



Educator Externships: Bridging the Learner Profile with Real World Applications

Kim Stern MYP Coordinator El Segundo Middle School kstern@esusd.k12.ca.us http://ibdc2014externships.weebly.com/



Session Goals:

- By the end of the session, participants will:
 - Understand the **benefits** of educator externships
 - Explore various ways that an externship helps **bolster** the Learner Profile
 - Develop an action plan to begin an educator externship locally





Think or Write:

- 1. How many jobs have you held before your career in education?
- 2. Describe the most interesting one(s).
- 3. How many years have you been in education?



Goals for an educator externship:

- "Take a teacher to work" day
- Short
- First-hand experience
- Transform teaching & learning





Benefits for educators:

- Enhanced awareness of critical workplace skills
- Get out of the classroom "bubble"
- Develop a network of peers (in and out of education)
- Innovative PD
- Understanding of how the IB Learner Profile and ATLs matter in "the real world"





What teachers say:

Year III Science teacher: "One message from JPL that I really liked was the importance of creativity and the arts even in science and mathematics (ie. *balance*). Today, it is essential that they apply creativity to their problem-solving (after all, they're solving problems that don't have formulaic solutions)."

Year II Design Teacher: "One message I heard quite a bit is the ability to problem solve (*thinker/inquirer*) and also communicate well with others. They also want folks who aren't afraid to try new things (*risk takers*). It seemed like many of them weren't really interested in the "knowledgeable" aspect but more the personality traits. One of the guys at the credit union said, "I can train banking, but I can't train customer service and problem solving."

4th Grade Teacher: "I am thrilled to learn that literacy of all kinds, written, oral, digital, is fundamentally at the core of making or breaking a career."



What are educators taking back to their classes?

- 4 Cs:
 - Critical Thinking
 - Creativity
 - Communication
 - Collaboration
- Process rather than product
- Don't fear failure
- Professionalism
- Open-ended assessments





CRITICAL THINKING

Q Q			
	 Record skills yo skills in your clas 	u observe – then consider how you con scroom. CRITICAL THINKING	uld incorporate teaching these
	Critical Thinking	Classroom Application	
	 Reason effectively Use systems thinking (analyze how parts of a whole interact with each other to produce overall outcomes) Make judgments & decisions (analyze, evaluate, synthesize, connect, interpret, draw conclusions, reflect critically) Solve problems Negotiate Self-monitor & correct performance Design or improve systems 	Way Skill Is Being Used	



CREATIVITY

	CREATIVITY	
Creativity	Way Skill Is Being Used	Classroom Application
Use variety of idea creation techniques		
Create new & worthwhile ideas		
Elaborate, refine, analyze & evaluate own ideas		
Work creatively with others		
Develop, implement & communicate new ideas effectively		2
Be open to different perspectives & incorporate input		
Demonstrate creativity, & understand real world limits to		

COLLABORATION

IB CONFERENCE OF THE AMERICAS 2014

Collaboration	COLLABORATION	4
Collaboration	COLLABORATION	
Collaboration		
	Way Skill is Being Used	Classroom Application
 Work effectively & respectively with diverse teams 		
 Exercise flexibility & willingness to compromise to reach a common goal 		
 Assume shared responsibility for collaborative work; value the individual contributions made by all team members 		
	 & respectively with diverse teams Exercise flexibility & willingness to compromise to reach a common goal Assume shared responsibility for collaborative work; value the individual contributions made by all team 	 & respectively with diverse teams Exercise flexibility & willingness to compromise to reach a common goal Assume shared responsibility for collaborative work; value the individual contributions made by all team

IB CONFERENCE OF THE AMERICAS 2014 WASHINGTON, DC + 10-13 JULY

		3
	COMMUNICATION	
Communication	Way Skill Is Being Used	Classroom Application
 Articulate thoughts & ideas using oral, written & nonverbal communication Listen effectively Use communication for a range of purposes Utilize multiple media & technologies Communicate effectively in diverse 		



Summative Assessments...

• Year II Individuals & Societies

Your goal is to understand how one person can make change. You will convince the editors of Time Magazine to choose your selected individual for a special edition of its magazine. You are a staff editor of the magazine who is selecting one "big maker of change" from the Renaissance & Reformation eras to be in this special edition. You will create a presentation for the other staff editors and the Editor-in-Chief in order to win the cover story. This presentation needs to demonstrate the individual's life, achievements, and lasting effects accompanied by a piece of writing that is at least 700 - 1200 words. All senior editors of Time magazine will view your presentation.



Summative Assessments...

• Year III Language & Literature

You are going to develop a pilot episode for the next TV season in order to demonstrate your understanding of how we are affected by change. As a freelance TV show writer, you will be given the basic framework of a story and will develop all the plot elements and your own writer's style and voice. The president of NBC wants to see your "angle" on the theme of change in your narrative. If your story has a unique angle on change, you will be called back as part of the top 5 pilots to be pitched to a focus group. You will be assessed on Criterion A: content and Criterion C: style & language mechanics.



GRASPS

- Goal
- Role
- Audience
- Situation
- Product or Performance
- Standards for Success

From Wiggins and McTighe Backward Design



Benefits for Businesses and Corporations:

- Better understanding of how students are being prepared for the workplace
- Potentially help shape education for the "real world"
- Give back to the community
- Create a partnership with students & teachers





El Segundo, CA...









Murad_®

Transforming Skincare®





Our experiences with externships:



- 21st century Professional Development
- 3 Cohorts by 2014/ 2015
- El Segundo Education Foundation
- 5 Fridays per year
 - Begin with introductions
 - Tour companies/ businesses
 - End day debriefing



Participating Businesses...

- Start locally
- Create interest
- Contacts: owner/ Public Relations department
- Communicate what the goals are for the visit
- Sign privacy agreements
- Set the agenda





At the district level:

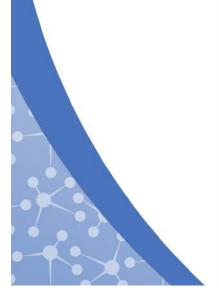
- Administrator support
- 2-3 facilitators/ organizers
- Funding: Ed Foundation
- Limit number of days per year
- Make the outcomes meaningful for K-12
 - The 4 Cs
- Provide sample questions
- Ensure time to debrief





How to start an educator externship in your own school district...

- List local businesses
- Who would be willing to be the organizer/ facilitator?
- District-wide or site specific?
- Funding?
- First steps?





Kim Stern El Segundo Middle School kstern@esusd.k12.ca.us Elsegundomiddleschool.org

Documents: http://ibdc2014externships.weebly.com/

