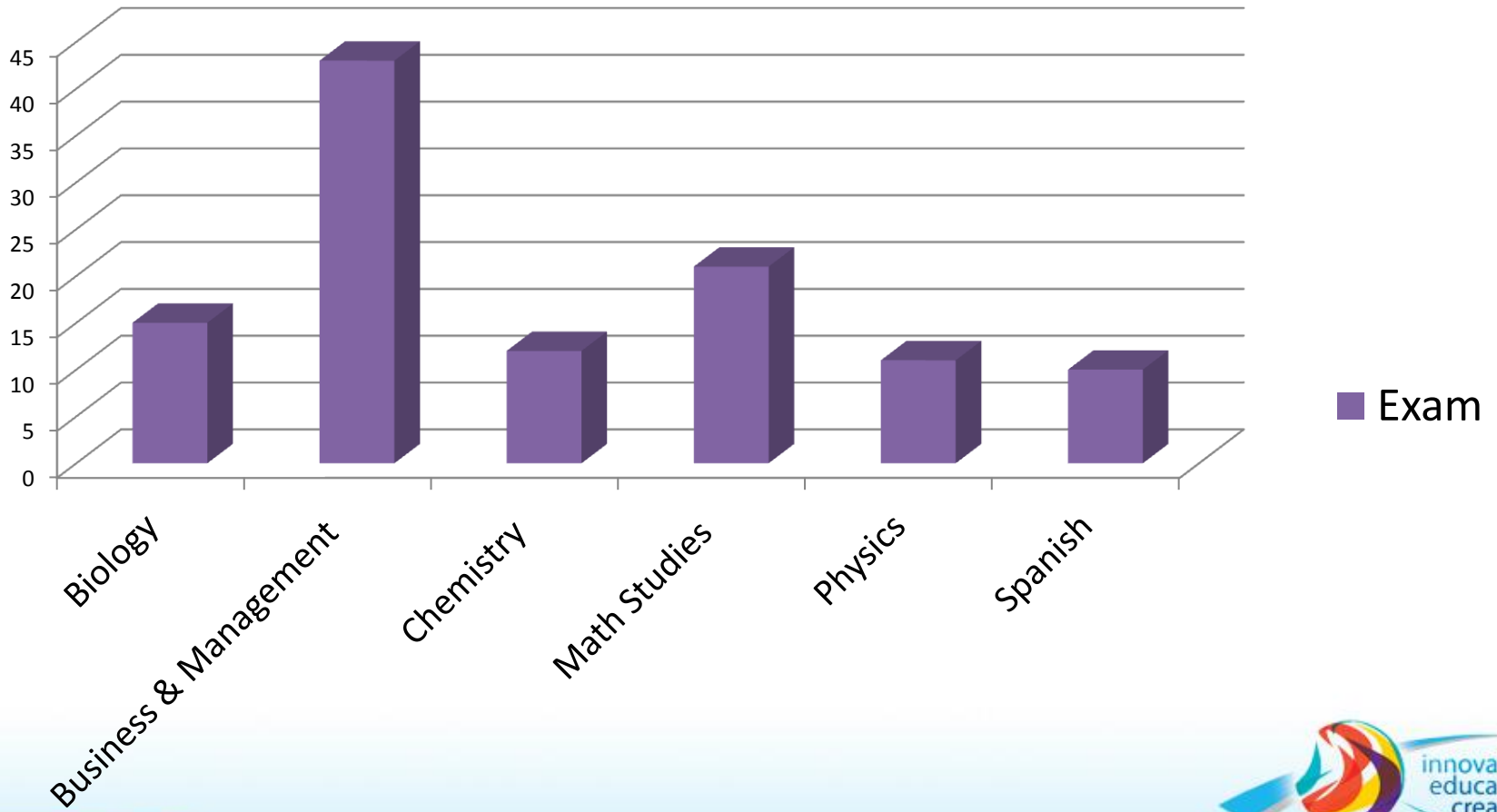
(May 2013)

- Biology
- Business & Management
- Chemistry
- Design Technology
- English A
- English A Literature
- English A Language & Literature
- Environmental Systems & Society
- French
- History of the Americas Peace-keeping
- Mandarin Ab Initio
- Math
- Math Studies
- Philosophy
- Physics
- Psychology
- Spanish Ab initio
- Spanish



# Top DP exams for IBCC May 2013

## IB Americas



# Authorization process

## Consideration Phase

- School submits online Expression of Interest form
- <http://ibdocs.ibo.org/ibcc/>

## Request for Candidacy

- School submits Application for Candidacy: IBCC

## Request for Authorization

- School begins working with remote consultant (10 hours)
- School submits Application for Authorization: IBCC
- Verification site visit



## IBCC in non IB Diploma schools....

Pilot projects in :

- Finland
- England
- Mexico

# References

- CBI. 2010. *Ready to Grow- Education and Skills Survey 2010*. UK.
- Halliday, J. 2000. *Critical Thinking and the Academic Vocational Divide*. Curriculum Journal 11:2, 159-175. University of Strathclyde, UK.
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- OECD. 2010. *Learning for Jobs*. UK.