



## IB GLOBAL CONFERENCE 2017

20–23 July • Orlando FL, USA

## CONFERENCE SPONSOR & EXHIBITOR BENEFITS

Benefits/Levels	Global (\$42K)	Platinum (\$18K)	Gold (\$12K)	Silver (\$6K)	Exhibitor (\$2200)
Registrations	6	3	2	1	1
Ad	1	1	1	1	
Exhibit table(s)	2	1	1	1	1
Choice of placement in exhibit hall	✓	✓	✓	✓	–
Feature to drive attendees to exhibit table	–	✓	✓	✓	\$800
Expo session	1	1	–	–	–
IB Meet Ups ( <i>choose a programme IB Meet Up to host</i> )	✓	✓	–	–	–
Choice of one major conference collateral	✓	✓	–	–	–
Conference venue branding	✓	✓	✓	–	–
Conference signage	✓	✓	✓	✓	–
Company description, logo and website on conference app	✓	✓	✓	✓	–
Company website on conference app	–	–	–	–	✓
Logo on IB website	✓	✓	–	–	–
Acknowledgement in the conference program	✓	✓	✓	✓	✓
Mention on general session walk in/walk out through conference hashtag	✓	✓	✓	✓	–
Companion passes for two evening events	6	3	2	1	–

For information, please contact Leonor Chiarella at [leonor.chiarella@ibo.org](mailto:leonor.chiarella@ibo.org).